

A world map in a dark blue color, overlaid with a network of light blue lines and dots representing global connectivity. The text is centered over the map.

**Embracing the Transformative Times:  
An International Conference on  
Digitalization of Management and  
Social Sciences  
(ETTIC-2020)**

**February 6 – 8, 2020**

**Jaypee Institute of Information Technology  
A-10, Sector-62, Noida (Delhi-NCR)-201309**

**Email: [ettic2020@gmail.com](mailto:ettic2020@gmail.com)**

## **ABOUT JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY**

JIIT, a leading Engineering Institute was established in the year 2001 with the vision of becoming a center of excellence in the field of IT & related emerging areas of education, training and research comparable to the best in the world for producing professionals who shall be leaders in innovation, entrepreneurship, creativity and management. The Institute offers Doctoral, Post-graduate as well as Undergraduate programs in the disciplines of Computer Science Engineering, Information Technology, Electronics & Communication, Biotechnology and Management. JIIT is a NAAC Accredited, AICTE approved and NIRF Ranked Institute in Delhi NCR.

## **ABOUT THE CONFERENCE**

With transformations taking place in the management landscape, technology, and evolving ethical issues in the timeless society, it is time for us to revisit the repository of knowledge and redefine the notions through the lens of digitalization. Researchers need to critically rethink the ways in which interdisciplinary research is conducted. The aim of this conference is to provide a platform for researchers, academicians and thought leaders around the world to readdress and deliberate conjointly and coherently upon the emerging issues in management, technology, and ethics education.

## **ORGANIZING COMMITTEE**

### **Chief Patrons**

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## MAIN THEMES

## IMPORTANT DATES

1. Digital Humanities and Social Sciences
2. Trends in HR , OB and Leadership
3. Marketing in Digital Age
4. Advances in Finance and Economics
5. Entrepreneurship, Start Up and Small Business Management
6. Big Data Analytics, Business Intelligence Tools and Applications
7. Social and Ethical Issues in Management
8. International Business and Cross Cultural Issues

Paper Submission: 30 December 2019  
Final Acceptance: 15 January 2020

### SELECTED PAPERS WILL BE PUBLISHED IN:

1. Vision: The Journal Of Business Perspective (Scopus and UGC)
2. Global Journal of Flexible Systems Management (Scopus and UGC)
3. British Journal of Guidance and Counselling (Scopus and UGC)
4. Journal of Dharma (Scopus and UGC)
5. Asian Journal of Management Science and Applications (UGC)

**ALL ABSTRACTS WILL BE PUBLISHED IN CONFERENCE PROCEEDINGS**

## SUBMISSION

1. Submissions to be made through **easychair** only . Please access the following link for submission: <https://easychair.org/conferences/?conf=ettic2020>
2. Only full papers will be accepted. All kinds of papers, conceptual/theoretical, empirical, and review papers will be accepted.
3. Papers should be at most 8 pages including the bibliography and well-marked appendices. Papers must be received by the submission deadline. The submission should include an abstract of about 150 words, which will be included in the conference proceedings.
4. The papers should strictly follow the American Psychological Association style guidelines. The reviewers' comments will be shared with the authors.

## CONFERENCE FEE

Delegates	Indian	International
Corporate Delegates	Rs 3000	\$ 100
Academicians	Rs 3000	\$ 100
Research Scholars	Rs 2000	\$ 75
Participate without Paper Submission	Rs 2000	\$ 75
Poster Presentation	Rs 1000	\$ 75

1. Fee includes conference kit, admission to conference, plenary sessions, lunch, networking breaks with refreshments. Fee does not include transportation and accommodation.
2. Outstation delegates may be provided with accommodation inside the campus on a nominal charge based on availability.
3. Delhi-Agra tour will be organized for interested candidates at an additional cost.
4. Bank details for payment of fee is as follow. Please retain a snapshot of the transaction and mail at [ettic2020@gmail.com](mailto:ettic2020@gmail.com)

Account Name : JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY

Bank Name : IDBI BANK LTD

Address : GROUND FLOOR, OCEAN COMPLEX, P-6, SECTOR -18, NOIDA, UP - 201309

Account No. : 109102000007436

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