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Volume-5

EVALUATIVE REPORT

Department of Humanities and Social Sciences

for

ASSESSMENT AND ACCREDITATION

Submitted to

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

BANGALORE



**JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY
NOIDA**

17 September, 2015

Evaluative Report of the Department

1. **Name of the Department:** Humanities and Social Sciences
2. **Year of establishment:** 2001
3. **Is the Department part of a School/Faculty of the university?**
JIIT is a unitary university. It has departments that include department of Humanities and Social Science, and a business school.
4. **Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc. D.Litt., etc.) –**
Ph. D. programme
5. **Interdisciplinary programmes and departments involved –**
 - Ph. D. program with business school
 - M.Tech. (Information Technology and Entrepreneurship) in collaboration with Business School and department of CSE and IT
 - M.Tech. (Data Analytics) in collaboration with departments of CSE and IT and Mathematics, and Business School.
6. **Courses in collaboration with other universities, industries, foreign institutions, etc.**
None
7. **Details of programmes discontinued, if any, with reasons-**
Bachelor of Arts (Honours) in Psychology, Sociology and Economics
Started in 2011 and discontinued in 2013 due to low admission
8. **Examination System: Annual/Semester/Trimester/Choice Based Credit System-**
Semester, along with choice based credit system
9. **Participation of the department in the courses offered by other departments-**
The HSS department offers the following courses in different programs of other departments as per the following table-

S. No.	Course Offered	Prog.	Beneficiary Dept.
1	Effective Communication Skills	M. Tech	PMSE
2	Presentation and Communication Skill	B. Tech.	CSE, IT, ECE & Biotech
3	English		
4	Group and Cooperative Processes		
5	Economics		
6	Financial Management		
7	Social and Legal Issues		
8	Project Management		
9	Entrepreneurial Development		
10	Managing Marketing of Technology		
11	Customer Relationship Management		
12	Indian Financial System		
13	Knowledge Management		
14	Quality Issues In Engineering		
15	Industrial Sociology		
16	Technology and Culture		
17	Organizational Psychology		
18	Science Technology and Society		
19	Psychology of Media Technology		
20	Introduction to Literature		
21	Managerial Communication & Analytical Skills		
22	Development Economics		
23	Effective tools for Career Management and Development		
24	International Studies		

In addition, the department has taught the following courses offered by other departments.

S. No.	Course Taught	Prog.	Beneficiary Dept.
1	Advance Research Methods	Ph.D	JBS
2	Employability Skills Course	MBA	
3	Effective Self Management		
4	Team Building and Conflict Management		
5	Knowledge Management and Learning Organizations		
6	Financial Management for New Ventures	M. Tech. (IT & CSE)	CSE
7	Behavioral Skills for Entrepreneurs		

**10. Number of teaching posts sanctioned, filled and actual
(Professors/Associate Professors/Asstt. Professors/others)**

Position	Sanctioned#	Filled	Actual (including CAS & MPS)
Professor	2	01	01
Associate Professors	5	00	00
Asstt. Professors	16	21	21
Others (Associate lecturer/ Research associates)	-	04*	04*

#JIIT follows flexible cadre structure like IITs; * Full time Ph.D students

**11. Faculty profile with name, qualification, designation, area of
specialization, experience and research under guidance**

Name	Qualifica tion	Design ation	Specialization	No of yrs of Experie - nce	No. of Ph.D./ M.Phil. students guided for the last 4 years
Alka Sharma	Ph.D.	Dean	Sociology and Gender Studies	22	01 Completed + 7 ongoing
Puneet Pannu	MBA	Asstt. Prof.	HR	16	---
Badri Bajaj	Ph.D.	Asstt. Prof.	HR/Marketing	15	2 ongoing
Nilu Choudhary	Ph.D.	Asstt. Prof.	Sociolinguistics Business communication	15	1 ongoing
Santosh Dev	Ph.D.	Asstt. Prof.	HR/OB	15	2 ongoing
Swati Sharma	Ph.D.	Asstt. Prof.	Service Management and cross cultural issues	15	1 ongoing
Amba Agarwal	Ph.D.	Asstt. Prof.	Economics, Finance	14	1 ongoing
Mukta Mani	Ph.D.	Asstt. Prof.	Finance, Banking	14	2 completed + 1 ongoing
Nidhi Sinha	Ph.D.	Asstt. Prof.	Marketing (Branding)	12	1 ongoing

Monica Chaudhary	Ph.D.	Asstt. Prof.	Marketing Management, Consumer Behaviour, Economics & International Studies	11	1 ongoing
Santoshi Sengupta	Ph.D.	Asstt. Prof.	Organizational Behaviour	10	4 ongoing
Shirin Alavi	Ph.D.	Asstt. Prof.	Customer Relationship Management, Digital Marketing	9	1 ongoing
Manas Ranjan Behera	M.Sc.	Asstt. Prof.	Production Economics	8	---
Sharmistha Bhattacharjee	Ph.D.	Asstt. Prof.	Sociology	8	3 ongoing
Sakshi Varshney	Ph.D.	Asstt. Prof.	Finance, Accounting, Taxation	7	1 ongoing
Kanupriya Misra Bakhru	Ph.D.	Asstt. Prof.	Human Resource Management	6	---
Praveen Kumar Sharma	MBA	Asstt. Prof.	Human Resource Management	6	---
Anshu Banwari	MBA	Asstt. Prof.	Business Communication	5	---
Ruchi Gautam	Ph.D.	Asstt. Prof.	Positive Psychology, Gerontology, Organisational Behaviour	4	1 ongoing
Deepak Verma	Ph. D.	Asstt. Prof.	Marketing, Business Communication	3	---
Aradhana Goyal	PGDBM	Asstt. Prof.	Human Resource Management	5	-
Pallavi Gupta	MBA	Asstt. Prof.	Finance	3	-

- 12. List of senior Visiting Fellows, adjunct faculty, emeritus professors**
None
- 13. Percentage of classes taken by temporary faculty – programme-wise information**
None
- 14. Programme-wise Student Teacher Ratio**
Undergraduate Program: 15:1
- 15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual**
Technical Staff: NIL
Administrative Staff: centrally managed, shared by all departments
- 16. Research thrust areas as recognized by major funding agencies**
Five major thrust areas have been identified:
- 1. Human Aspects in Management and Technology**
Active research is being carried out under this thrust area in the dimensions of marketing, services marketing, consumer behavior, customer relationship management and knowledge management- types of knowledge, its use, acquisition and access.
 - 2. Economics and Finance**
Research in the field of Finance and Economics, covering a wide range of areas from macroeconomics to corporate finance and capital markets is being pursued.
 - 3. Sociology of Gender**
SGWS is an important area of research for faculty who have interest in the field of sociology. The discipline explores on topics such as women empowerment and their rights, social inequality etc through action research.
 - 4. Positive Psychology**
The researchers in the department focus on individual strengths and virtues, personal and social well-being, as well as applications to organizational behaviour and dynamics.
 - 5. Linguistics**
The group focuses on linguistic heterogeneity, language contact, language perception and language choice in different socio-cultural

context. It puts particular emphasis on studies of language dynamics (Language change, Language maintenance and Language shift) in multi-lingual, multicultural societies.

Thrust Area	Members	Outcomes (Research papers and Conference Proceedings)
Human Aspects in Management	7 Faculty members and 2 PhD Scholars	48
Economics and Finance	4 and 1 PhD Scholars	12
Sociology of Gender	2 and 3 PhD Scholars	8
Positive Psychology	6 and 2 PhD Scholars	9
Linguistics	2 and 1 PhD Scholars	5

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.

None

18. Inter-institutional collaborative projects and associated grants received

a) National / International collaboration: The faculty members have collaborated for research work with other universities and research organizations. However, no grant has been received by the department.

National

Collaboration at Individual level without grant

S. No	Name of Faculty	Name of Collaborating Faculty	Area	Outcome (Research Publication)
1.	Yaj Medury	Dr Seema Sanghi, Styrax Consultants Pvt. Ltd and Fiserv India Pvt. Ltd., Gurgaon.	HRM	4
2.	Sharmistha Bhattacharjee	Dr. K.M. Ziauddin and Dr.Kasi Eswarappa, Maulana Azad National Urdu University, Hyderabad	Gender Studies	1

Details of the publications are given in **Annexure-I/HSS**

International

Collaboration at Individual level without grant

S. No.	Name of Faculty	Name of collaborating faculty	Area	No. of Publications
1	Santoshi Sengupta	Prof Gert, Prof. Mens Universidad Pompeu Fabra, Barcelona, Spain.	Organizational Behaviour	NIL

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.

None

20. Research facility / centre with

- **State recognition** : None
- **National recognition** : None
- **International recognition:** None

21. Special research laboratories sponsored by / created by industry or corporate bodies

None

22. Publications

Summary of Publications from HSS Department affiliation from September 2005 – June 2015

S. No.	Paper Type	Total
1	No of papers published in peer reviewed journals	
	National Journals	29
	International Journals	113
2	Monographs	-
3	Chapter Publication	30
4	Edited Books	01
4	Books with ISBN with details of publishers	01
5	Number listed in International database	61
6	Case Studies/Study Material /Articles	3

Details of the publications are given in **Annexure-II/HSS**

1	Citation Index (Google)	
	Range	01 - 22
	Average	4.74
2	Citation Index (Scopus)	
	Range	01 -04
	Average	1.166
3	SNIP	0.72
4	SJR	0.35
5	Impact Factor	
	Range	-
	Average	-
6	H-index (Scopus)	
	Average	15.28

Details given in **Annexure-III/HSS**

23. Details of patents and income generated :

None

24. Areas of consultancy and income generated :

None

25. Faculty selected nationally/ internationally to visit other laboratories / institutions industries in India and abroad

Faculty	Date	Event
Details of faculty visits, conducted workshops and delivered talks:		
Badri Bajaj	May 26, 2015	Talk on Emotional Intelligence and Coaching for International Coach Federation (ICF) Delhi-NCR Chapter
	June 15, 2015	Workshop on 'Emotional Intelligence' at Hindu Institute of Management & Technology, Rohtak
	June 30, 2014	'Effective Teaching through Emotional Intelligence' at D.H. Lawrence Sr. Sec. School, Jhajjar
	March 13, 2014	'Emotional Intelligence and Coaching' for Faculty members at IIM Udaipur
	March 12, 2014	'Emotional Intelligence' for students at IIM Udaipur
	December 4, 2014	Executive Coaching Orientation workshop at Global Logic Pvt. Ltd., Noida

	June 23, 2012	'Emotional Intelligence and Teaching Effectiveness' for teachers of D.H Lawrence, Sr. Sec. School Jhajjar, Haryana
	July 10, 2010	'Teacher as a Leader' for the teachers of D. H. Lawrence Sr. Sec School, Jhajjar, Haryana
Nidhi Sinha	July 17, 2014	'Knowledge Management and Team Building for Librarians'. Navodaya Leadership Institute, MHRD
Swati Sharma	August 24, 2013	Expert Lecture on "Cross Cultural sensitivity" at National Institute of Entrepreneurship, Noida.
Santoshi Sengupta	May 15-16, 2015	Expert Lecture on 'Well Being & Performance' at World Business Network Congress at Marrakech in Morocco

26. Faculty serving in

- a) National committees b) International committees c) Editorial Boards d) any other (please specify)

Sr. No	Name of Faculty	National Committees/ International Committees/ Editorial Boards
1	Mukta Mani	Member of editorial board, Journal of Business Management and Social Sciences Research, Blue Ocean Research Journals, Blue Ocean Publications
2	Sharmistha Bhattacharjee	Member of the editorial board of Journal of Social Welfare and Human Rights, ISSN: 2333-5920 (Print Version), ISSN: 2333-5939 (Electronic Version), Frequency: Semi-annually (2 issues per year)
3	Shirin Alavi	Member on the Editorial Advisory Board (EAB) for the book published by IGI Global Publication titled 'Marketing in the Cyber Era: Strategies and Emerging Trends' ISBN13: 9781466648647
4	Monica Chaudhary	Reviewer for an International Journal of Academic Research in Management, Switzerland ISSN: 2296-1747 with Global Impact Factor: 0.512 (2013).

5	Santoshi Sengupta	Member, Recruitment Committee, Department of Economics and Business, Universitat Pompeu Fabra, Barcelona, Spain from October 2011 to June 2012
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27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).

- Collaborative efforts to share and discuss individual experiences and enrich the knowledge base through informal work groups that discuss and practice Mindfulness Programs, Brown Bag Sessions over Tea and Saturday Seminars
- Organise workshops/ conferences/ Faculty Development Programmes, expert talks etc.
- Facilitate and encourage faculty to attend the conferences, workshops, etc. outside

Details are given in **Annexure-IV/HSS**

28. Student projects

- **Percentage of students who have done in-house projects including inter-departmental projects**

None

- **Percentage of students who have done in-house projects including interdepartmental projects**

None

- **Percentage of students doing projects in collaboration with other universities industry / institute**

None

29. Awards / recognitions received at the national and international level by

- Faculty
- Doctoral / post doctoral fellows
- Students

S. No	Faculty Name	No. of Awards
1	Alka Sharma	2
2	Amba Agarwal	01
3	Badri Bajaj	04
4	Manas Ranjan Behera	01
5	Monica Choudhary	01

6	Nidhi Sinha	10
7	Puneet Pannu	01
8	Santosh Dev	02
9	Santoshi Sengupta	01
10	Sharmistha Bhattacharjee	01
11	Shirin Alavi	01

Details of the awards are given in **Annexure-V/HSS**

30. Seminars/ Conferences/Workshops organized and the source of funding (national/International) with details of outstanding participants, if any.

S. No.	Details
1	Workshop on Computational Linguistics, November 14-15, 2014 Funding Agency: JIIT Outstanding Participants: Prof. G.N. Jha, JNU, Mr. Sudhanshu Saurabh, GNIT, Prof. A.K. Singh NUEPA
2	Faculty Development Programme on Effective Teaching, July 28-August 02, 2014 Funding Agency: JIIT Outstanding Participants: Prof. D.K. Sharma (NCERT), Prof. Pranati Panda (NUEPA), Dr. A.K. Singh (NUEPA)
3	Workshop on Structural Equation Modelling, January 18-19, 2014 Funding Agency: JIIT Outstanding Participants: Prof. Ajay Chouhan, IMT Ghaziabad
4	Seminar on Customer Relationship Management and Marketing in a digital ecosystem, November 19, 2011 Funding Agency: JIIT Outstanding Participants: Shri Alok Gaur, Executive President, Jaypee Associates Limited, Mr. Sanjay Sindhvani, Vice President, Times Internet Ltd, Mr. Shalabh Saigal, General Manager, JIL Information Technology Limited.
5	Seminar on Entrepreneurial Development, November 12, 2011 Funding Agency: JIIT Outstanding Participants: Mr. Sunil Goyal, COO Sopra India, Mr. Mukesh Sharma, Founder & Chief Executive Officer, QA InfoTech Worldwide, Capt. Navin Gulia, Limca World Record Holder, Founder, ADAA (NGO)

6	Workshop on ‘Idea Generation’, February 23, 2011 Funding Agency: JIIT Outstanding Participants: Mr. Amit Grover, Founder, Nurture Talent Academy
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31. Code of ethics for research followed by the departments

The department follows the institute’s code of research ethics. In addition, to control plagiarism, JIIT has subscribed the anti plagiarism software ‘Turnitin’. The researcher has to check the similarity index of his/her research work through this software. The research work with high similarity index is rejected or is sent back for revision. The decision making authority in this regard is Dean Academics and Research.

32. Student profile programme-wise:

Name of the Programme	Applications Received in Year	Applications Received		Selected		Pass percentage*	
		Male	Female	Male	Female	Male	Female
Ph.D.	2014-2015	77			3		
	2013-2014			3	3		
	2012-2013				4		
	2011-2012				1	----	

*Completed-1 (0M, 1F), Discontinued: 4 (1M, 3F), Continuing: 9 (2M, 7F)

33. Diversity of Students

Name of the Programme	% of students from the same university	% of students from other universities within the State	% of students from universities outside the State	% of students from other countries
Ph.D.				
2011	NIL	NIL	100	NIL
2012	NIL	NIL	100	NIL
2013	16.67	33.33	50	NIL
2014	NIL	100	NIL	NIL

34. How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

Not Applicable

35. Student progression

Student progression	Percentage against enrolled
UG to PG	NA
PG to M.Phil.	NA
PG to Ph.D.	NA
Ph.D. to Post-Doctoral	NA
Employed	
<input type="checkbox"/> Campus selection	NA
<input type="checkbox"/> Other than campus recruitment	NA
<input type="checkbox"/> Entrepreneurs	NA

36. Diversity of staff

Percentage of faculty who are graduates		
	Ph.D.	PG
of the same university	50%	00
from other universities within the State	29%	48%
from universities from other States	21%	48%
from universities outside the country	0%	4%

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period

Eight faculty members were awarded Ph.D. degree

S. No.	Degree	Year of award	Faculty name
1	Ph.D.	2011	Santoshi Sengupta
2	Ph.D.	2012	Nidhi Sinha
3	Ph.D.	2013	Badri Bajaj
4	Ph.D.	2013	Santosh Dev
5	Ph.D.	2013	Monica Chaudhury
6	Ph.D.	2013	Swati Sharma
7	Ph.D.	2013	Shirin Alavi
8	Ph.D.	2015	Kanupriya Misra Bakhru

38. Present details of departmental infrastructural facilities with regard to

a) **Library:** Learning Resource Centre (LRC) has many books, journals, theses, magazines and periodicals related to our department. It has 5350 volumes of books and 2761 print books. In the common resources and e resources of JBS and HSS, we have 175 Emerald journals and 3842 Proquest/ABI Inform journals. LRC has 17 JBS print journals and 11 JBS print magazines. Besides all this, LRC has a total of 25 Ph. D. theses and dissertations.

b) **Internet facilities for staff and students**

- All faculty members are provided with networked computer with internet connections in their offices. Each faculty has access to WebKiosk (ERP), internal webmail services, LRC facilities and all other resources available on the Institute's network, in their offices.
- All Ph.D. scholars have been provided seating space with internet connections.
- Entire campus is Wi-Fi enabled which is available to faculty, staff and students.
- Class rooms, lecture theatres and labs are also well equipped with internet facilities for teaching and demonstration.
- **Total number of class room:** 49 Lecture Theatres/ Class Rooms and 42 Tutorial Rooms of the Institute are shared with other departments
- **Class rooms with ICT facility:** 40 Lecture Theatres/ Class Rooms.

c) **Students' laboratories**

Laboratory	Location	L A N	P C	Power backup	Capacity	Display Board	White Board
Sector-128							
Psychology	Block B	Y	Y	Y	30	Y	Y
English	Block A	Y	Y	Y	30	Y	Y

d) **Research laboratories NA**

39. List of doctoral, post-doctoral students and Research Associates

a) from the host institution/university

S. No.	Name of the Student	Title of Thesis/ Dissertation/ Project	Names of supervisor(s)
Completed			
1	Santoshi Sengupta	Employee Attrition and Retention: Exploring the dimensions in the urban centric BPO industry	Aayushi Gupta
2	Nidhi Sinha	Customer Centric Branding by Leveraging Corporate Brand Identity and Consumer Brand Knowledge	Y. Medury and Vandana Ahuja
3	Shirin Alavi	Customer Relationship Management and Customer Experience Management using Business Online Communities	Yaj Medury and Vandana Ahuja
4	Santosh Dev	A study of Client Satisfaction and impact of work culture on employee satisfaction in banks	Yaj Medury and B. S. Nagi
5	Swati Sharma	Customer Satisfaction from Service Recovery and the Role of Culture in the Context of Indian Hotels	Yaj Medury
6	Monica Chaudhary	Role of children in the family buying process	Yaj Medury
7	Badri Bajaj	An Examination of the Relationship between Emotional Intelligence, Leadership Styles and Leadership effectiveness	Yaj Medury and Debashis Chatterjee
9	Kanupriya Misra Bakhru	Competencies for Effective Management Teaching - Perception of Teachers and Administrators of Indian B-Schools (A study of B-Schools in National Capital Region of India)	Naseem Abidi, Yaj Medury and Seema Sanghi

S. No.	Name of the Student	Title of Thesis/ Dissertation/ Project	Names of supervisor(s)
Ongoing			
1	Manas Ranjan Behera	Total factor productivity growth of Indian Agriculture: The role of R&D Investment	Alka Sharma
2	Puneet Pannu	Antecedents and consequences of spiritual intelligence	Santoshi Sengupta

b) from other institutions/universities:

S. No.	Name of the Student	Title of Thesis/ Dissertation/ Project	Names of supervisor(s)
Completed			
1	Eliza Sharma	A Study on Performance of Indian Commercial Banks and its Relationship With Human Aspect in Banking	Mukta Mani
Ongoing			
1	Ishita Khar	Developing a social networking based learning model for higher education institutions in India	Sharmistha Bhattacharjee, Swati Sharma
2	Sachita Passi	Effect of organization socialization and work environment on employees happiness and well being in restorative environment	Ruchi Gautam
3	Saloni Sinha	Semantics of Linguistic and Translational tools: An Analysis With Respect To Development of Bilingual Glossary Of Technical And Scientific Terminology.	Nilu Chaudhary
4	Aditya Prakash	Public Private Partnership in health	Amba Agarwal
5	Shikha Kumari	Adjustment pattern of elderly living alone in Delhi and NCR	Alka Sharma and Santoshi Sengupta
6	Tanuj	Acceptance of Digital Library and its social construction: A study on	Alka Sharma

		selected Academic Libraries	
7	Niti Mittal	Mobile learning in higher education	Shirin Alavi and Monica Chaudhury
8	Iti Gupta	Performance Evaluation Of Companies By Using Different Methods	Sakshi Varshney and Nidhi Sinha

40. Number of post graduate students getting financial assistance from the university.

Year	Ph.D.
2014-15	4
2013-14	3
2012-13	1

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

Recently following two programmes have been started in joint collaboration

M. Tech:

- M. Tech. (Information Technology and Entrepreneurship) in collaboration with Business School and department of CSE and IT
- M. Tech. (Data Analytics) in collaboration with departments of CSE and IT and Mathematics, and Business School

The coordinating departments CSE and IT carried out the need assessment. The details are mentioned in their report.

42. Does the department obtain feedback from

a. Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

The design of the courses and the framing of the syllabi are done by the course coordinator and faculty together for respective courses. Regular meetings are held in the department to discuss and review this. There is regular up gradation of the syllabi by getting feedback from the faculty engaged in teaching.

b. Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

The feedback of students for respective course and lecture class is taken by faculty representatives at the end of each semester. This is reviewed by the faculty, Dean Academics and Research and Vice Chancellor and

action taken accordingly. After verifying the students' feedback, appropriate teaching techniques are adopted and suggestions are taken into consideration during designing the syllabi.

Online feedback collection mechanism has been introduced through IAQAC

c. Alumni and employers on the programmes offered and how does the department utilize the feedback?

None

43. List the distinguished alumni of the department (maximum 10): NA

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

Department has organised workshops and invited lectures by experts from reputed national and international organizations. The workshops and expert lectures provide an intellectual platform for students to interact with the speakers of eminence and get abreast with the emerging technologies.

Details are in **Annexure -VI/HSS**

The department offers enrichment programs which help the students in understanding and assimilating contemporary concepts and to apply their knowledge and leadership qualities in deliberating and finding solutions to the existing international issues.

Details are in **Annexure -VII/HSS**

45. List the teaching methods adopted by the faculty for different programmes.

- Lecture
- Case study and problem solving
- Simulation studies
- Role Play
- Team teaching
- Reports on published research studies and experiments, Article and Paper Writing
- Interactive brainstorming sessions Debates and Discussions
- Cooperative Learning: Group Investigations and Projects
- Socratic Method
- Textbook assignments, Reading assignments from journals, monographs, etc.

- Projection of ideas through creative activities, such as, making posters
- Activities having relevance and application in real contexts

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

- Course work is carefully designed to serve the purposes and needs of the students. Topic wise modules are formulated with structured activities to reinforce the ideas and concepts at regular intervals, through the teaching process and after the topic finishes.
- Technology is extensively used for optimum learning, such as: slides, filmstrips, motion pictures, educational films, videotapes, diagrams, tables, graphs, charts, and so on.
- The provisions are made for multifaceted teaching methods in the modules, varying from being teacher, learner, group and individual centric. Channels for formal and informal feedbacks are kept open for timely accommodation of requisite modification/s. Formal mechanism includes learners' feedback provided on a structured form where they get the opportunity to express their experience of the course. The students are encouraged to discuss their problems in the classroom or the teacher's cabin, as per their comfort level, under the informal mechanism.
- Objectives for every semester are planned in advance. An evaluation of the extent to which the objectives have been met is carried out at the end of each semester.
- The students are encouraged to make presentations in seminars and conferences and publish their work
- All instructors maintain course files in which record of class wise activities is maintained, which is submitted to the Dean, Academics and Research.
- Course coordinator and the team of instructors engage in weekly interactions to discuss about the course's progress.
- The students are exposed to continuous assessment in the form of written and oral tests during the semester which enables the instructor to gauge their learning level

47. Highlight the participation of students and faculty in extension activities.

Faculty and students of the department are actively involved in various extension activities organized by IIIT. Details are given in section 3.6 of

Self Study Report of the Institute.

48. Give details of ‘beyond syllabus scholarly activities’ of the department.

HUB	ACTIVITIES	TEACHER
Dramatics	Provides platform for understanding the nuances of literature through theatrical activities.	Santosh Dev
Industrial Visits	Providing industrial exposure to students by organizing industrial visits.	Santoshi Sengupta
Parola	Organizes conferences. Organizes competitions such as Debate, elocution, Turncoat, etc. Organizes prestigious events such as Jaypee Model United Nations, and Youth Parliament.	Puneet Pannu Santosh Dev
ICreate	Organizes workshop for developing skills in sketching. Organizes competitions for students to display their skill in sketching using their creativity. Organizes exhibitions for students as well as for teachers to showcase their talent in sketching.	Kanupriya Misra Bakhru
Social Awareness Programme	Sensitize students on various social issues through action research	Sharmistha Bhattacharjee

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details. NA

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

The department disseminates research findings through academic publications in peer-reviewed journals. There have been various publications in national and international journals of repute. The publications are in the field of Gender studies, Woman Empowerment, Marketing, Service Marketing, Customer Relationship Management, Finance, Competency mapping, Cross-cultural management, Emotional intelligence, Leadership, Positive Psychology, Agricultural Economics, Organizational Behaviour, Linguistics, etc.

Summary of Publications:

S. No.	Paper Type	Total
1	International Journals	90
2	National Journals	27
3	International Conferences	67
4	National Conferences	60
5	Book Publication	2
6	Chapter Publication	29
7	Case Studies/Study Material /Articles	3
	Total	278

Dr. Badri Bajaj's study of the Relationship between Emotional Intelligence, Leadership Styles and Leadership Effectiveness is recognized by leading management experts and organizations. HayGroup (Global HR Consulting firm, USA) is using and sharing this research for supporting argument on the impact of Emotional Intelligence on Leadership Styles and Leadership Effectiveness. Management experts such as Prof. Richard Boyatzis and Dr. Daniel Goleman have acknowledged his research. Prof. Richard Boyatzis is using this research in his Coursera Massive Open Online Course (MOOC) "Inspiring Leadership through Emotional Intelligence". In this MOOC more than 327000 participants have enrolled from 205 countries.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strength:

- Qualified and research oriented faculty members
- Diverse courses from UG to Ph.D. level
- Five research groups
- Extension activities including social outreach programme
- Conducive environment for counseling and guidance

Weakness:

- Absence of post graduate courses
- Less number of research scholars
- Inadequate research grants and projects
- Absence of consultancy

Opportunities:

- Short term executive courses
- Offer onsite training and skill development programmes
- Offer courses to post graduate students

Challenges:

- Secure funded projects
- Sensitize about the current youth issues like gender, corruption, drug abuse, etc

52. Future plans of the department.

The department aims at developing professionals with aesthetic, social consciousness and world views. The plans of the department are as follows:

- To motivate and encourage the HSS faculty members to accomplish Doctorate degree.
- To align industry - academia needs and offer new courses.
- To further strengthen the identified five research areas by contributing publications in the journals of national and international repute.
- To contribute to the community through social work by involving students and by coordinating with the agencies already established in this field.
- To organize annual international conference, to provide researchers a platform to present their research work.

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3. Bhattacharjee.S. (2014). Self Help groups act as a mediator to educate women to be healthy: A case study of Rural Nadia West Bengal, Twelfth Annual Conference of the Indian Association for Social Sciences and Health In collaboration with G.L Gupta Institute of Public Health, University of Lucknow, Lucknow ,Theme: Health ,Gender and Development : Multidisciplinary Perspectives 21-23, November, 2014 (ABSTRACT)
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12. Sinha, N., “The Intercative Consumer is the new reality-An Experimental study of the Corporate Blogs”, National Conference on Integrating Development with Entrepreneurial Advancement and Leadership, Asian Business School, Noida, September, 2013.
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,poverty and human development, Faculty of Social Sciences Banaras Hindu University, pp.56, March 2010

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2. Bhattacharjee. S, "Self Help groups a mediator for economic and financial well being of women in Rural Bengal ",Conference on Innovation Practices in Information Technology and Operation Management,Apeejay School of Management ,New Delhi, 17th Jan 2014.

3. N.Agarwal, S. Alavi, V. Ahuja."Application of the Behavioral Internet Theory to Digital Marketing Analytics", National Conference on Social Media and E-Marketing, Jaypee Business School, Noida (A Constituent of JIIT, Noida), March 2014.
4. Agarwal, A., and Varshney, S., "Domestic Violence against Women: Determinants and Causes", in the National Seminar on "Domestic Violence against Women and Implementation of Domestic Violence Act: Emerging Issues, Challenges and Way Forward" is being organized by Gurukul Sewa Samiti, Jaipur under the auspices of Planning Commission, Government of India on July 28 and 29, 2014 at Jaipur.
5. Varshney, S, and Kumar, A.,(2014) "Creative Accounting: An Inside View of Accounting", All India Accounting Conference &International Seminar, November 8-9, 2014
6. Agarwal, A., and Prakash, A., " Assessment of Present Scenario of Entrepreneurial Environment in India-An Opportunity to Harness the Demographic Dividend", in the National Seminar on Social Ethics on Technology and Business in Entrepreneurship Management at MITS, Gwalior, under the auspices of Planning Commission, Government of India on October 18 to 20, 2014

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2. Sinha, N., "The Interactive Consumer is the New Reality-An Experimental Study of the Corporate Blogs", National Seminar on "Integrating Development with Entrepreneurial Advancement and Leadership, organized by Asian Business School, Noida, September 13, 2013.
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4. Sinha, N., "The New Age Marketing Communication An Innovative Practice for Consumer-Brand Connect", 9th National Conference on Green Business Innovations & Practices, Institute of Management Education, Ghaziabad, April 2013.
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3. Sharma, S. and Gupta, A., Winning Mantras for Marketing in current times "Service Recovery and Service Management Perspectives", Vth National Conference on Marketing, ISBN 13:978-0230-32920-1 Ghaziabad, pp.172-189, Feb. 2010.
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5. Sinha, N., And Kumar, S., "Creating Customer Centric Organization Through Cause Branding", National Seminar on Customer Experience Management, ITS Business School, Greater Noida. 2010.
6. Sinha, N., Ahuja, V., and Medury Y., "Evaluating Brand Attributes for defining Brand Identity", 3rd National Conference on Contemporary Management Research, Apeejay School of Management, May 2010
7. Bhattacharjee, S., "The Self Help Groups: An Innovative and Creative Approach in Rural Marketing(A Case Study of Rural Bengal)",Scope and Challenges of rural Marketing in India National Conference on Rural marketing, BLS Institute of Management, Ghaziabad, April 2010
8. Bhattacharjee, S., "Women and Their Quality of Work in Bengal", National Conference on Quality Management in Organizations, School of Management Sciences Guru Govind Singh Indraprastha University, Delhi, Feb 2010.

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Others

1. Bhattacharjee.S., “Health Education and Quality of Life: The Santal Community in Bengal”,2nd National Conference on Innovations in Management Practices, Apeejay School of Management, New Delhi, pp 55, 2009
2. Behera, M. R., and Jain, V., “Promoting Competitiveness of Indian Pharmaceutical Industry through R&D Investment”, Conference on Global Competition & Competitiveness of Indian Corporate, Kozhikode, 2009.
3. Dev, S., “Ethics and Business Intelligence”, 2nd National Conference on Innovations in Management Practices, New Delhi, pp. 56, 2009.
4. Dev, S., and Gupta, A., “Influence of emotional intelligence in organizational creativity”, 3rd National Conference on Service Management, Jagadhri, pp. 3, 2009.
5. Sharma, S., and Gupta, A., “Leadership in the curricula of business schools”, 3rd National Conference on Service Management, Jagadhri, pp. 29, 2009.
6. Sengupta, S., and Gupta, A., “Gold rush of Indian BPO’s in 21’st century: changing trends and challenges”, 3rd National Conference on Service Management, Jagadhri, pp. 24, 2009.
7. Bhattacharjee, S., “Poverty and human development: The Santal Community in Bengal”, 3rd National Conference on Service Management, Jagadhri, pp. 17, 2009.

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1. Bhattacharjee. S., “Information and Communication technology in Rural Development”. National Conference on Next Generation Computing Technologies, ITS Management and IT Institute, Ghaziabad.pp100-111, 2008.
2. Mani M, “Critical Analysis of Ranking Criteria of Indian Banks”, National conference on The Roadmap to Excellence, Institute of Productivity and Management, Meerut, 2008
3. Bhattacharjee, S., “Tourism and impact on society and culture”, Conf. on Tourism in India- Challenges Ahead, Kozhikode, pp. 91-94, 2008.

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1. Sinha, N., and Kumar, S., “Customer service - effects on retention and defection”, National Conf. on Designing and Delivering Customer Focused Services, New Delhi, 2007.
2. Mani, M., “Ranking of banks: customer service or disservice”, National Conference on Designing and Delivering Customer Focused Services, New Delhi, 2007.
3. Sharma, A., and Gupta, A., “Investment decisions under uncertainty”, Anvesh2007- National conference, Ahmedabad, 2007.
4. Sengupta, S., and Gupta, A., “Causal affects of attrition in BPO’s”, Anvesh2007 - National conference, Ahmedabad, 2007.

4. Book Publications

1. Sharma, A., Garg, R. and Mohapatra, S. (ed.), Education and Women Empowerment, Pam leaf Publication, New Delhi, 2011. ISBN 10:8190991493.
2. Bhattacharjee, S. “Rural women and their quality of life”, published by Pointer Publishing House, Jaipur, 2007.

5. Chapter Publications

1. Mani, M., “Sustainable Business Practices in Banking Sector”, Sustainable Business Practices in Global Business Environment: Issues, Challenges and Prospects, Editors: Dr. P.D. Kaushik, Dr. Rachita Rana, Dr Sheela Bhargava and Dr Sarmistha Sarma, Published by- Institute of Information Technology and Management and Institute of Innovation in Technology and Management, New Delhi, pp. 140-144, March 2015. ISBN: 978-93-5212-348-3, E-ISBN:978-93-5212-349-0
2. Alavi, S. “Netnography: An Internet-Optimized Ethnographic Research Technique”, Market Research Methodologies:Multi Method and Qualitative Approaches , IGI Global Publication, ISBN13: 9781466663718, pp 71-77, August 2014
3. Sinha, N., “Digital Consumer: The New Reality in Interactive Marketing”, Reinventing Management Strategies: The Design for Future, Bharti Publications, ISBN: 978-93-81212-70-7, pp144-154, 2014.
4. Sinha, N., “Factors Affecting the Satisfaction Level of Employees in Higher Education- An Empirical Study”, Contours of Modern Management Research, LAP Lambert Academic Publishing, ISBN-13:978-3-659-52396-0, pp5258-549, 2014.
5. Sinha, N., “The Interactive Consumer is the New Reality An experimental Study of Corporate Blogs”, ABS Management Research-Articles and

- Applications, ABS Publishing, Vol. 1, Issue-2, ISBN: 978-81-927282-0-9, pp57-66, 2014.
6. Sinha, N., "The New Age Technology for Developing Consumer-Brand Relationship- An Empirical Approach", Exploring the Soul of Business, Excel India Publishers, ISBN: 9-7893-82-062875, pp3-18, 2013.
 7. Alavi, S. "Cross-Cultural Management: A New Strategy for CEM", Marketing in the Cyber Era: Strategies and Emerging Trends, IGI Global Publication ISBN13: 9781466648647, pp 229-238, December 2013.
 8. Sinha, N., "Corporate Blogs a New tool for Interacting and Developing a Connect with Consumers", Managing Inclusive Growth: The Bottom up approach for Harmonious Development", ISBN:93-80397-38-0, pp217, 2013.
 9. Sinha, N., "Brand Customer Centricity Association Maps for Developing Stronger Brands", Beyond Norms Marketing for Excellence, Bloomsbury Publishing India Pvt. Limited, ISBN: 978-93-82563-46-4, pp9-20, 2012.
 10. Sinha, N., And Kumar, S., "Factors Affecting the Genext Usage of Internet an Empirical Investigation", Conference Proceedings: Management of Innovation & Technology, Galgotia Publications Pvt. Ltd., ISBN: 9788175157149, pp29-41, 2012.
 11. Mani, M. and Arora, B., "Impact of Globalization on Ranking Parameters of Banks in India: An Empirical Approach", Global Strategies, National Strategies and Sectoral Impact, Editors: Bala Batavia, Jin Wook Choi and R. Hema, Studies in Economic Transformation and Public Policy in Association with Athenian Policy Forum, Sidma press, India, pp. 133-146, 2012 (ISBN No. 978-93-5067-170-2.)
 12. Sinha, N., And Kumar, S., "Knowledge Innovation for Managing Enterprise", India Emerging: Opportunities and Challenges, Pragun Publication, ISBN: 978-93-80397-24-5, pp291-298, 2012.
 13. Agarwal, A., " Disaster Management : A Study of Financing of Disasters Mitigation Programmes in India", New Dimensions of Disasters Management in India Edited by Dr Anjuli Mishra and Dr A K Singh, published by Serials Publications, New Delhi, 2012.
 14. Agarwal, A., "Women Entrepreneurship: Emerging Issues, Challenges & Strategies", 'Women Entrepreneurship in India edited by K. Sugna, A.K. Singh, R.V.M.Reddy' published by Serial Publications, Daryaganj, N.Delhi, 2012.
 15. Alavi, S., Ahuja V., and Medury Y., "Internet Marketing-Appling Metcalf Law for identifying consumers with high Individual Network Value through business online communities, Trends in Marketing Towards Business Excellence , Editors: Sandeep Puri, Jayanthi Ranjan, Jay Mitra

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16. Sinha, N., And Kumar, S., “Acquiring new knowledge through creativity and learning: A model approach”, Dynamics of Innovation and Technology Management, Galgotia Publications pvt. Ltd, ISBN 978-81-7515-639-5, pp 1-12, 2011.
 17. Bakhru, K.M., Bakhru, V., “Acquiring the Way to Success: A Case Analysis of Fiserv Achieving Rapid Growth through Acquisitions” in Organizations in the New Millennium - Challenges and Opportunities, Editors: Ravikesh Srivastava, Vidhi Agarwal and Suruchi Singh. Macmillan Publishers India Ltd, ISBN: 978-9350-59007-2, pp 338-343, Oct 2011.
 18. Sharma, A., Mohapatra, S., ”Indian Women in Higher Education: What Should Be Our Mission “in Education and Women Empowerment Editors: Alka Sharma, Samapika Mohapatra and Ranjeeta Garge. Pam Leaf Publication, New Delhi, ISBN 10: 8190991493, 2011.
 19. Sengupta, S., and Gupta, A., “Gold Rush of Indian BPOs in the 21st century: Changing Trends and Challenges”, Service Management Editors: Raj Kumar, Adarsh Kumar Aggarwal. pp: 241-247, Excel India Publishers: ISBN -978-93-8069-7-00-0, 2010.
 20. Sinha, N., And Kumar, S., “Soft Skills - A Directive For Professional Education An Empirical Investigation”, Soft Skills A Key to Professional Excellence, Global Vision Publishing House, pp 387-393, 2010.
 21. Dev, S. and Gupta, A. “Influence of emotional intelligence in organizational creativity”, in book by Excel India Publishers, ISBN: 978-93-80697-00-0, pp. 215-221, 2010
 22. Sharma, S. and Gupta, A., “Leadership in the curricula of business schools”, in book by Excel India Publishers, ISBN: 978-93-80697-00-0, pp. 198-202, 2010.
 23. Sharma, S. and Gupta, A., “Service Recovery and Service Management Perspectives” in book by Macmillan Publishers India Ltd. ISBN: 13: 978-023032930-1, Ghaziabad, pp.172-189, 2010
 24. Bhattacharjee, S., “Women and their Quality of Work in Villages of Birbhum”. Quality Management in Organizations, Editor: Anu Singh Lather, Sanjiv Mittal and Sanjay Dhingra. Macmillan Publishers pp 450-460, 2010.
 25. Bhattacharjee, S.,” The Self Help Groups: An Innovative and Creative Approach in Rural Marketing (A Case Study of Rural Bengal)” Scope and Challenges of Rural Marketing in India. Editors: Sumesh Raizada and Vishal Agarwal.Excel Books Publishing house, pp 355-361, 2010.

26. Bhattacharjee, S., "Poverty and Human Development: The Santal Community in Bengal", Service Management Editors: Raj Kumar, Adarsh Kumar Aggarwal. Excel India Publishers pp. 191-199, 2010.
27. Sinha, N., And Kumar, S., "Creating Customer Centric Organization through Cause Branding", Customer Experience Management Preparing for the Future, Wisdom Publications, ISBN: 978-81-89547-78-32, pp13-23, 2010.
28. Sinha, N., And Kumar, S., "Developing Sustainable Strategies Using Consumer Profiles for Effective Brand Management", India's Emergence in Global Scenario, UDH Publishers & Distributers (P) Ltd., ISBN: 978-81-85044-71-6, pp66-78, 2010.
29. Bhattacharjee, S., "Rural Muslim Women and their Quality of life in Birbhum, West Bengal". Pp39-62. Dimensions of Social Exclusion: Ethnographic Explorations Edited by K.M. Ziyauddin and Eswarappa Kasi Cambridge Scholars Publishing, United Kingdom, 2009.
30. S. Sengupta, and A. Gupta, "Vicious circle of attrition in the BPO industry", in IUP series (reference book) on voice based BPOs: HRM Practices , by Arpita Dasgupta, ISBN:978-81-314-1597-9, 2008.

6. Case Studies/Study Material/Articles etc

2014

1. Bhattacharjee, S (2014) A Hierarchy Free University: A Delusion or a Reality, Selected Caselets in Management, Edited book by Prof Mukesh Chaturvedi and Surabhi Singh IMS Publishing House, Noida pp 46-47.
2. Sharma, S (2014) Is the world really Flat, Selected Caselets in Management, Edited book by Prof Mukesh Chaturvedi and Surabhi Singh IMS Publishing House, Noida pp 36-37
3. Dev, S (2014) Transpersonal Leadership, Selected Caselets in Management, Edited book by Prof Mukesh Chaturvedi and Surabhi Singh IMS Publishing House, Noida pp 13-14.

Annexure-III/HSS

Google Citation

Faculty Name	Publication Details	No. of Citations
Amba Agarwal	Agarwal, A., "Fiscal Decentralization: Financing to Panchayati Raj Institutions in India", Serial Publications, Daryaganj, ISBN: 81-86771-85-9, Delhi, 2005.	3
Badri Bajaj	Nath B. (2013). An examination of the relationship between emotional intelligence leadership styles and leadership effectiveness . Unpublished doctoral dissertation,	1
Kanupriya Misra Bakru	Bakhru, K.M., Sanghi S. and Medury, Y., "A Principal Component Analysis of Teaching Competencies required for Management Education" , Arth Prabhand: A Journal of Economics and Management, Vol.2 Issue 7, pp 1-15, July 2013	1
Monica Chaudhary	Monica Chaudhary, Aayushi Gupta, (2012) "Children's influence in family buying process in India", Young Consumers, Vol. 13 Iss: 2, pp.161 - 175	10
Monica Chaudhary	Monica Chaudhary, Aayushi Gupta, (2012) "Exploring the influence strategies used by children: an empirical study in India", Management Research Review, Vol. 35 Iss: 12, pp.1153 - 1169	2
Monica Chaudhary	Chaudhary, M. and Gupta, A. (2014) 'Children's consumer socialisation agents in India', Int. J. Business Innovation and Research, Vol. 8, No. 1, pp.76-93.	1
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Mukta Mani	Sharma, E. and Mani, M., "Corporate Social Responsibility: An Analysis of Indian Commercial Banks" AIMA Journal of Management and Research, Issue 25 th , Vol. VII, No. 1, February 2013, ISSN 0974-497.	22

Mukta Mani	Sharma, E. and Mani, M., “Impact of Macroeconomic and Financial Market Indicators on the Banking Sector: Some Evidence from India”, International Journal of Research in Finance and Marketing, Vol.2, Issue 2, February 2012. ISSN 2231-5985.	4
Mukta Mani	Sharma, E. and Mani, M., “A Comparative Analysis of Human Capital Efficiency of Public and Private Banks in India” Research Journal of Finance and Accounting, Vol.3, Issue 1, January 2012, ISSN 2222-2847. (Indexed in EBSCO, ProQuest)	4
Mukta Mani	Sharma, E. and Mani, M., “A Comparative Analysis of Employee Satisfaction in Indian Commercial Banks”, IUP Journal of Organizational Behavior, Vol. XI, No. 4, pp. 38-61, October 2012 .(Indexed in EBSCO and ProQuest)	2
Nidhi Sinha	Sinha, N., Ahuja, V. and Medury Y., “Corporate Blogs and Internet Marketing-Using consumer knowledge and emotion as strategic variables to develop consumer engagement,” International Journal of Database Marketing and Customer Strategy Management, ISSN- 1741-2439, Vol 18, 3, 185-199, November 2011	8
Nidhi Sinha	Sinha N., Ahuja V. and Medury Y., “Brand Management-A study of consumer association of brands with Corporate Brand Identity,” Second International conference on Brand Management, Institute of Management and Technology, Ghaziabad, pp.16, Jan.2010	2
Nidhi Sinha	Sinha, N., Ahuja, V. And Medury Y., “Corporate Blogs-A Web 2.0 approach to increase Consumer Brand Knowledge”, International Journal of Business Economics and Management Research, ISSN: 2229-4848, Vol 2, Issue 3, March, 2011	1
Nidhi Sinha	Sinha N., Ahuja V., and Medury Y., “Effective Brand Management through Consumer Profiling”, IUP Journal of Brand Management, ISSN: 0972-9097, December 2010	1

Nidhi Sinha	Sinha, N., Ahuja, V., and Medury Y., “Cluster Analysis for Consumer Segmentation-Using a Brand Customer centricity calculator”, International Conference on Management Practices and Research, Apeejay School of Management, 2010 (ISBN: 978-81-906991-1-2)	1
Santosh Dev	Dev, S., and Sengupta, S. (2014) “An Explorative Study on Employee Satisfaction: A Comparison between Public Sector and Private Sector Banks in India”, International Journal of Management, IT and Engineering, Volume 4, Issue 1, pp. 343-360. ISSN: 2249-05580 (Indexed and listed at Ulrich's Periodicals Directory ©, U.S.A., Open J-Gate as well as in Cabell's Directories of Publishing Opportunities, U.S.A., ICV: 9)	1
Santosh Dev	Gupta, A, Dev, S. “Client satisfaction in Indian banks: An empirical study”, Management Research Review, Vol. 35 No. 7, 2012 pp. 617-636 Emerald Group Publishing Limited, (Indexed in ABI Inform, British Library ,Business Source (EBSCO), Cabell's Directory of Publishing Opportunities is Management and Marketing Current Abstracts (EBSCO) ,OCLC's Electronic Collections Online ,ProQuest and Scopus) ISSN: 2040-8269	14
Santosh Dev	Dev, S. “Assessing and Understanding Organizational Culture: Various Views and Theories” Indian Streams Research Journal, Volume : III, Issue V, pp 47-56, June 2013, ISSN:- 2230-7850 (Associated and Indexed by EBSCO.U.S.A) Impact Factor 0.2105	4
Santosh Dev	A study of Client Satisfaction and impact of Work Culture on Employee Satisfaction in Banks (Ph.D. thesis)	2
Santoshi Sengupta	Sengupta, S., and Gupta, A. (2008) “Vicious Circle of Attrition in BPOs”, ICFAI Journal of Organizational Behavior, Vol. 7, no. 2, ISSN NO. 0972-687X, pp.57-66. [Indexed in SSRN and EBSCO]	14

Santoshi Sengupta	Sengupta, S. (2011) “An exploratory study on job and demographic attributes affecting employee satisfaction in the Indian BPO industry”, <i>Strategic Outsourcing: An International Journal</i> , Vol. 3, No. 3, pp. 248 – 273.	13
Santoshi Sengupta	Sengupta, S., and Gupta, A. (2012), “Exploring the dimensions of employee attrition in Indian BPOs”, <i>International Journal of Human Resource Management</i> , Vol. 23, No. 6, pp. 1259-1288.	12
Santoshi Sengupta	Sharma, A., Sengupta, S., Gupta, A. (2011), “Exploring the risk dimensions of the Indian software industry”, <i>Project Management Journal</i> , Vol. 42, No. 5, pp. 78-91.	8
Santoshi Sengupta	Sharma, A, & Sengupta, S., (2011) Exploring risk dimensions in the Indian software industry, <i>Project Management Journal</i> 42 (5), 78-91	8
Santoshi Sengupta	Employee Attrition and Retention: Exploring the Dimensions in the urban centric BPO Industry, Ph D Thesis, Jaypee Institute of Information Technology, Noida	5
Santoshi Sengupta & Santosh Dev	Dev. S. & Sengupta. S (2014), An Explorative Study on Employee Satisfaction: A Comparison between Public Sector and Private Sector Banks in India, <i>International Journal of Management, IT and Engineering</i> 4 (1), 343-360	1
Santoshi Sengupta	Sengupta. S, (2014) What makes employees stay? Exploring the dimensions in context of urban-centric business process outsourcing industry in India, <i>Strategic Outsourcing: An International Journal</i> 6 (3), 258-276	1
Sharmistha Bhattacharj	Rural Women and their Quality of Life, 2007, Pointer Publishing House,	1

ee	Jaipur,ISBN978-81-7132-5	
Sharmistha Bhattacharjee & Santoshi Sengupta	A study of Performance Management System in a Corporate Firm”, VSRD International Journal of Business & Management Research, Vol.1 Issue 8,2011 pp-496-513 October, ISSN No. 2231-248 X 9(Indexed in Google Scholar) Impact factor3.711	1
Sharmistha Bhattacharjee	Tourism and impact on Society and Culture”, Conference on Tourism in India- Challenges Ahead, IIM Kozhikode Campus, Kozhikode,2008 pp 91-94	1
Shirin Alavi	Alavi, S., Ahuja V. and Medury Y., “Building Participation, Reciprocity and Trust: Netnography of an Online Community of APPLE using Regression Analysis for Prediction”,Apeejay Business Review ,11 (1-2), 82-96, 2010.	8
Shirin Alavi	Alavi, S., Ahuja V. and Medury Y., “An empirical approach to ECRM –increasing consumer trustworthiness using online product communities”, Journal of Database Marketing and Customer Strategy Management, Palgrave-Macmillan Journals, ISSN-1741-2439, Volume 18,2 p.p 83-96, 2011.	10
Shirin Alavi	Alavi, S., Ahuja V. and Medury Y., “ECRM using Online Communities”, The IUP Journal of Marketing Management, Vol. X, No. 1 p.p 35-44, ISSN 0972-6845, 2011.	3
Shirin Alavi	Alavi, S., Ahuja V. and Medury Y., “Metcalf’s Law and operational, analytical and collaborative CRM- using online business communities for co-creation ”, International Journal of Targeting ,Measurement and Analysis for Marketing ,Palgrave-Macmillan Journals, ISSN-0967-3237,Vol 20,1 p.p 35-45, 2012.	5
Shirin Alavi	Alavi,S. "Collaborative Customer Relationship Management-Co-Creation and Collaboration through Online Communities ", International Journal of Virtual Communities and Social Networking (IJVCSN), IGI Global Publications,	3

	ISSN-1942-9010, Vol. 5, Issue 1, p.p 1-18, 2013.	
Shirin Alavi	E-Commerce in a Web 2.0 World: Using Online Business Communities to Impact Consumer Price Sensitivity”, International Journal of Online Marketing, IGI Global Publications, ISSN-2156-1753, Vol. 3, No. 2, p.p 38-55, April-June 2013	1
Swati Sharma	Sharma.S. Yaj Medury, Gupta.A “Influence of culture on service recovery expectations”, Indian stream research journal, pp 45-55, ISSN:2230-78-50, volume 2 Issue 9, Oct 2012.(Indexed in EBESCO.USA)(Impact Factor 0.2150).	1
Swati Sharma	Sharma.S., Yaj Medury, Gupta.A "Satisfaction from Service Recovery in the context of Indian Hotel Industry " , VSRD International Journal of Business and Management Research, pp632-647, ISSN:2231-248X, vol.1, issue 10, December 2011	1

Faculty Development Programmes/Conference/ Workshop Organized by the Department:

1. Workshop on Computational Linguistics, November 14-15, 2014.
2. Workshop on Social media Attack, September, 2014.
3. Faculty Development program on Effective Teaching, July-August 2014
4. Two days Workshop on Structural Equation Modelling, January, 2014.
5. One Day Seminar on Wealth creation & Web Entrepreneurship, September, 2012.
6. One day seminar on Customer Relationship Management and Marketing in a digital ecosystem, November, 2011.
7. One-day Workshop on Emerging trends in Business and Information Management November, 2011.

(ii) Faculty Development Programmes/Conference/ Workshop attended by faculty outside

1. Sharmistha Bhattacharjee attended AIMA National Leadership Conclave “From Agenda To Action: Meeting New Expectations” 29-30 April, 2015 I Hotel Le Meridien, New Delhi
2. Swati Sharma attended AIMA National Leadership Conclave “From Agenda To Action: Meeting New Expectations” 29-30 April, 2015 I Hotel Le Meridien, New Delhi
3. Santosh Dev attended AIMA National Leadership Conclave “From Agenda To Action: Meeting New Expectations” 29-30 April, 2015 I Hotel Le Meridien, New Delhi
4. Sharmistha Bhattacharjee attended AIMA Business Responsibility Summit, “Leveraging Business Responsibility – Towards a Sustainable Nation” 23 June, 2015, Hotel Le Meridien, New Delhi
5. Santosh Dev attended AIMA Business Responsibility Summit, “Leveraging Business Responsibility – Towards a Sustainable Nation” 23 June, 2015, Hotel Le Meridien, New Delhi
6. Sharmistha Bhattacharjee attended AIMA Interactive Session on Meditation “The Work Life Balance Mantra” 26th June 2015 : AIMA, Lodhi Road – New Delhi
7. Santosh Dev attended AIMA Interactive Session on Meditation “The Work Life Balance Mantra” 26th June 2015 : AIMA, Lodhi Road – New Delhi

8. Kanupriya Misra attended Quality Improvement Programme on "Advanced Data Analytics in Management" organized by Department of Management Studies, IIT Delhi from 26-28th June, 2015
9. Santoshi Sengupta attended World Business Networking Congress, organized by Ecole des Ponts MBA Alumni, Morocco at Marrakech on May 16-17 2015.
10. Kanupriya Misra attended Regional Workshop on Copyrights, Patent, Citation, and their Impact Factor organized by Gandhi Peace Foundation and Society for Social Development & People Action, New Delhi on 25th April, 2015.
11. Nilu Choudhary attended Bilingual Technical Glossary Development: Frame Semantics Revisited” 36th International conference of Linguistic society of India, organized by Department of Linguistics, University of Kerala, CIIL, Mysore, ICSSR, New Delhi , December, 2014.
12. Sakshi Varshney presented paper at All India Accounting Conference & National Seminar organized by Department of Commerce, Lucknow University, November, 2014.
13. Prof. Alka Sharma presented paper Concept of Violence: A Cross-cultural Perspective “Profiling the Violence against Women: A Multi-study perspective, organized by Department of Sociology, Jamia Millia Islamia, New Delhi. October, 2014
14. Prof. Alka Sharma presented paper Exclusion and Inequality on “Predicament of Elderly Women in Modern India” Department of Sociology, Jamia Millia Islamia, New Delhi October, 2014
15. Sakshi Varshney presented paper at National Seminar on Domestic Violence against Women and Implementation of Domestic Violence Act: Emerging Issues, Challenges and Way Forward organized by Gurukul Sewa Samiti, Jaipur under the auspices of Planning Commission, Government of India, June, 2014.
16. Deviya Kumar attended Lecture on Heritage Walk- Journey of Infinity organized by Lecture on Heritage Walk- Journey of Infinity, May 2014
17. Sharmistha Bhattacharjee presented paper in International Management Research Conference on theme: Culture, Values, Mindset, Gender and Strategy: A Need for Re-positioning SHRM, organized by Faculty of Management Studies, Amity University, Noida. May, 2014
18. Sharmistha Bhattacharjee attended Faculty Development Program on Transforming Teaching Skills: Participant Centered Learning

organized by Maharaja Agrasen Institute of Management Studies, New Delhi. May 2014.

19. Santosh Dev attended Faculty Development Program on Transforming Teaching Skills: Participant Centered Learning organized by Maharaja Agrasen Institute of Management Studies, New Delhi. May 2014
20. Swati Sharma attended Faculty Development Program on Transforming Teaching Skills: Participant Centered Learning organized by Maharaja Agrasen Institute of Management Studies, New Delhi. May 2014
21. Santoshi Sengupta attended Faculty Development Program on Transforming Teaching Skills: Participant Centered Learning organized by Maharaja Agrasen Institute of Management Studies, New Delhi. May 2014
22. Shirin Alavi attended and presented paper in National Conference on Social Media and E-Marketing organized by Jaypee Business School, Noida (A Constituent of JIIT, Noida. March 2014
23. Namita Singhal presented paper in 3rd International and 4th Annual Conference, on the theme: 'Inclusive Practices in ELT, ELTAI-Delhi Chapter. February, 2014
24. Sakshi Varshney presented paper at All India Accounting Conference & International Seminar, November organized by Department of Commerce and Management Studies, Andhra University, January 2014
25. Sharmistha Bhattacharjee presented paper Conference on Innovation Practices in Information Technology and Operation Management organized by Apeejay School of Management, New Delhi. January 2014.
26. Santosh Dev presented paper in conference on Innovative Financial Practices and Developments organized by Apeejay School of Management, New Delhi. January 2014
27. Santoshi Sengupta presented Paper in 3rd Biennial conference on Rethinking Management Theory and Practice in the Present Indian Economic Context, organized by Indian Academy of Management at Indian Institute of Management, Ahamdabad. December, 2013
28. Badri Bajaj attended seminar on Success and Happiness by His Holiness The Dalai Lama at Birla Institute of Management Technology, Greater Noida December, 2013.

29. Nilu Choudhary presented paper in International Conference Society of Engineering and Management Sciences (SEMS), Greater Noida. December 2013
30. Nidhi Sinha presented paper in 3rd International Conference on "Creating Sustainable Business through Innovative Marketing organized by IMS Noida December, 2013
31. Sharmistha Bhattacharjee presented paper in Eleventh International Conference on Health Transition, social change and development, organized by SRM University, Guduvancheri, Tamil Nadu December 2013
32. Nilu Choudhary attended one day Workshop on Strategies of Technical Writing organized by Academy of Business and Engineering Sciences (ABES, Ghaziabad). November, 2013
33. Deviya Kumar attended one Day Seminar on "Book readings and launch of The Avenger & discussions on terrorism" by Prof. Bharat Guota, Cultural Analyst, Delhi. November, 2013
34. Deviya Kumar attended one Day seminar on "Hindu view on homosexuality" by Prof. Bharat Gupta, Cultural Analyst, Delhi. November, 2013
35. Praveen Sharma attended "Aakash for education" organized by IIT, Bombay at IIIT University Noida. November, 2013
36. Deviya Kumar attended one Day seminar on "The descent of man" by Samar Halarnkar, Writer, Delhi. November, 2013
37. Nidhi Sinha presented paper in International Conference on Reinventing Management Strategy: The Design for Future(IC-RMS 2013) organized by IMS Ghaziabad, November, 2013
38. Nidhi Sinha presented paper in Fore International Marketing Conference FIMC (2013) organized by Fore School of Management, New Delhi, November, 2013
39. Nidhi Sinha attended FIIB Marketing Analytics Conference organized by Fortune Institute of International Business, New Delhi. October, 2013
40. Deviya Kumar attended one day Seminar on "Spice routes of the world" by R.P. Jain, Delhi. September, 2013
41. Nidhi Sinha presented Paper at National Seminar on "Integrating Development with Entrepreneurial Advancement and Leadership, organized by Asian Business School, Noida, September 2013

42. Sharmistha Bhattacharjee attended lecture on "Development and problems related to tribal language and Literature": Prof Jaydev Memorial lectures, Sathya Academy, New Delhi. September, 2013
43. Santosh Dev attended lecture on "Development and problems related to tribal language and Literature" by Prof Jaydev Memorial lectures, Sathya Academy, New Delhi September, 2013
44. Deviya Kumar attended one Day seminar on "Taxi takes on the world- Screenings and discussions on Terror & Peace" Jashn – e-Aman by STEP, Delhi September, 2013
45. Deviya Kumar attended one day seminar on "Celebrating Delhi" organized by The Attic & Penguin India, New Delhi. August, 2013
46. Deviya Kumar attended workshop on "Something in nothing – Humour Therapy & Dramatic workshop" The Humour Factory, Delhi, August 2013
47. Sharmistha Bhattacharjee, attended National Seminar on Women Empowerment and Social Development, organized by Bharati Vidyapeeth Deemed University, New Delhi..July, 2013
48. Santosh Dev, attended National Seminar on Women Empowerment and Social Development, organized by Bharati Vidyapeeth Deemed University, New Delhi. July, 2013
49. Swati Sharma attended National Seminar on Women Empowerment and Social Development, organized by Bharati Vidyapeeth Deemed University, New Delhi. July, 2013.
50. Santoshi Sengupta attended National Seminar on Women Empowerment and Social Development, organized by Bharati Vidyapeeth Deemed University, New Delhi. July, 2013
51. Deviya Kumar attended one day seminar on "Why is Durga sleeping" organized by American Institute of Indian Studies, Delhi, July, 2013
52. Deviya Kumar attended workshop on writing skills -Short and Sweet, Delhi, July, 2013.
53. Deviya Kumar attended one day seminar on Discussions on life and relationships organized by Institute for improved India, Delhi. June, 2013
54. Nidhi Sinha presented paper in National Conference of Marketing Scholars and Practitioners organized by Apeejay School of Management, New Delhi, May, 2013
55. Mukta Mani attended faculty development program on "Enhancing Teaching Skills in Turbulent Global Financial Environment"

- organized by Maharaja Agrasen Institute of Management Studies, Rohini, Delhi, May, 2013
56. Deviya Kumar attended one day Seminar on Laughing your way forward Jagori, Delhi, April, 2013
 57. Nidhi Sinha presented paper in 1st National Conference on Excellence in Management Education organized by Jaipuria Institute of Management Studies, Noida. April, 2013
 58. Nidhi Sinha presented paper in 9th National Conference on Green Business and Innovations & Practices organized by Institute of Management Education, Ghaziabad. April, 2013
 59. Nidhi Sinha presented paper in International Conference on Competitive Intelligence is the Future: Intelligence Drives Success, organized by Amity Institute of Competitive Intelligence and Strategic Management, Amity University, Noida. March 2013
 60. Nidhi Sinha presented paper in 5th National Conference on Management of Innovation & Supply Chain Strategies, organized by Galgotias Business School, Greater Noida. March, 2013
 61. Badri Bajaj attended EQ Leadership Summit by Professor Richard Boyatzis Forum for Emotional Intelligence Learning, India, at TISS Mumbai February, 2013
 62. Nidhi Sinha presented paper in National Conference on Innovation organized by Gitarattan International Business School, Delhi. February, 2013
 63. Santoshi Sengupta presented paper in 4th National Conference on Emerging Challenges for Business in a Borderless World organized by Vishwakarma Institute of Management, Pune. February, 2013
 64. Nidhi Sinha presented paper in 3rd International Conference on Exploring the Soul of Business, at Jagan Institute of Management Studies, Delhi. February 2013
 65. Nidhi Sinha presented paper in 6th International Conference on Innovative ways of Managing Business in the Post Globalized Era organized by Bharti Vidyapeeth Deemed University, New Delhi. February 2013
 66. Santoshi Sengupta presented paper in 6th International Conference on Innovative ways of Managing Business in the Post Globalized Era, organized by Bharti Vidyapeeth Deemed University, New Delhi. February, 2013
 67. Nilu Choudhary attended International conferences on “De-territorializing Diversities” organized by Maharaja Agrasen College, University of Delhi. February, 2013

68. Parveen Kumar Sharma attended in one day author workshop “How to write for and get published” organized by Springer and School of Computer and Information Sciences, IGNOU, New Delhi January, 2013
69. Nilu Choudhary attended in one day author workshop “How to write for and get published” organized by Springer and School of Computer and Information Sciences, IGNOU, New Delhi. January, 2013
70. Swati Sharma attended in one day author workshop “How to write for and get published” organized by Springer and School of Computer and Information Sciences, IGNOU, New Delhi, January, 2013
71. Monica Chaudhary attended in one day author workshop “How to write for and get published” organized by Springer and School of Computer and Information Sciences, IGNOU, New Delhi, January, 2013
72. Sharmistha Bhattacharjee attended One day International Authoring Workshop on “How to write for and get published” School of Computer and Information Sciences, IGNOU January, 2013
73. Santoshi Sengupta presented paper in International Conference on Emerging Trends in Technology and Management Cyber Times, at India International Centre, New Delhi, December, 2012
74. Sharmistha Bhattacharjee presented paper Tenth International Conference on Health, Regional Disparities and Social Development at Centre of Social Medicine and Community Health, Jawaharlal Nehru University, November, 2012
75. Nidhi Sinha presented paper in International Conference on Facets of Business Excellence organized by Institute of Management Technology, Ghaziabad, November, 2012
76. Nidhi Sinha presented paper in International Conference on Managing under Uncertainty: Paradigms for Developed and Emerging Economies organized by Jaipuria Institute of Management, Noida, October, 2012
77. Namita Singhal presented paper in 10th Asia TEFL (Teaching of English as Foreign Language) International Conference on Integration of Intercultural Approach to Foreign Language Teaching organized by Association of Teachers of English as a Foreign/Second Language in India, October, 2012
78. Nidhi Sinha presented paper in National Conference on Innovation for Competitive Edge: Growth and Sustainability, organized by Symbiosis Centre for Management Studies Noida, October, 2012

79. Nidhi Sinha presented paper in 5th National Conference on Contemporary Issues in Business Management, organized by Apeejay School of Management, New Delhi, October, 2012
80. Prof. Alka Sharma attended Consultation on "Fifth World Conference on Women/ 20th Anniversary on Beijing" organized by Women's Resource and Advocacy Centre, Bahai House, New Delhi September, 2012
81. Deviya Kumar attended one day seminar on Changing times, changing relationships Sanjivini, Delhi. September, 2012
82. Deviya Kumar attended one day seminar on Urdu Heritage Caravan Idea communications, Delhi. September, 2012
83. Monica Chaudhary attended Webinar Mobile Customer Path: From Click to Conversion, Experian Plc, Ireland, August, 2012
84. Prof. Alka Sharma attended Consultation on "UN Women's Strategic Plan National Alliance of Women, organized by All India Women's Association, New Delhi, June, 2012
85. Dr Shirin Alavi attended faculty development programme on Research Methodology and SPSS at Birla Institute of Technology, Noida, June, 2012
86. Amba Agarwal attended faculty development programme on Analytical Techniques for Research in Social Sciences, organized by Delhi School of Professional Studies and Research in collaboration with Global Network of Business Researchers, Delhi, May, 2012
87. Nidhi Sinha attended one day national seminar of Faculty Development in Management Education: Opportunities and Challenges, organized by Fore School of Management, New Delhi, May, 2012
88. Amba Agarwal attended Faculty Development Programme on Analytical Techniques for Research in Social Sciences organized by Delhi School of Professional Studies and Research in collaboration with Global Network of Business Researchers, Delhi, May, 2012
89. Nidhi Sinha attended 6th Indian Marketing Summit Birla Institute of Management Technology & American Marketing Association and Academy of Indian Marketing, April, 2012
90. Nidhi Sinha presented paper in 4th National Conference on Management of Innovation and Technology (NCMIT) organized by Galgotia Business School, Noida, March 2012
91. Nidhi Sinha presented paper in 3rd National Research Paper Presentation Competition organized by Bharti Vidyapeeth

University Institute of Management and Research, New Delhi, March, 2012

92. Ruchi Gautam attended Management Development Program on “How to Become an Effective OD Consultant” organized by Gautam Buddha University, Greater Noida, February, 2012
93. Monica Chaudhury presented paper in 14th International Business Horizon (INBUSH 2012) conference organized by Amity Business School, Greater Noida, February, 2012
94. Nidhi Sinha presented paper in International Conference on "First Global Conference on Management” organized by Gitarattan International Business School, New Delhi, January, 2012
95. Swati Sharma presented paper National Conference on Marketing of Services in global Scenario: Issues and challenges organized by School of Management, Gautam Buddha University, Greater Noida, December, 2011
96. Shirin Alavi presented paper in International conference on Facets of Business Excellence organized by Institute of Management Technology, Ghaziabad, November, 2011
97. Sharmistha Bhattacharjee presented paper in Ninth International Conference on Health, Gender and Inclusive Development organized by Tata Institute of Social Sciences Mumbai, November, 2011
98. Nidhi Sinha presented paper in International Conference on “Organizations in the New Millennium: Challenges and Opportunities (ICON 2011)" organized by Ajay Kumar Garg Institute of Management, Ghaziabad October, 2011
99. Kanupriya Misra presented paper in International conference on “Organizations in the New Millennium - Challenges and Opportunities (ICON 2011)” organized by Ajay Kumar Garg Institute of Management, Ghaziabad, October, 2011
100. Nidhi Sinha presented paper in 6th National Research Paper Presentation Competition, organized by Gitarattan International Business School, New Delhi, October, 2011
101. Praveen Sharma attended “Writing Research Paper” Birla Institute of Management Technology, Greater Noida, October, 2011
102. Nidhi Sinha presented paper National Conference of Marketing Scholars and Practitioners organized by Apeejay School of Management, New Delhi September, 2011

103. Nidhi Sinha presented paper in 8th Global HR Summit" organized by Amity International Business School, Greater Noida, September, 2011
104. Santosh Dev attended "The Martyr Prince: Ripudaman Singh of Nabha" Prof. Jaidev Memorial Lecture at Sahitya Academy, New Delhi, September, 2011
105. Mukta Mani, attended AICTE sponsored 15 days Faculty Development Program on "SPSS and Views for Business data Analysis & Research" organized by Jaipuria Institute of Management, Noida, June 2011
106. Nidhi Sinha attended AICTE sponsored 15 days Faculty Development Program on "SPSS and Views for Business data Analysis & Research" organized by Jaipuria Institute of Management, Noida, June 2011
107. Monica Chaudhury attended AICTE sponsored 15 days Faculty Development Program on "SPSS and Views for Business data Analysis & Research" organized by Jaipuria Institute of Management, Noida, June 2011
108. Amba Agarwal attended work shop on "Conservation of Natural Resources : Role of Stake holders" organized by Regional Centre for Urban and Environmental studies, Lucknow University, Lucknow, June, 2011
109. Puneet Pannu attended three day Faculty Development Program on "Research Methodology" organized by BIITS Ranchi centre in Sector-1, Noida. June, 2011
110. Nidhi Sinha presented paper 4th National Conference on "Contemporary Management Research" organized by Apeejay Business School, New Delhi, May, 2011
111. Kanupriya Misra Bakhru presented paper 3rd Conference on "Excellence in Research & Education" organized by Indian Institute of Management (IIM) Indore, May, 2011
112. Badri Bajaj attended Seminar on "Social Entrepreneurship: Opportunities overview" organized by The Indus Entrepreneurs (TiE) New Delhi, April, 2011
113. Nidhi Sinha presented paper in national conference on "Effective Management: Emerging Issues and Future Prospects" organized by Institute of Management Education, Ghaziabad, March 2011
114. Nidhi Sinha presented paper 3rd National Conference on "Management of Innovation and Technology" (NCMIT) organized by Galgotia Business School, Noida, March 2011

115. Sharmistha Bhattacharjee presented paper in national conference on “Muslim Women and their Contribution in Society” organized by Jamia Millia Islamia, New Delhi, March, 2011
116. Mukta Mani presented paper national conference on Turbulent Business environment: The Road Ahead organized by Gitarattan International Business School, New Delhi, February, 2011
117. Nidhi Sinha presented paper in National conference on Turbulent Business environment: The Road Ahead organized by Gitarattan International Business School, New Delhi, February, 2011
118. Puneet Pannu attended workshop on “A to Z of Stress Management” organized by Delhi Management Association, New Delhi, February, 2011
119. Nidhi Sinha presented paper in National Conference on "India Emerging Opportunities and Challenges" organized by IBA Greater Noida February 2011
120. Santoshi Sengupta presented paper in International Conference on “Globalizing Management Education” organized by ITS Institute of Management, Greater Noida, February, 2011
121. Nidhi Sinha presented paper in International Conference on "Practice and Research in Management" organized by Dayalbagh Educational Institute, Agra, February, 2011
122. Nidhi Sinha presented paper in International Conference on "Globalizing Management Education Issues and Challenges for Industry & Academia organized by ITS Greater Noida and IPE Hyderabad, February, 2011
123. Nidhi Sinha presented paper in International Conference -The “Indian Marketing Summit” organized by Birla Institute of Management and Technology, Greater Noida, January, 2011
124. Shirin Alavi presented paper in International Conference-The “Indian Marketing Summit” organized by Birla Institute of Management and Technology, Greater Noida, January, 2011
125. Nidhi Sinha attended MDP on “Branding in the digital ecosystem” organized by Apeejay School of Management, Delhi, December, 2010
126. Badri Bajaj attended Global Leadership Series Program by Prof. Steven Kaplan University of Chicago in New Delhi, December, 2010
127. Shirin Alavi presented paper in International Conference on “Management Practices and Research” organized by Apeejay School of Management, Dwarka New Delhi, December 2010

128. Mukta Mani presented paper in 3 days International Conference on “Economic Asymmetries and Globalization: Challenges and Opportunities” organized by Indian Institute of Management, Lucknow, December 2010
129. Nidhi Sinha presented paper in International Conference on “Management Practices and Research” organized by Apeejay School of Management, Dwarka New Delhi, December 2010
130. Sharmistha Bhattacharjee presented paper in 3 days International Conference on “Economic Asymmetries and Globalization: Challenges and Opportunities” organized by Indian Institute of Management, Lucknow December 2010
131. Dr Badri Bajaj attended The EQ & Leadership Summit Forum for Emotional Intelligence Learning, India at Surajkund, Faridabad, November, 2010
132. Sakshi Varshney attended workshop on Rejuvenating Women Workforce in 21st Century: Issues & Challenges organized by Jaypee University of Information Technology, Waknaghat. (H.P.)October, 2010
133. Puneet Pannu attended workshop on “Emotional Quotient and Spiritual Quotient towards Performance and Productivity” organized by Delhi Management Association at India Habitat Centre, New Delhi August, 2010.
134. Nidhi Sinha attended two days National Workshop on Research Methodology organized by Gitarattan International Business School, New Delhi July, 2010
135. Santosh Dev presented paper in International Conference on Innovative Practices in Management and Information Technology for Excellence, organized by Maharaja Agrasen Institute of Management Technology, Jagadhari. May, 2010
136. Monica Choudhary presented paper in International Conference on Innovative Practices in Management and Information Technology for Excellence, organized by Maharaja Agrasen Institute of Management Technology, Jagadhari, May, 2010
137. Santoshi Sengupta presented paper in International Conference on “Innovative Practices in Management and Information Technology for Excellence” organized by Maharaja Agrasen Institute of Management Technology, Jagadhari. May, 2010
138. Sharmistha Bhattacharjee presented paper in national conference on Rural marketing organized by BLS Institute of Management, Ghaziabad. April, 2010

139. Swati Sharma presented paper in national conference on Rural Marketing, organized by BLS Institute of Management, Ghaziabad, April, 2010
140. Sharmistha Bhattacharjee presented paper in national conference on Quality Management in Organizations organized by School of Management Sciences Guru Govind Singh Indraprastha University, Delhi, February 2010.

Awards and Recognition

S. No	Name of Faculty	Award/Recognition
1	Badri Bajaj	Research recognized and used by HayGroup (Global HR Consulting firm, USA) for promoting Emotional Intelligence for Leadership Effectiveness, 2015
2	Nidhi Sinha	First prize for the Paper Award in the 7th International Conference on "Managing Organizations of Tomorrow by Capitalizing Generation Next", organized by Bharti Vidyapeeth Deemed University, New Delhi, 2015
3	Santosh Dev & Santoshi Sengupta	Highly Commended Paper winner for Strategic Outsourcing: an Emerald Journal. Paper Title: "What makes employees stay? Exploring the dimensions in context of urban-centric business process outsourcing industry in India", 2014
4	Santosh Dev	Research acknowledged in a famous magazine Governance Now Let's Make It Work, December 1-15, 2014
5	Badri Bajaj	Research used by Prof. Richard Boyatzis (Distinguished Professor & Emotional Intelligence thought leader) in his Coursera MOOC "Inspiring Leadership through Emotional Intelligence".
6	Badri Bajaj	Received membership of prestigious Consortium for Research on Emotional Intelligence in Organizations, USA.
7	Badri Bajaj	Research work shared by Daniel Goleman (Management Expert) through his blog post. This post is viewed around 29000 times globally, 2013
8	Nidhi Sinha	Awarded the Second Prize for the Paper Award in the 3rd International Conference on Innovative Marketing, organized by IMS, Noida, 2013
9	Nidhi Sinha	Awarded the First Prize for the Paper Presenter in the National Conference on Innovation: The Key to Sustainable Prosperity, Organized by Gitarattan International Business School, New Delhi, 2013
10	Nidhi Sinha	Awarded the Third prize for the Paper Award in the 5th National Conference on Management of Innovation & Supply Chain Strategies, Organized by Galgotia Business School, Greater Noida, 2013
11	Nidhi Sinha	Awarded the First Prize for the Paper Award in the 3rd International Conference organized by Jagan Institute of Management Studies, New Delhi, 2013

12	Nidhi Sinha	Awarded the First Prize for the Paper Award in the 4TH National Conference on Management of Innovation and Technology (NCMIT), organized by Galgotia Business School, Greater Noida, 2012
13	Nidhi Sinha	Awarded the First Prize for the Paper Award in the First Global Conference on Management, organized by Gitarattan International Business School, New Delhi, 2012
14	Nidhi Sinha	Awarded the First Prize for Paper Award in the 6TH National Research Paper Presentation Competition”, organized by Gitarattan International Business School, New Delhi, 2011
15	Nidhi Sinha	Awarded the First Prize for the Paper Award in the International Conference on “India Emerging Opportunities and Challenges”, organized by Indus Business Academy, Greater Noida, 2011
16	Nidhi Sinha	Awarded the First Prize for Paper Presentation Award in the National Conference, ITS, Business School, Greater Noida, 2010.
17	Monica Choudhary	Awarded Gold Medal in PGDM in the year 2003 by INMANTTEC, Ghaziabad (under AICTE, Ministry of HRD), 2004
18	Shirin Alavi	Awarded Medal and certificate of merit for securing first position in Devi Ahiliya University Indore, 2002
19	Manas Ranjan Behera	Awarded University Gold Medal in M.Sc. (Agricultural Economics) in the year 2001 from Orissa University of Agriculture and Technology, Bhubaneswar, 2001
20	Sharmistha Bhattacharjee	Awarded Central Merit Certificate and Scholarship for securing first rank with first division in Masters degree (Sociology) in 2000 from Jamia Millia Islamia, New Delhi, 2001. Also qualified UGC NET & SLET
21	Puneet Pannu	Awarded NCERT Scholarship and a silver medal for standing second in English Honors during graduation from Punjab University, Chandigarh in 1989
22	Amba Agarwal	JRF & SRF/ UGC
23	Alka Sharma	Shiksha Rattan Puraskar for her meritorious services, outstanding performance and remarkable role in academics in 2011.
24	Alka Sharma	Awarded Doctoral fellowship from Ministry of Social Welfare, Government of India in 1991

Annexure-VI/HSS**Guest Lectures**

S. No	Title	Eminent Speaker	Date
1	From Idealism to Pragmatism: Leadership and Indian Foreign Policy	Prof. Savita Pande, Jawaharlal Nehru University	May, 2015
2	Future Technologies	Mr. Anil Kumar, Principal Consultant, Tech Mahindra Pvt Ltd	May, 2015
3	Travails of Project Manager: Industry Perspective	Mr. Anil Kumar, Principal Consultant, Tech Mahindra Pvt Ltd	February, 2015
4	Cross Cultural issues and Technology Advancement.	Mr Diego Gazola, MD of Muda de Idiea, Sao Paulo, Brazil	December, 2014
5	Managerial communication & Analytical skills	Mr. Kshitij Mishra, Senior Manager, Avaya Ltd.	October, 2014
6	New-Age Marketing	Dr. Nipendra Singh- Associate Professor, Jaypee Business School	November, 2013
7	Aspects of Marketing	Ms. Charu Bhargava, Assistant General Manager, Sheela Foam Pvt. Ltd.	November, 2013
8	Idea Generation	Mr. Amit Grover, Founder, Nurture Talent Academy	February, 2011
9	Branding and Marketing	Ms. Tarandeep Kaur, Brand Manager, Jaypee Hotels	November, 2010
10	Indian Constitution	Mr Tilak Raj Kakkar, Director, JAYPEE Institute of Information Technology, Noida	November, 2010

Annexure-VII/HSS

The department offers **enrichment programs** which help the students in understanding and assimilating contemporary concepts and to apply their knowledge and leadership qualities in deliberating and finding solutions to problems that plague the world nationally as well as internationally.

Student Conference: Jaypee Model United Nations 2015 Date: Feb 7-8, 2015 Participants: 500 Facilitators: Ms Puneet Pannu & Dr Santosh Dev Chief Guest: Mrs. Madhu Joshi and Mr. Phillip Logan, Hotel Formula One; Mr. Tarun Aggarwal, Path Infotech
Student Conference: Jaypee Youth Parliament 2014 Date: Oct 11-12, 2014, Participants: 400 Facilitators: Ms Puneet Pannu & Dr Santosh Dev Chief Guest: Dr Savita Pande Professor, South Asian Studies, School of International Studies, Jawaharlal Nehru University, (JNU)
Student Conference: Jaypee Model United Nations 2014 Date: Feb 22-23, 2014 Participants: 500 Facilitators: Ms Puneet Pannu & Dr Santosh Dev Chief Guest: Ms. Ambika Shukla, Leading animal activist of Asia, from People for Animals foundation, felicitated the top awardees.
Student Conference: Jaypee Youth Parliament 2013 Date: Oct 12-13, 2013 Participants: 400 Facilitators: Ms Puneet Pannu & Dr Santosh Dev
Student Conference: Jaypee Model United Nations 2013 Date: Feb 22-23, 2013 Participants: 500 Facilitator: Ms Puneet Pannu Guest of honor: Mr Peter Vrooman, spokesperson of US Embassy
Student Conference: Jaypee Youth Parliament 2012 Date: Nov 5-6, 2012 Participants: 200 Facilitator: Ms Puneet Pannu
Student Conference: Jaypee Model United Nations 2012 Date : Mar 03-05, 2012 Participants: 350 Facilitator: Ms Puneet Pannu & Dr Santosh Dev

Chief Guest: Mr Sunil Bansal, CFO and Mr Anirudh Mohan, Business Head, KAZO

Student Workshop on Women Security and Empowerment organized by thrust area research group 'Sociology of Gender'

Date: 26th August 2015

Participants: 200

Facilitators: Dr Sharmistha Bhattacharjee

Conducted by the Project Manager HopeInU and Women Development Cell, University of Delhi