Jaypee Institute of Information Technology

B.Tech. Biotechnology

Semester VI

Course Descriptions

Detailed Syllabus

Lecture-wise Breakup

| Course Code | 15B11BT611 | Semester Even | | Semester VI Session 2020-21 Month from January- June | |
|-------------|-----------------------------------|---------------|---------------|---|---|
| Course Name | Comparative & Functional Genomics | | | | |
| Credits | 4 | | Contact Hours | | 4 |

| Faculty | Coordinator(s) | 1. Dr. Vibha Rani |
|---------|----------------|-------------------|
|---------|----------------|-------------------|

| (Names) | | Teacher(s) (Alphabetically) | 1. Dr. Cha | akresh Kumar Jain | | |
|-------------------------------|-----------------------|--|-----------------------|---|--------|--------------------------------------|
| COURSE | E OU | TCOMES | | | COGN | NITIVE LEVELS |
| CO1 | Ex tra | plain the fundament | al concepts opteomics | of functional genomics, | Unders | tand (C2) |
| CO2 | Aŗ | oply advanced techni | ques for imp | proved diagnostics and therapeutics | Apply | (C3) |
| CO3 | Ca pro | tegorize different bio pteomics | oinformatics | tools related to genomics and | Apply | (C3) |
| CO4 | Int ge | tegrate and infer the nomics studies | bioinformati | cs data obtained through | Analyz | e (C4) |
| Pre-requ i [10B11B7 | isite Γ511] | - Introduction to Bio | oinformatics | | | |
| Module N | No. | Subtitle of the M | odule | Topics in the module | | No. of Lectures for the module |
| 1. | | Genes and Genon | nes | Basics structure of gene and organization in prokaryotic to eukaryotic, features of genome structure and complexity, evolutionary conservation, type of model organism, their structure number of genes sequencing status, type of maps genetic linkage maps, physical maps, techniques used to map their significance relation with human genome | | 3 |
| 2. | | Whole Genome Sequencing Technologies | | Human genome project fact sheet, techniques used for sequencing (shot gun sequencing), mapping techniques (BAC, YAC), genome assembly problems | | 2 |
| 3. | | Genome Annotati Mining Genomic Sequence Data | on i.e. | Sequential annotation, structural annotations, prediction of gene and their elements like ORF finder, promoter region ,LDA method, functional genomics, Dijkstra's algorithm, application in functional correlation | | 3 |

| 4. | Haplotyping: Concepts and Applications | Basics of haplotyping and its application in disease | 2 |
|----|--|--|---|
|----|--|--|---|

| 5. | Pharmacogenomics: Concepts and Applications in HealthcareBasics of phylogenomic, methods used and application, Basics of pharmecogenomics and relation with disease, personalized medicine | | 4 |
|-----|---|--|----|
| 6. | SNP Technologies: Platforms & AnalysisSNP structure, techniques, prevalence and application in population genetics | | 3 |
| 7. | Gene Silencing Mechanisms | RNAi, non coding RNAs, Structure and biogenesis difference between SiRNA, MiRNAs, protein involve in RISC, prediction rule set, CRISPER | 3 |
| 8. | Gene Cloning and Expression Platforms | Introduction: Gateway technology; Microarrays; SAGE; GIS | 3 |
| 9. | DNA Protein Interactions | General; CHIP assay, EMSA; Library screening; DNA foot-printing; south western analysis; one hybrid assay | 5 |
| 10. | Phage display | introduction; peptide display; antibody display; phage and phagemid system | 4 |
| 11. | Protein-protein Interactions | Ribosome display; tandem affinity purification; Yeast two hybrid system, GST pull Down | 4 |
| 12. | Quantitative proteomics | MALDI-TOF; LC-MS-MS, ICAT method; 2-D technology; Biomarkers; protein arrays | 6 |
| | | Total number of Lectures | 42 |

Evaluation Criteria

Components Maximum Marks

T1 20

T2 20

End Semester Examination 35

TA 25 (Assignment-1&2, Home Assignment, Quiz and case studies) Total 100

Recommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text books, Reference Books, Journals, Reports, Websites etc. in the IEEE format)

| 1. | A. M. Lesk. <i>Introduction to Genomics</i> . United Kingdom (UK): Oxford University Press, 2007. |
|----|---|
| 2. | T.A. Brown. Genomes-3. United Kingdom (UK): Oxford University Press, 2007. |
| 3. | D. C. Liebler and J. R. Yates. <i>Introduction to Proteomics</i> . New York, USA: Humana Press, 2002. |
| 4. | Protein-Protein Interactions, Methods and Applications, Editors: Meyerkord, Cheryl L., Fu, Haian (Eds.), 2015 |

| 5. | N. C. Jones and P. A. Pevzner. Introduction to Bioinformatics Algorithms (Computational Molecular Biology). Massachusetts, USA: MIT Press, 2004. |
|----|--|
| 6. | DNA-Protein Interactions, Principles and Protocols, Editors: Leblanc, Benoît P., Rodrigue, Sebastien (Eds.), 2015 |

| Lab-wise Breakup | | | | | |
|------------------|---|---------------------------|-----------|-------------------------|-------------------------------|
| Course Code | 15B17BT671 | Semester: EVEN Semester V | | ster VI Session 2020-21 | |
| | | | | Montl | n from January to June |
| Course Name | Comparative and Functional Genomics Lab | | | | |
| Credits | 1 | | Contact 1 | Hours | 3 |

| Faculty (Names) | Coordinator(s) | Prof. Sudha Srivastava |
|--------------------|--------------------------------|--|
| | Teacher(s) (Alphabetically) | Dr. Manisha Singh, Dr. ShaziaHaider, Dr. Sonam Chawla, Prof. Sudha Srivastava Dr.Vibha Gupta, Prof. Vibha Rani, |

| COURS | E OUTCOMES | COGNITIVE LEVELS |
|--------|--|-----------------------|
| C374.1 | Explain the basic concept of genes and genome using various databases | Understand Level (C2) |
| C374.2 | Compare and analyze functional genomic and proteomic data using computational tools | Analyze Level (C4) |
| C374.3 | Utilize the acquired knowledge of gene expression technologies | Analyze Level (C3) |
| C374.4 | Apply and analyze cloning and expression of gene of interest | Analyze Level (C4) |

| Modul | Title of the | List of Experiments | СО |
|-------|-----------------|--|-----|
| e No. | Module | | |
| 1-4 | Basic skills | RNAase free water preparation and DEPC treatment of labware | CO2 |
| | transcriptom | RNA isolation from plant tissues | CO2 |
| | ics | Quality assessment of isolated RNA | CO4 |
| | | Primer designing for quantitative RT-PCR | CO2 |
| 5-9 | Basic skills of | Induction and expression of recombinant proteins | CO2 |
| | proteomics | SDS-PAGE analysis of differential expression of recombinant proteins | CO4 |
| | | SDS-PAGE analysis of differential contd. | CO4 |

| | | Gel densitometry using ImageJ | CO4 | | |
|---------|------------------|--|------|--|--|
| | | Western blotting for expressed protein confirmation | CO2 | | |
| 10-12 | Analysis of | To interpret the protein- protein interaction using STRING | | | |
| | interactions | Visualization of molecular interaction network and | CO 1 | | |
| | Interactions | identification of crucial gene(s) using Cytoscape | | | |
| | | Identification of clusters/Modules in a network | CO3 | | |
| Evalua | tion Criteria | | • | | |
| Compo | onents Maximum I | Marks | | | |
| Mid Te | rm Exam 20 | | | | |
| End Te | rm Exam 20 | | | | |
| Day to | Day to Day 60 | | | | |
| Total 1 | 00 | | | | |
| | | | | | |

| Reo (Te | commended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. ext books, Reference Books, Journals, Reports, Websites etc. in the IEEE format) |
|------------|--|
| 1. | Keith Wilson, John Walker. —Principles and Techniques of Practical Biochemistry. |
| | Cambridge University Press, 2000 |
| 2. | https://vlab.amrita.edu/?sub=3&brch=187∼=1331&cnt=1 (Western blotting) |
| 3 | http://vlab.amrita.edu/index.php?sub=3&brch=273∼=1501&cnt=1 (Primer designing) |
| 4 | http://vlab.amrita.edu/?sub=3&brch=186∼=319&cnt=1(Polyacrylamide gel electrophoresis) |
| 5 | Design of experiments, principle and the expected outcome and related literature will be provided to the student |

Programme Name: B.Tech Biotechnology

Semester: VIth

Course Name & Code: Minor Project II (15B19BT691)

Course Outcomes:

At the completion of the course, students will be able to,

| Sl. No. | DESCRIPTION | COGNITIVE LEVEL (BLOOM's TAXONOMY) |
|--|---|--|
| C351.1 | Outline the specific biotechnological problem and explain the related scientific approaches | Understanding level (Level 2) |
| C351.2 Summarize the literature related to the specified topic | | Understanding level (Level 2) |
| C351.3 Analyze and demonstrate team effort in presentation and data analysis | | Analysing level (Level 4) |
| C351.4 | Organize the data and develop scientific report writing skills | Applying level (Level 3) |

<u>34Detailed Syllabus</u> Lecture-wise Breakup

| Course Code | 16B1NBT631 | Semester EVEN | Semester VI Session 2020-21 |
|-------------|------------|--------------------|-----------------------------|
| | | (specify Odd/Even) | Month from January to June |

| Course Name | BIOECONOMICS | | |
|-------------|--------------|---------------|---|
| Credits | 4 | Contact Hours | 4 |

| Faculty (Names) | Coordinator(s) | DR. ASHWANI MATHUR |
|-----------------|--------------------------------|--------------------|
| | Teacher(s) (Alphabetically) | DR. ASHWANI MATHUR |

| COURSE | COUTCOMES | COGNITIVE LEVELS |
|----------|---|-------------------------|
| C330-2.1 | Relate and summarize biological products as economic resources | Understanding (Level 2) |
| C330-2.2 | Demonstrate understanding of economic pronciples for biological resources and develop the concept of sustainability | Understanding (Level 2) |
| C330-2.3 | Make use of neoclassic economic theories and bioeconomic principles to find a robust solution to biotechnological and sustainability issues | Applying (Level 3) |
| C330-2.4 | Apply the knowledge of bioeconomic principles and SWOT analysis technique for developing sustainable solution and profit maximization from fisheries and agricultural sectors | Applying (Level 3) |

| Module No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|---------------|---------------------------------------|---|---|
| 1. | Introduction to bioeconomics | Bio-economics- Concept, Development of Economics and Bioscience (Concept of resource economics for scarcity of biological resources), Bioresource elasticity, Evolution and Development of Economics and Biology (Charles Darwin and the evolutionary paradigm) | 5 |
| 2. | Bioeconomics and thermodynamics | Thermodynamic analysis and thermo economics, Exergy cost, Exergetic efficiency, Concepts of Sadi Carnot, Rudolf Clausius and Thermodynamics, John Stuart Mill's concept of steady state in nature, 1st and 2nd Laws of Thermodynamics applied to economics, economic processes and elasticity, entropy and utility, Energy analysis and economic evaluation | 5 |
| 3. | Bioeconomics and sustainability | Benefits and challenges of knowledge-based bioeconomy, sustainable food security (Europe and African Perspective), Development of resource (agricultural) efficient bioeconomy, Social and economic challenges for bioeconomy | 5 |

| 4. | SWOT analysis of Bioeconomy | Rationale and criteria for SWOT analysis of Bioeconomies, Formulation of theory using mathematical models, Role of econometric tools in analysis. | 5 |
|----|--|---|---|
| 5. | Generic bioeconomic mathematical models | Bioeconomic Models- Dynamic resource harvesting model, Dynamic optimization model, Demand-limited bionomic equilibrium, Growth and aging- The cohert model | 6 |

| 6. | Ecological Forestry model, Regulation of renewable resource harvesting, Investing in agriculture harvesting capacity, | | | | |
|---|---|--|--|--|--|
| 7. | Fisheries bioeconomics and mathematical models. | isheries ioeconomics and nathematical nodels. Inherent characteristic of fish stocks, The multi-cohert model for fisheries, The system science approach in fisheries bioeconomics | | | |
| 8. | 8. Introduction to bioeconomics Bio-economics- Concept, Development of Economics and Bioscience (Concept of resource economics for scarcity of biological resources), Bioresource elasticity, Evolution and Development of Economics and Biology (Charles Darwin and the evolutionary paradigm) | | | | |
| | Total number of Lectures 43 | | | | |
| Evaluation Criteria Components Maximum Marks T1 20 T2 20 End Semester Examination 35 TA 25 (Assignment, Class Test-1/MCQ) Total 100 | | | | | |

| Rec boo | commended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text ks, Reference Books, Journals, Reports, Websites etc. in the IEEE format) |
|-------------------|---|
| 1. | Sundar I. " Introduction to Bioeconomics", Global Research Publication, New Delhi, India, 2011 |
| 2. | Demirel, Y. "Nonequlibrium Thermodynamics- Transport and rate processes in Physical, Chemical and Biological Processes", Elsevier |
| 3. | Antoine Missemer. Nicholas Georgescu-Roegen and degrowth. European Journal of the History of Economic Thought, Taylor & Francis (Routledge), 2017, 24 (3), pp.493-506. |
| 4. | Virgin, I., and Morris, J.E. "Creating sustainable bioeconomies", (Taylor and Francis Group), USA, 2016 |

| Detailed Syllabus | | | | | |
|-------------------|--------------------------------------|-------------------------------------|---------|---|---|
| Course Code | 16B1NBT632 | Semester EVEN (specify Odd/Even) | | Semester VI Session 2020-21 Month from January to June | |
| Course Name | Course Name Antimicrobial resistance | | | | |
| Credits | 4 | | Contact | Hours | 4 |

| Faculty (Names) | Coordinator(s) | DR. Vibha Gupta |
|-----------------|--------------------------------|-----------------|
| | Teacher(s) (Alphabetically) | DR. Vibha Gupta |

Course Outcome:

Upon completion of the course students will be able to:

S. No. Course Outcomes Cognitive levels C331-1.1 Explain the importance of

antimicrobials and emerging resistance C2 C331-1.2 Describe the biological mechanisms of

antibiotic resistance C2 C331-1.3 Analyze antimicrobial susceptibility tests C4 C331-1.4

Support Antibiotic stewardship C5 Pre-requisite : NA

| Modul e No. | Subtitle of the Module | Topics in the module | No. of Lectures for the module |
|----------------|---------------------------|--|---|
| 1. | Course overview | Basic overview of antibiotic resistance; Importance of optimizing antimicrobial usage for maintaining cost-effective therapies | 2 |

5.

| 2. | Antimicrobial Classes | Discovery and History of antibiotics, importance of antibiotics, Different classes of antimicrobials (bacterial, Viral & fungal) and their mode of action | 6 |
|----|--|---|----|
| 3. | Mechanisms of Resistance | Molecular mechanisms of Resistance; Emergence and spread of resistance; Microbial resistance – a global issue | 6 |
| 4. | Techniques for detection of resistance | Antimicrobial susceptibility tests; methods for detecting antimicrobial resistance; Obtaining good results; interpretation of antimicrobial susceptibility results; genomic analysis tools to detect resistance genes | 10 |
| 5. | New antimicrobial approaches | Alternative therapies to antibiotics – phage therapy, probiotics, vaccines, etc. | 7 |

| 6. | Antimicrobial Stewardship | Roles and responsibilities of different stakeholders in antimicrobial stewardship (including physician, pharmacist, microbiologist, hospital administrators); Case studies - Antimicrobial stewardship strategies by WHO, ICMR etc. | 10 |
|---------|------------------------------|--|----|
| Total n | umber of Contact hour | s | 41 |

| Recommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text books, Reference Books, Journals, Reports, Websites etc. in the IEEE format) | | |
|--|--|--|
| 1. | KaterynaKon and Mahendra Rai "Antibiotic Resistance: Mechanisms and New Antimicrobial Approaches" Academic press 2016 | |
| 2. | CARD - Comprehensive Antibiotic Resistance Database (https://card.mcmaster.ca/) site for information on publicly available resistance genes and related information. | |
| 3. | Research papers and Reports provided as per the course content. | |

| Lecture-wise Breakup | | | |
|----------------------|---|-------------------------------------|---|
| Course Code | 16B1NBT633 | Semester Even (specify Odd/Even) | Semester VI Session 2020-21 Month from January to June |
| Course Name | INSTRUMENTATION TECHNIQUES IN BIOTECHNOLOGY | | |

| Credits | 4 | Contact Hours | 4 |
|---------|---|----------------------|---|
| 0 | | | |

| Faculty (Names) | Coordinator(s) | DR. PRIYADARSHINI |
|--------------------|--------------------------------|-------------------|
| | Teacher(s) (Alphabetically) | DR. PRIYADARSHINI |

| COURSE OUTCOMES | | COGNITIVE LEVELS |
|-----------------|---|---------------------|
| C330- 2.1 | Explain the principles, practices and instrumentation | Apply Level (C2) |
| C330- 2.2 | Apply understanding of the principles, practices and instrumentation | Apply Level (C3) |
| C330- 2.3 | Compare and contrast techniques of different instruments for their strength, limitations and creative use for problem- solving. | Apply Level (C4) |
| C330- 2.4 | Assess sample preparation method(s) and problem solving | Apply Level (C4) |

| Modu le No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|-------------------|------------------------------------|--|---|
| 1. | Basic laboratory Instruments | Background of instrumentation, Principle, working and applications of centrifugation, pH meter and other basic instruments | 5 |
| 2. | Microscopy techniques | Principle, working and applications of simple microscope, electron microscopy (SEM & TEM), confocal, fluorescence and phase contrast microscopy. | 7 |
| 3. | Spectroscopy techniques | Principle, working and applications of UV, Visible, IR, NMR, Fluorescence, circular dichroism, Atomic Absorption spectroscopy, Surface plasmon resonance, Nuclear magnetic resonance, X-ray diffraction. | 7 |

| 4. | Mass spectrometry techniques | a) Introduction to Ionisation, Mass analysers, Detectors b) Structural information by tandem mass spectrometry c) Analysing protein complexes d) Computing and database analysis | 7 |
|----|------------------------------------|---|---|
|----|------------------------------------|---|---|

| 5. | Radioisotopic techniques | a) Principles & application of radioisotope b) The nature of radioactivity c) Detection and measurement of radioactivity d) Other practical aspects of counting of radioactivity and analysis of data e) Safety aspects | 6 |
|---|--|---|----|
| 6. | Flow cytometry | a) Principles of the Flow Cytometer b) Principles of Fluorescence c) Data Analysis d) Controls in Flow Cytometry e) Optimizing your Experiments | 5 |
| 7. | Live imaging techniques. | a) Issues of maintaining cell viability during imaging b) Types of techniques and microscopy used for live-cell imaging c) Applications of Live Cell Imaging | 5 |
| | | Total number of Lectures | 42 |
| Evaluati Compor T1 20 T2 20 End Sem TA 25 (A Total 10 | ion Criteria nents Maximum Marl nester Examination 35 Assignment 1, Assignn | ks nent2) | |

| Re Te> | commended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (kt books, Reference Books, Journals, Reports, Websites etc. in the IEEE format) |
|------------------|--|
| 1. | I. D. Campbell, Biological spectroscopy (Benjamin/Cummings Pub. Co, Menlo Park, Calif, 1984), Biophysical techniques series |
| 2. | K. Wilson, J. M. Walker, Eds., Principles and techniques of biochemistry and molecular biology (Cambridge University Press, Cambridge, UK: New York, 7th ed., 2009). |

| 3. | D. B. Williams, C. B. Carter, Transmission electron microscopy a textbook for materials science (Springer, New York, 2009; http://dx.doi.org/10.1007/978-0-387-76501-3). |
|----|--|
| 4. | R. M. Silverstein, Spectrometric identification of organic compounds (John Wiley & Sons, Hoboken, NJ, 7th ed., 2005) |
| 5. | Darzynkiewicz, Z., Crissman, H.A. and Robinson, J.P. (eds.) (2001) Cytometry. 3rd edition. Part A and B. Methods in Cell Biology, Volume 63 and 64, Academic Press, San Diego, USA. (ISBN 0-12-203053-2 (Part A); 0-12-203054-0 (Part B)). |

| Lecture-wise Breakup | | | | | |
|----------------------|---|---------------------------|----------------------|--|-------------------------------|
| Course Code | Course Code16B1NBT634 ELECTIVESemester EVEN 21Semester VI Semester Session 2020 21 | | | | ter VI Semester Session 2020- |
| | Month from January to Jun | | from January to June | | |
| Course Name | Genetic Disorder an | and Personalized Medicine | | | |
| Credits | 4 | Contact Hours 4 | | | 4 |

| Faculty (Names) | Coordinator(s) | Dr. Sujata Mohanty |
|-----------------|--------------------------------|--------------------|
| | Teacher(s) (Alphabetically) | Dr. Sujata Mohanty |

| COURSE | OUTCOMES | COGNITIVE LEVELS |
|----------|---|-----------------------|
| C330-1.1 | Apply knowledge of genetic principles to understand disease etiology, clinical features and mode of inheritance | Apply Level (C3) |
| C330-1.2 | Explain and interpret different molecular diagnoses and genetic test results | Understand Level (C2) |
| C330-1.3 | Analyze the role of population and quantitative genetics for genetic disorders | Analyze Level (C4) |
| C330-1.4 | Develop the concept of Personalized Medicine and integrate information from HGP databases | Apply Level (C3) |
| C330-1.5 | Assess the genetic counseling process and its impact from a cultural, ethical and psychosocial perspective | Evaluate Level (C5) |

| Module No. | Title of the Module | Topics in the Module | No. of Lectures for the |
|---------------|------------------------|----------------------|-------------------------------|
| | | | |

| | | | module |
|----|---|---|--------|
| 1. | Introduction to Genetic Disorder and Principles of their Inheritance | Introduction to Medical Genetics, Genetic Disorder and Concern, Clinical Features, Genetic Principles to Understand Disease Etiology, and Mode of Inheritance, Pedigree analysis and carrier screening | 08 |
| 2. | Genetic Screening and DNA Banking | Preventive Genetics; DNA Banking and Clinical DNA Testing, Cytogenetic, Molecular and Biochemical Common as well as Modern Technology based Genetic Tests and their Results Interpretation | 08 |
| 3. | Population and Quantitative Genetics | Application of population genetics in genetic risk calculation within Family/Population, heritability factor estimation | 06 |
| 4. | Case studies | Case studies; Epigenetics, Uniparental disomy, Mosaicism, Inborn errors of metabolism, cancer genetics etc., | 06 |
| 5. | Human Genome Projects | Human Genome Projects and Outcomes: Initial Reference Genome, 100,000, Encode, Gencode and the future prospects, Integration of genomic information in Biomedical Sciences, Related Databases | 06 |

| 6. | Concept of Personalized Medicine | Personalized Medicine, Study of Genetic resources (OMIM, Gene tests, Gene clinics etc.) | 04 |
|--|---|---|----|
| 7. | Genetic counseling | The Genetic Counseling Process and Its Impact from a Cultural, Ethical and Psychosocial Perspective | 04 |
| | | Total number of Lectures | 42 |
| Evaluation Component T1 20 T2 20 End Sement TA 25 (A Total 100 | on Criteria ents Maximum Marks ester Examination 35 ssignment 1, Class Tes | s at, assignment 2) | |

Recommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text books, Reference Books, Journals, Reports, Websites etc. in the IEEE format)

| 1. | A.J.F. Griffiths, S.R. Wessler, R.C. Lewontin, S.B. Carroll, <i>Introduction to Genetic Analysis</i> , 9th Ed, WH Freeman, 2015 |
|----|--|
| 2. | C. Szalai (Eds), Genetics and Genomics, 1st Edition, Tipotex, 2014 |
| 3. | S. Gersen, M. B. Keagle (Eds), The Principles of Clinical Cytogenetics, Humana Press, 2010 |
| 4. | M.R. Speicher, A.G. Motulsky, and S.E. Antonarakis (Eds) <i>Vogel and Motulsky's Human Genetics</i> . Berlin Heidelberg: Springer, 2010 |
| 5. | E.S. Tobias, M. Connor, M.F. Smith, Essential Medical Genetics, 7th Ed, John Wiley & Sons |
| 6. | Genetic disorder and related databases e.g. Indian Genetic Disease Database (http://www.igdd.iicb.res.in/IGDD/home.aspx), Rare Disorder by Ministry of health and family welfare (https://mohfw.gov.in/diseasealerts/rare diseases), Clinical genomic databases (https://research.nhgri.nih.gov/CGD/) |
| 7. | Current research articles relevant to this subject will be provided as study materials and discussed in the class. |

| Lecture-wise Breakup | | | | | |
|----------------------|--|---|--|--|--|
| Course Code | 16B1NPH636 | Semester: Even Semester: VI Session 2020-21 Month from: January to June | | | |
| Course Name | Medical & Industrial Applications of Nuclear Radiation | | | | |
| Credits | 4 | Contact Hours 4 | | | |

| Faculty (Names) | Coordinator(s) | DrPapia Chowdhury |
|-----------------|--------------------------------|------------------------------------|
| | Teacher(s) (Alphabetically) | DrPapia Chowdhury &DrManojTripathi |

| COURSE O | COGNITIVE LEVELS | |
|-----------|--|--------------------|
| C302-11.1 | Define nuclear structure, properties and reactions; Nuclear magnetic resonance process. | Remembering (C1) |
| C302-11.2 | Explain models of different nuclear imaging techniques; CNO cycle; principle of radioactive decays. | Understanding (C2) |

| C302-11.3 | Apply knowledge of nuclear reaction mechanisms in atomic devices, dosimetry, radiotracers, medical imaging, SPECT, PET, tomography etc. | Applying (C3) |
|-----------|---|----------------|
| C302-11.4 | Analyze different radiocarbon dating mechanisms and processes. | Analyzing (C4) |

| Module No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|---------------|---------------------------------------|--|---|
| 1. | Nucleus, Radioactivity & Dating | Structure of matter; Nucleus:Nuclear Size, Structure and forces; Binding energy and Nuclear stability, mass defect;Nuclear reaction: Fission, Fusion, chain reaction. Nuclear fusion in stars, Formation of basic elements: proton proton chain, CNO cycle, Hydrostatic equilibrium; Applications: atom bomb, hydrogen bomb, nuclear power plants, Nuclear reactor problems, precautions. ii)Radioactive decay, kinetics of radioactive decay, Types of radioactive decay and their measurement, Half life, decay constant, Population of states, Production of radionuclides. Radioactive dating, Radiocarbon dating: Formation, mechanism of dating, carbon cycle, radiocarbon clock and applications, advantages, disadvantages, precautions; Other dating techniques, protein dating, accuracy in dating; | 17 |
| 2. | Radiation and matter interactions | Dosimetry and applications: Interaction of Radiation of matter: Biological effects of radiations; dosimetry, working principles, Tools and radiotherapy, Doses, Radioisotopes, Radiotracers; | 09 |
| 3. | NMR and MRI | Nuclear Magnetic Resonance: General Introduction to Magnetic Resonance, Reference Frame; RF Pulses, Larmor precision, Basic principles of NMR & ESR Spectroscopy, | 09 |

| | | Nuclear shielding, Chemical shifts; Couplings, Nuclear Imaging; 1D,2D, 3D Images, Application of NMR in medical industry as MRI, working MRI, Types of differen MRI, Applications of NMR in quantum computation; | |
|----|---|---|----|
| 4. | Nuclear Medicine and Nuclear Imaging | Nuclear Medicine and Nuclear imaging techniques, preclinical imaging, detector designing, photon counting, Medical imaging using β + γ coincidences, SPECT AND PET: Radiation tomography, applications; | 05 |
| | | Total number of Lectures | 40 |

Evaluation Criteria Components Maximum Marks T1 20 T2 20 End Semester Examination 35 TA 25 [2 Quiz (10 M), Attendance (10 M) and Cass performance (5 M)] Total 100

| Rec boo | Recommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text books, Reference Books, Journals, Reports, Websites etc. in the IEEE format) | | | | |
|------------|--|--|--|--|--|
| 1. | Basic Sciences of Nuclear Medicine; Magdy M K halil, Springer | | | | |
| 2. | Physics and Radibiology of Nuclear Medicine; Gopal B Saha, Springer | | | | |
| 3. | A. Beiser, Concepts of Modern Physics, Mc Graw Hill International. | | | | |
| 4. | Radionuclide Techniques in Medicine, JM McAlister (Cambridge University Press, 1979). | | | | |
| 5. | Nuclear Physics; S.N.Ghosal | | | | |

| Course Code | 19B13BT311 | Semester Even (specify Odd/Even) | | Semes Month | ter VI Session 2020-21 from January to June |
|--|------------|-------------------------------------|---------------|----------------|--|
| Course Name Nanoscience in Food Technology | | | | | |
| Credits | 2 | | Contact Hours | | 2 |

| Faculty (Names) | Coordinator(s) | Prof. Sudha Srivastava |
|-----------------|--------------------------------|------------------------|
| | Teacher(s) (Alphabetically) | Prof.Sudha Srivastava |

| COURSE OUTCOMES | | COGNITIVE LEVELS |
|-----------------|---|-----------------------|
| CO1 | Explain properties of nanoparticles and nanoemulsions | Understand Level (C2) |
| CO2 | Outline food processing, packaging and preservation | Understand Level (C2) |

| CO3 | Apply nanotechnology concepts to improve food quality, texture, and shelf life | Apply Level (C3) |
|-----|--|--------------------|
| CO4 | Analyze food quality degradation and pathogens detection, using nanosensors | Analyze Level (C4) |

| Module No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|--|--|---|---|
| 1. | Introduction to Nanomaterials | Introduction to nanomaterials, nanoemulsions, method of synthesis and identification of nanoemulsions | 5 |
| 2. | Food Packaging and Preservation | Introduction to food processing, packaging and preservation. Modified atmosphere packaging, active packaging and intelligent packaging. | 6 |
| 3. | Application of nanotechnology in Food and agriculture | Microemulsions for delivery of nutraceuticals, edible films and coating for food, Polymer nanocomposites, effect of nanomaterials on mechanical, thermal and barrier properties of polymers. Application of nanotechnology for pesticide delivery, nutrient uptake etc. Nanomaterials in Food Health and Safety Issues | 7 |
| 4. | Biosensors for monitoring food quality | Time temperature indicators, pathogen detection using biosensors, Pesticide detection using biosensor. | 6 |
| | | Total number of Lectures | 24 |
| Evaluatio Compone Mid Term End Term TA 30 (A | on Criteria ents Maximum Marks a 30 a 40 ssignment, Presentation | s ns, Project based Evaluation) Total 100 | |

| Rec boo | Recommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text books, Reference Books, Journals, Reports, Websites etc. in the IEEE format) | | | | |
|------------|--|--|--|--|--|
| 1. | VellaichamyChelladurai, Digvir S. Jayas, 2018 Nanoscience and Nanotechnology in Foods and Beverages CRC Press, ISBN 9781498760638 | | | | |
| 2. | Recent Research papers | | | | |

| Lecture-wise Breakup | | | | | | |
|----------------------|--------------------------|--|--|--|--|--|
| Course Code | 16B19BT692 | Semester Even (specify Odd/Even)Semester VI Session 2020-21 Month from January to June | | ter VI Session 2020-21 from January to June | | |
| Course Name | Applied Mushroom Biology | | | | | |
| Credits | 2 | Contact Hours 2 | | | | |

| Faculty (Names) | Coordinator(s) | Dr. Manisha Singh |
|-----------------|--------------------------------|-------------------|
| | Teacher(s) (Alphabetically) | Dr. Manisha Singh |

| COURSE | EOUTCOMES | COGNITIVE LEVELS |
|---------|---|--------------------------|
| CO692.1 | Define mushroom biology | Remembering Level (C1) |
| CO692.2 | Experiment with mushroom cultivation | Applying Level (C3) |
| CO692.3 | Explain environmental and medicinal aspects of mushroom | Understanding Level (C2) |
| CO692.4 | Analyze economics of mushroom cultivation | Analyzing Level (C4) |

| Module No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|---------------|-----------------------------------|--|---|
| 1. | Principles of Mushroom Biology | Introduction, concepts, types, uses of mushrooms, Edible and poisonous mushrooms | 2 |
| 2. | Global production | Agribusiness involving mushrooms, global status, opportunities and constraints | 2 |
| 3. | Mushroom cultivation | Cultivation: Culturing, preservation methods, spawn production, quality attributes, storage, transport of commercially important mushrooms Lab: Bed preparation, use of different types of substrates (straw, cotton mill waste, water hyacinth etc.) for cultivation of oyster, white button, shiitake and caterpillar mushrooms | 8 |
| 4. | Mushroom biotechnology | Constraints in transformation, production of new varieties, genomic and proteomic approaches | 4 |

| 5. | Environmental & Medicinal aspects | Bioremediation using mushrooms, Production of nutraceuticals & value-added products Lab: Quality checks in cultivation process, processing and preservation | 8 |
|--|---|--|----|
| 6. | Economics | Economics of setting up a commercial mushroom production unit Lab: Report on economics of production | 4 |
| | | Total number of Lectures | 28 |
| Evaluation Component T2 20 End Sement TA 45 Total 100 | on Criteria ents Maximum Marks ester Examination 35 | 5 | |

| Rec boo | Recommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text books, Reference Books, Journals, Reports, Websites etc. in the IEEE format) | | | | | |
|------------|--|--|--|--|--|--|
| 1. | SHU-TING CHANG, PHILIP G. MILES: MUSHROOMS: Cultivation, Nutritional Value, Medicinal Effect, and Environmental Impact, SECOND EDITION, CRC Press, 2011 | | | | | |
| 2. | Research papers and manuals | | | | | |

| Lecture-wise Breakup | | | | | | | | |
|----------------------|--|--------------------------------|---------------------------|-------------------------------------|------------------------|-------------------------|----------------------------|--|
| Course Code | | 16B1NMA633 | Semester : Even | Semester VI Sess Month from Janu | | [Sessi Janua | ion 2020-21 ary to June | |
| Course N | Course Name Statistics | | | | | | | |
| Credits | Credits 4 Contact Hours 3-1-0 | | -0 | | | | | |
| Faculty | | Coordinator(s) | Dr. Himansł | nu Ag | garwal | | | |
| (Names) | | Teacher(s) (Alphabetically) | Dr. Anuj Bh Dr. Pinkey | garwal, | | | | |
| COURS | COURSE OUTCOMES | | | | | | COGNITIV E LEVELS | |
| After pur | After pursuing the above mentioned course, the students will be able to: | | | | | | | |
| C302- 1.1 | make use of measures of central tendency, dispersion, skewness and, kurtosis for description and visualization of population data.Appl Leve | | | | Applying Level (C3) | | | |
| C302- 1.2 | apply correlation and regression in statistical analysis of data. Apply Level | | | | | Applying Level (C3) | | |

| C302- 1.3 | explain sampling t | Understandi ng Level (C2) | | |
|-------------------|--|--|---|--|
| C302- 1.4 | explain the concep | ots and properties of estimation theory. | Understandi ng Level (C2) | |
| C302- 1.5 | apply sampling an confidence interva | d estimation theory to find the al. | Applying Level (C3) | |
| C302- 1.6 | analyze small and of hypothesis. | large sample data by using the test | Analyzing Level (C4) | |
| Modu le No. | Title of the Module | Topics in the Module | No. of Lectures for the module | |
| 1. | Descriptive Statistics | Graphical representation such as histogram, frequency polygon, AM, GM, HM, median, mode, measures of dispersion, skewness and kurtosis such as central and non-central moments, population variance, β , γ coefficient, Box and Whisker plot. | 8 | |
| 2. | Correlation and Regression Analysis | brrelation d Scatter diagram. Karl Pearson's and Spearman's rank correlation coefficient, regression lines, regression coefficient and their properties. | | |
| 3. | Sampling and Sampling Distributions | Populations and Sample, random sample, statistics, sample moments, law of large numbers, central limit theorem, distribution of sample mean and sample variance, MGF, Chi-square distribution, F-distribution, Student's <i>t</i> distribution. | 7 | |
| 4. | Parametric Point Estimation | Parametric PointGeneral concept of point estimation, methods of moments and maximum likelihood for finding estimators, unbiasedness, consistency, efficiency, UMVUE, Cramer Rao inequality, sufficiency, factorization theorem, completeness, Rao-Blackwell theorem. | | |

| 5. | Parametric Interval Estimation | definition of confidence interval, pivotal quantity, confidence interval for mean, variance, difference of means and difference of variances for small and large samples. | 5 |
|----|--------------------------------------|---|---|
|----|--------------------------------------|---|---|

| 6 | . Hyp Test | othesis ing | The basic idea of significance test. null and alternative hypothesis, type-I and type II errors, testing of small and large samples for mean, variance, difference in means, and difference in variances. | 7 | | |
|--|---|---|---|-------------------|--|--|
| Tot | al number o | of Lectures | | 42 | | |
| Eva Con T1 2 T2 2 End TA Tot | Evaluation Criteria Components Maximum Marks T1 20 T2 20 End Semester Examination 35 TA 25 (Quiz, Assignments, Tutprials) Total 100 | | | | | |
| Rec Pub IEE | commended lication etc. E format) | Reading mat | erial: Author(s), Title, Edition, Publisher, Year Reference Books, Journals, Reports, Websites | of etc. in the | | |
| 1. | Biswas an Narosa Pu | d Srivastava , ublishing Hous | A Textbook, Mathematical Statistics Ist Edition se, New Delhi. | 1, | | |
| 2. | W. Feller , Introduction to Probability Theory and its Applications Vol. I and II. Wiley Eastern-Ltd, 1971 | | | | | |
| 3. | V. K.Rohatgi , An Introduction to Probability Theory and Mathematical Statistics Wiley Eastern, 1984 | | | | | |
| 4. | R. V. Hogg, A. T. Craig, Introduction to Mathematical Statistics, McMillan, 1971 | | | | | |
| 5 | AM. Mood , F. A. Graybill, and D. C. Boes , Introduction to the Theory of Statistics McGraw Hill, 1974 | | | | | |
| 6. | Des Raj & Chandak, Sampling Theory, Narosa Publishing House, 1998. | | | | | |
| 7. | Sheldon R | oss, A First Co | ourse in Probability, 6th edition, Pearson Educa | tion Asia, 2002. | | |
| 8. | Meyer, P.L , Introductory Probability and Statistical Applications Addison- Wesley Publishing Company, 1965. | | | | | |

| | Lecture wise Dreakup | | | | | |
|-------------|---------------------------|----------------|----|--------------------------|--|--|
| Course Code | 18B12MA611Semester EvenSN | | | Semester V Month from | I Session 2020-21 In January to June | |
| Course Name | Operations Research | | | | | |
| Credits | 4 | | Со | ntact Hours | 3-1-0 | |
| Faculty | Coordinator(s) | Dr. Neha Sigha | 1 | | | |

<u>Detailed Syllabus</u> Lecture-wise Breakup

| (Names) | 1 | Teacher(s) (Alphabetica lly) | | Prof. PatoKumari Dr. AmitaBhagat | |
|-------------------|---|---|---|--|--------------------------------------|
| COURS | COURSE OUTCOMES | | | | |
| After pur | suing | the above menti | one | ed course, the students will be able to: | |
| C302- 3.1 | C302- 3.1 construct mathematical models for optimization problems and solve linear programming problems (LPP) using graphical and simplex method. | | | | Applying Level (C3) |
| C302- 3.2 | app pro | oly two-phase, Bi gramming proble | ig-N ems | A and dual simplex method for linear S. | Applying Level (C3) |
| C302- 3.3 | mak | e use of sensitivi | ity a | analysis to linear programming problems. | Applying Level (C3) |
| C302- 3.4 | solve transportation, assignment and travelling salesman problems. | | | | Applying Level (C3) |
| C302- 3.5 | apply cutting plane and branch & bound techniques to integer programming problems. | | | | Applying Level (C3) |
| C302- 3.6 | examine optimality conditions and solve multivariable nonlinear problems. | | | | Analyzing Level (C4) |
| Modu le No. | Tit Mo | le of the odule | Topics in the Module | | No. of Lectures for the module |
| 1. | Pre | liminaries | Int Ph | troduction, Operations Research Models, asses and Scope of O.R. Studies. | 3 |
| 2. | Lin Pro Pro | Linear Conv Programming Grap Problems (LPP) M M Case | | onvex Sets, Formulation of LPP, caphical Solutions, Simplex Method, Big- Method, Two Phase Method, Special ases in Simplex Method. | 8 |
| 3. | Duality and Sensitivity AnalysisPrimal-Dual Relationship, Dualit Simplex Method, Sensitivity Ana | | imal-Dual Relationship, Duality, Dual mplex Method, Sensitivity Analysis. | 8 | |
| 4. | Tra Pro | Insportation Iblems | Int Ba Ru Ap Re So | troduction, Matrix Form, Applications, asic Feasible Solution- North West Corner ale, Least Cost Method, Vogel's opproximation Method. Degeneracy, esolution on Degeneracy, Optimal olution, Maximization TP Model. | 5 |
| 5. | Ass Pro | signment blems | De Sa | efinition, Hungarian Method, Traveling lesmen Problems. | 4 |

| 6. | Integer Linear | Pure and Mixed Integer Linear | 6 |
|----|----------------|-------------------------------------|---|
| | Programming | Programming Problems, Cutting Plane | |
| | Problems | Method, Branch and Bound Method. | |

| 7. | Non Linear Programming | Introduction to NLP, convex functions and graphical solution, Unconstrained Problem, Constrained Problems - Lagrange Method for equality constraints, Kuhn-Tucker Conditions for inequality constraints, Quadratic Programming -Wolfe's Method | 8 |
|----------|---------------------------|---|----|
| Total nu | mber of Lectures | | 42 |
| Evaluati | on Criteria | | |

Components Maximum Marks T1 20 T2 20 End Semester Examination 35 TA 25 (Quiz , Assignments, Tutorials) Total 100

Recommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text books, Reference Books, Journals, Reports, Websites etc. in the IEEE format)
1. Taha, H. A. - Operations Research - An Introduction, Pearson Education, 2005.
2. Hadley, G. - Linear Programming, Massachusetts: Addison-Wesley, 1962.
3. Hiller, F.S. and Lieberman, G. J. - Introduction to Operations Research, San Francisco, 1995.
4. Wagner, H. M. - Principles of Operations Research with Applications to Managerial Decision, PHI, 1975.
5. Vohra, N. D., Quantitative Techniques in Management, Second Edition, TMH, 2003.

6. Taha, H. A. - Operations Research - An Introduction, Pearson Education, 2005.

Numerical Aptitude (16B19MA691)

Course Description

| Course Code | 16B19MA691 | Semester Even | Semester VI Session 2020-21 Month from Jan 2021 - Jun 2021 |
|-------------|------------|---------------|---|
| Course Name | | Numerical A | ptitude |

| Credits | 2 | | Contact Hours | 2-0-0 |
|-----------------|---|--|------------------------|--------------------|
| | | | | |
| Faculty (Names) | Coordinator(s) | | Dr. Trapti Neer | |
| | Teacher(s) Dr. Trag (Alphabetically) | | pti Neer, Dr. Neha Ahl | awat, Dr. Sarfaraz |

COURSE OUTCOMES COGNITIVE LEVELS

| After pursuing | ; the above mentioned co | urse, the students will be able to: | |
|----------------|-----------------------------------|---|----|
| C305-5.1 | explain basics of math | Understandin g Level (C2) | |
| C305-5.2 | explain set, functions a | Understandin g Level (C2) | |
| C305-5.3 | solve problem on prob numbers. | Applying Level (C3) | |
| C305-5.4 | explain inequalities, m | Understandin g Level (C2) | |
| Module No. | Title of the Module | No. of Lectures for the module | |
| 1. | Mathematical Aptitude | Fractions, simplification, HCF and LCM, ratio and proportion, percentage, partnership, age, average, profit and losses, simple interest and compound interest, time and work, time and distance. | 10 |

| 2. | Set Theory and Representation of Numbers | Basics, identities, Venn diagram, addition principle, Pigeon hole principle, Functions-types of functions, some special functions, hashing function, characteristics function, Ackermann's function, Representation of numbers in binary, octal, hexadecimal, floating point representation of numbers. | 08 |
|----|--|---|----|
| 3. | Probability | Probability, binomial theorem, linear equations, quadratic equations, complex numbers, logarithms. | 06 |

4. Geometry and Data Interpretation 06

geometry, data interpretation, errors- types of errors, error propagation, errors in series approximation.

Surds and indices, inequalities, mensuration,

| | Total number of Lectures | 30 | | | | |
|-----------------------------|--|------------------|--|--|--|--|
| | | | | | | |
| | | | | | | |
| | Evaluation Criteria | | | | | |
| | Components Maximum Marks | | | | | |
| | Mid Term Examination 30 | | | | | |
| | End Semester Examination 40 | | | | | |
| | TA 30 (Assignments) | | | | | |
| | Total 100 | | | | | |
| | | | | | | |
| Project GMAT the said | Project based learning: Students are divided in a group of 4-5 to do a survey on the questions that are available in the GMAT or GATE exams. The student can recognize the problems that appear in competitions and do good practice to the said problems as learned in this course. | | | | | |
| R | ecommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc Reference Books, Journals, Reports, Websites etc. in the IEEE format) | e. (Text books, | | | | |
| 1. | Aggarwal, R.S., Quantitative Aptitude, S. Chand & Co., 2008 | | | | | |

| 2. | Praveen, R. V., Quantitative Aptitude and Reasoning, 3rd Edition, Prentice Hall India, 2016. |
|----|---|
| 3. | Prakasa Rao, B.L.S., A First Course in Probability and Statistics, World Scientific, 2009. |
| 4. | Rosen & Kenneth H, Discrete Mathematics and Its Applications, Tata Mc-Graw Hill, New Delhi, 2007. |

Mathematical Modelling in Biotechnology (21B12MA311)

| Course Code | 21B12MA311 | Semester - Even | | Semester VI Ses | | ession 2020-21 |
|--|------------------|-----------------|----------|-----------------|------------|----------------|
| | | | | Mon | th from Ja | an 2021- Jun |
| | | | | | 202 | 21 |
| | | | | | | |
| | | | | | | |
| Course Name | Ma | athematical Mo | odelling | in Biotechr | nology | |
| | | | | | | |
| | | | | | | |
| Credits | 3 | | Cont | act Hours | | 3-0-0 |
| | | | | | | |
| | | | | | | |
| Faculty (Names) | Coordinator(s) | | | Dr. Yogesh | Gupta | |
| | | | | _ | _ | |
| | | | | | | |
| | Teacher(s) | |] | Dr. Yogesh | Gupta | |
| | (Alphabetically) | | | | | |
| | | | | | | |
| | COURSE OUT | COMES | | | | COGNITIVE |
| | | | | | | LEVELS |
| | | | | | | |
| After pursuing the above mentioned course, the students will be able to: | | | | | | |
| possening | | | | | | |
| | | | | | | |

Couse Description

| C302-12.1 | explain basic concepts of mathematical modelling in Biotechnology. | Understandi ng Level (C2) |
|-----------|---|---------------------------------|
| C302-12.2 | apply difference equations in mathematical modelling. | Applying Level (C3) |
| C302-12.3 | make use of ordinary differential equations in mathematical modelling. | Applying Level (C3) |
| C302-12.4 | construct and solve mathematical models using system of differential equations. | Applying Level (C3) |

C302-12.5 apply partial differential equations Applying Level (C3) and numerical methods to solve various models.

| Module No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|------------|---|---|--------------------------------|
| 1. | Introduction to Mathematical Modelling | Classification of mathematical models. Procedure, merits and challenges of mathematical modelling. Applications of algebra, geometry, calculus etc. in mathematical modelling. | 6 |
| 2. | Mathematical Modelling through Difference Equations | Basic theory and methods for difference equations, Homogeneous and non-homogeneous difference equations, Difference equations in discrete models of population dynamics and genetics, Discrete Prey Predator models. | 8 |

| 3. | Mathematical Modelling through Ordinary Differential Equations | Formation of differential equations, Methods of ordinary differential equations, First order and higher order ODEs, Eigen values and eigen vectors, Stability and bifurcation, Applications in continuous models such as Growth models, Decay models, Newton's Law of Cooling, Population dynamics, Continuous Prey-Predator models and other models. | 11 |
|----|---|--|----|
| 4. | Applications of System of Differential Equations | Methods for system of simultaneous ordinary differential equations, Applications in Mathematical models of infectious diseases, The Kermack McKendrick model, Epidemic models- SI, SIR, SIRS, SIRD etc. | 8 |
| 5. | Applications of Partial Differential Equations and Numerical Methods in Mathematical Modelling | Basic concepts, methods and applications of partial differential equations, Numerical methods in modelling, Euler method, Runge-Kutta method, some applications in Biotechnological processes. | 9 |

Total number of Lectures 42

Evaluation Criteria

Components Maximum Marks

T1 20

T2 20

End Semester Examination 35

TA 25 (Quiz, Assignments, PBL etc.)

Total 100

Recommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text books, Reference Books, Journals, Reports, Websites etc. in the IEEE format)

| 1. | J. N. Kapur, Mathematical Modeling, New Age International 2005. |
|----|---|
| 2. | L. Edsberg, Introduction to Computation and Modeling for Differential Equations, John Wiley and Sons 2008. |
| 3. | D. S. Jones, Differential Equations and Mathematical Biology, Chapman & Hall/CRC Mathematical Biology and Medicine Series 2005. |
| 4. | S. Banerjee, Mathematical Modeling: Models, Analysis and Applications, CRC Press 2014. |
| 5. | Ching-Shan Chou, Avner_Friedman, Introduction to Mathematical Biology, Springer International Publishing Switzerland 2016. |

Lecture-wise break up

| Course Code | 15B17BT472 | Semester EVEN (specify Odd/Even) | | Semes 2021 Month | ter IV Session 2020 - n from JAN - JUNE |
|-------------|---------------|-------------------------------------|-----------|------------------------|--|
| Course Name | GENETIC ENGIN | NEERING LA | В | | |
| Credits | 1 | | Contact] | Hours | 2 |

| Faculty (Names) | Coordinator(s) | Prof. Sujatz Teacher(s) Mohanty (Alphabeti Dr. Sonam Prof. Sujata Mohanty | a ically) Chawla a | | |
|------------------------------------|-------------------------|---|-----------------------------|-------------|--|
| COURSE OUTCOM should be able to | IES: On successful comp | letion of this mo | CO371.1 dule, students | Dem bios | onstrate good lab practices, equipment handling and afety related to Genetic Engineering |

| CO371.2 | Explain and perform procedure for nucleic purification | acid isolation and COGNITIVE LEVELS | Understand [C2] |
|---------|--|--|-----------------|
| | | | |

Understand [C2]

CO371.3 Develop an ability to conduct basic gene cloning experiments Apply [C3]

| CO371.4 | Analyze and troubleshoot the experimental outcon Analyze | nes [C4] | |
|---------|---|-------------|--------------------------------|
| | | 9 | Transformation of competent ce |

| Module No. | Title of the Module | List of Experiments | |
|---------------|---|--|---------------------------------|
| | | 10. | Restriction Enzyme digestion of |
| 1. | Good lab practices & equipment handling | Preparation of culture media and stock buffers | |
| 2. | Nucleic acid isolation | Genomic DNA isolation from Bacterial cells – <i>E. coli</i> (DH5α strai | n) |
| 3. | | Isolation of plasmid DNA (mini-prep method) by alkaline lysis 2 | |
| 4. | Separation, purification and analysis of DNA | Agarose gel electrophoresis of isolated genomic DNA | |
| 5 | | DNA extraction and purification from agarose gels | |
| 6 | | Paper chromatography for estimation of nucleotide content of isola DNA | ated |
| 7. | | Quantitative analysis of isolated plasmid DNA by UV spectrophotometer | |
| 8. | Gene cloning | Preparation of chemically competent <i>E. coli</i> (DH5a) cells by CaCl method 5 | 2 |

| 12. | | Screening of recombinants |
|-----|---------------------------|---------------------------|
| 13. | Application & Analysis | Practice Exercises |
| | | Total number of labs |

14

Evaluation Criteria

Components Maximum Marks Mid-Semester lab-viva/ test 20 End-Semester lab-viva/ test 20 Day to Day performance 45 (Learning laboratory Skills and handling Laboratory Equipments, attendance) Laboratory record 15 Total 100

Recommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text books, Reference Books, Journals, Papers, Reports, Websites etc. in the IEEE format)

| 1. | |
|----|--|
| | |
| 2. | |
| | |
| 3. | |
| | |

4.

Sambrook J. and Russell D, *Molecular cloning: A laboratory manual*, 4th edition. Cold Spring Harbor Laboratory Press, CoSpring Harbor, New York, 2014.

Sambrook J., Fritsch E.F., and Maniatis T, *Molecular cloning: A laboratory manual*, Cold Spring Harbor Laboratory Press, CoSpring

Dongyou L., Handbook of Nucleic Acid Purification, CRC Press, 2017.

David D. Moore et al.. Short Protocols in Molecular Biology: A Compendium of Methods from Current Protocols in MoleculBiology, Publisher: John Wiley & Sons, New York, 2002.

Stefan Surzycki. Basic techniques in molecular biology, Publisher: Berlin

Detailed Syllabus

Lecture-wise Breakup

Semester VI Session 2020 - 2021

| Course Code | 21B13HS311 | Semester Ev (specify Odd | | |
|-------------|-------------------|-----------------------------|---------|-------|
| Course Name | Poverty, Inequali | | | |
| Credits | 2 | | Contact | Hours |

Month from Jan 2021-June 2021

1-0-2

| Faculty (Names) | Coordinator(s) Dr Akarsh A | rora Dr Akarsh |
|-----------------|---|----------------|
| | Teache <u>x(s)_{ra}</u> (Alphabetically) | |

| COUR | SE C | OUTCOMES | | 3. | Data S | Sources | Census Data, Unit level Data, Satellite Image Da | |
|---------------|---|---|---|-----------------------------|---------------------------|--|---|--|
| C305- 13.1 | Ui an | nderstand the concep d Human Developm | ts and dimensions of Pove ent | 4. rty, Inequal | Determinants ity | | Determinants/ Factors: I Household, Individual, variables | |
| C305- | C305- 13.2 Evaluate different approaches to measure Povert and Human Development | | , Inequality | | | Introduction to Stata, Re Binary models | | |
| 15.2 | | | ient | 5. | Public | Policies | Review of different publ | |
| C305- 13.3 | Apply an analytical framework to understand the or proximate causes or determinants of Poverty a | | | factual nd | and A Action | ffirmative Is | eradicate poverty. Role policies to strengthen hu | |
| | In | equality | | | | | | |
| C305- 13.4 | Ai tao De | nalyze the role of pul ckle Poverty and Ine evelopment. | blic policy and affirmative equality and strengthen Hu | action to man | 1 | | | |
| | | 1 | | Modu | Title | of the | List of Exp | |
| | | | | le No. | Mod | ule | | |
| Modu No. | ule | Title of the Module | Topics in | n the Modul 1. | e Conce Dime | epts and | Practical sessions on data | |
| 1. | | Concepts and Dimensions | Concepts and Dimensions Human Development | of Poverty, 1 2. | hequality Meas | y and urement | Practical sessions on S measure poverty ineq | |
| 2. | | Measurement | Measurement of Poverty a Axioms. Steps to calculat | nd Inequality e Human De | y: Steps and velopment | | development. | |

COGNITIVE LEVELS Understand

(Level 2) Evaluate (Level 5) Apply (Level 3)

Analyze (Level 4)

No. of Lectures for t3

| 4 | | | |
|---|--|--|--|
| 2 | | | |
| 3 | | | |
| | | | |
| 2 | | | |

14

CO

CO1, CO2

CO1, CO2

| 3. | Data Sources | Practical sessions on key while collecting data on human development. |
|----|---|--|
| 4. | Determinants | Practical sessions on ST interpret the determinan regression analysis. |
| 5. | Public Policies and Affirmative Actions | Practical sessions on the Government of India po poverty, inequality and |

CO2, CO3 CO2, CO3 CO3, CO4

Evaluation Criteria Components Maximum Marks Mid Term 30 (Project) End Term 40 (Written) TA 30 (Class Mock Activities, Assignment, Quiz) Total 100

Recommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text books, Reference

BooReports, Websites etc. in the IEEE format)

A. V. Banerjee and E. Duflo, Poor Economics: A Radical Rethinking of the Way to Fight Global Poverty. New York: P

2011

J. Haughton and S. R. Khandker, Handbook on Poverty and Inequality. Washington, DC: The World Bank, 2009.

A. Tarozzi and A. Deaton, "Using census and survey data to estimate poverty and inequality for small areas," The revieand statistics, vol. 91, no. 4, pp. 773-792, 2009.

D. Ray, Development Economics, 19 ed. New Delhi, India: Oxford University Press, 2012

A. Sen, On Economic Inequality. Oxford: Clarenson Press, 1997.

S. Alkire and M. E. Santos, "Acute Multidimensional Poverty: A New Index for Developing Countries," OPHI WORKI2017.

| | | Le | <u>Detailed Sylla</u> cture-wise Br | <u>bus</u> eakup | | | |
|-------------|-----------------------------|---|--|-------------------------------|----------------------|---|--|
| | | | | Cre | dits | 2 | |
| Course Co | de | 18B13HS612 | Semester Ev (specify Ode | ven d/Even) | Seme | | |
| Course Na | me | Effective to Management and | | Session | n 2020-202 | 21 Month from Jan 1 | -0-2 |
| Faculty (Na | imes) | Coordinator(s) | | | | - | |
| | | (Alphabetically Kan Kanupr | upriya Misra H iya Misra Bak | Bakhru Dr hru | | | |
| COURSE | OUTC | OMES | | C305-2.3 | Develop career op | and maximize ones p | otential for achieving th |
| | | | | C305-2.4 | Analyze by empl | the processes involve oyees of different org | d in securing and mana; anizations. |
| COGNITIVE | E LEVI | ELS | | | | | |
| C305-2.1 | Assess values reflect | s ones personal prioriti using a variety of con ion activities. | es, skills, inter temporary as | ests, strengt ssalnata kov | hs, and Island5) | | |
| C305-2.2 | Apply | knowledge of all the G | Career StagesA | ppbykiegeir | (fGrft)eCrea | te Level (C6) Analyze | e Level (C |

4)

| Module No. | Title of the Module | Topics in the Module | 2. | Self Branding and strategies to do well in Recruitment and Selection | Introduction to comple Selection, Introduction to and testing candidates graphology test etc. Intr Importance and practical Description and Job Spec |
|---------------|--------------------------------------|---|--|--|---|
| 1. | Introduction to Career Life cycle | Introduction to Career Lif importance of human Evolution of Strategic H | e Cycle of ar resource i uman Resour | n individual-Role and n an organization, rce Management. | |

| 3. | Personnel Development and your career | Introduction to various learning and development, Introduction to various techniques used for learning and development, measure of training effectiveness, Training techniques / delivery, Kirkpatrick Model, Introduction to Succession Planning, Transactional Analysis. |
|----|---|---|
| 4. | Human Resource Evaluation and Compensation | Performance Management: Measurement Approach, Developing Job Descriptions, Key Result Areas, Key Performance Indicators, Assessment Centre, 360 Degree feedback, Balanced Scorecard, Effective Performance Metrics. Compensation Strategy and trends- Compensation package, ESOPs, Performance based pay, Recognition, Retrial benefits, Reward management, Team rewards. |

No. of Lectures and Tutorial for the module

3

| 5. | Human Resource Control and special topics | Human Resources Audit, The Human Resource Information System (HRIS), Human Resources Accounting, Competency Management, Human Resource Management Practices in India, Internationalization of Human Resource Management Commonly Used Jargons. | 2 |
|----|--|--|---|
| | 14 | | |

| Modu le No. | Title of the Module | List of Experiments/Activities | СО |
|-------------------|--|--|----------|
| 1. | Introduction to Career Life cycle | Practical Sessions on Resume and Cover Letter Writing | CO1, CO2 |
| 2. | Self Branding and strategies to do well in Recruitment and Selection | Practical Sessions on Job Description, Job Specification and Self-Branding, Psychometric self-reflection tools on Personal Orientation and behavior-Personal Efficacy, Personal effectiveness, Locus of Control, Emotional Intelligence and Assertiveness. | CO3, CO4 |
| 3. | Personnel Development and your career | Practical Sessions on Johari Window-Knowing Thyself, Transaction Analysis-Parent, Child, Adult Ego State for effective interpersonal communication. | CO1, CO3 |
| 4. | Human Resource Evaluationand Compensation | Practical Sessions on HR Interview and Mock HR Interview | CO2, CO4 |
| 5. | Human Resource Control and special topics | Practical Sessions on Group Discussions and Mock Group Discussions | CO2, CO4 |
Evaluation Criteria

Components Mid Term End Term TA Total **Project Based Learning:** 40 (Written) **Maximum Marks** 30 (Class Mock Activities, Assignment, Quiz) 100

30 (Project)

Students, in groups of 3-4, are required to select a company that has come for Campus placement at JIIT, Noida. Students have to study the Recruitment and Selection process of the Company selected. The information can be collected with the help of an interview or some kind of questionnaire pertaining to the Recruitment and Selection process from seniors who have been placed in the given company.

Recommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text

books, Reference Books, Journals, Reports, Websites etc. in the IEEE format)

Joshi, Campus to Corporate, Your Roadmap to Employability, Sage Publications India Pvt. Ltd., 2015 1.

| 2. | Mathur, Mastering interviews and group discussions, CBS Publishers& Distributors Pvt. Ltd., New Delhi, 2018 |
|----|---|
| 3. | Mitra, Personality Development and soft skills, Oxford University Press, New Delhi, 2011 |

| 4. | Pareek and Purohit, Training Instruments in HRD and OD, Sage Publications India Pvt. Ltd., 2018 |
|----|---|
| 5. | Pande and Basak, Human Resource Management- Text and Cases, Pearson, 2012 |
| 6. | Dessler and Varkkey, Human Resource Management, Pearson, 2011 |

Detailed Syllabus Lecture-wise Breakup

| Course Code | 16B1NHS634 | Semester Even | Semester Session 2020 -2021 |
|-------------|------------|--------------------|---------------------------------|
| | | (specify Odd/Even) | Month from Jan 2021 to June2021 |

| Course Name | Theatre and performance(Value added) | | | |
|-------------|--------------------------------------|---------------|-------|--|
| Credits | 2 | Contact Hours | 1-0-2 | |

| Faculty (Names) | Coordinator(s) | Dr Nilu Choudhary |
|--------------------|--------------------------------|-------------------|
| | Teacher(s) (Alphabetically) | Dr Nilu Choudhary |

| CO Code | COURSE OUTCOMES | COGNITIVE LEVELS |
|---------------|---|-------------------------|
| C304- 14.1 | Demonstrate problem solving ability and effective life skills through theatre performances. | Understanding level(C2) |
| C304- 14.2 | Develop awareness of the role of these arts in human life | Understanding level(C2) |
| C304- 14.3 | Apply skills of listening, articulation, awareness and collaboration through the creation of performance. | Applying level(C3) |
| C304- 14.4 | Design and present an original performance alone or in collaboration with other artists. | Creating level(C6) |

| Modu le No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|----------------|-----------------------------|---|---|
| 1. | Introduction of Theatre | History of theatre: role of theatre in human culture with special reference to India | 2 |
| 2. | Characterization | Tips for developing character, thinking about thoughts, Flash –back, Performance | 2 |
| 3. | Script Writing | Turning a story into a play, How to write a one Act, setting the scene, character, stage direction, Dialogues | 3 |
| 4. | School of Drama | Natya-Shastra, Stanislavsky and Brecht | 3 |
| 5. | Text and its interpretation | Mother Courage ,Galileo , Aadhe Adhure (any one) | 3 |
| 6. | Back-stage work | Management, planning, execution | 1 |

| 14 |
|----|
|----|

| Modu le No. | Title of the Module | List of Experiments/Activities | СО |
|----------------|---------------------------|--|---------------|
| 1. | Moving in Space. | Students will be moving around the room, filling up the space, changing pace, changing direction, being aware of other people but not touching them. Find new ways of moving, with a different emphasis each time – smooth, jagged, slow, fast, heavy, light, high up, low down and so on. Every now and again Teacher will shout "Freeze! And Students need to freeze every muscle in your body. Absolutely NO LAUGH, LOOKING AROUND, OR MOVING. You will be out. | C304- 14.1 |
| 2. | Mirror Activity | • A great way to get students aware of body movement and working together. | C304- 14.1 |
| 3. | Characterization | Developing and analyzing characters to reveal the special qualities and personalities of the characters in a story, making character believable. | C304- 14.2 |
| 4. | Script Writing | The more passionate you feel about your idea, the more attractive your play will be. Divide the idea into a beginning, middle and end. | C304- 14.3 |
| 5. | Role Assignment | No acting or movement at this point – just sit together to speak and hear the script carefully. Discuss and clarify any confusing aspects of the script and any apparent challenges in bringing the script to the stage. Division of script into small "units" and rehearsed separately | C304- 14.3 |
| 6. | Turning story into a play | Read thru each episode or unit separately "on its feet". Actors moving around the stage space. Set blocking for each episode. Use ideas generated from Mini-Episodes, and Staging with Images. Make sure the gestures, movements, and stage pictures tell the story clearly. | C304- 14.3 |
| 7. | Stage blocking | Practice the blocking and the lines so that everyone knows what happens when and what their performance responsibilities are. Memorize lines. Work on making characters, relationships, and dialogue clear. This is a good place in which to use the Creating the Character lessons. Pay attention to vocal projection and articulation. Generate ideas about any technical elements you want to incorporate using the Transformation of Objects. | C304- 14.3 |
| 8. | Script to performance | Finalize and run the entire play from beginning to end without stopping to check any additional rehearsal required to get everything running smoothly or not. Finally Perform!! | C304- 14.4 |

End Term 40 TA 30 (Script writing, End term stage performance) **Total 100**

| Re Pul IEE | commended Reading material: Author(s), Title, Edition, Publisher, Year of blication etc. (Text books, Reference Books, Journals, Reports, Websites etc. in the EE format) |
|-------------------------|---|
| 1. | Eric Bentley, ed., The Theory of the Modern Stage: An Introduction to Modern Theatre and Drama, Penguin Books, 1968 |
| 2. | Mark Fontier, Theory/ Theatre: An Introduction, New York: Routledge, 2002 |
| 3. | Michael Holt, Stage Design and Property, Oxford: Phaidon, 1986 |
| 4. | Michael Holt, Costume and Make-up, Oxford: Phaidon, 1988 |
| 5. | Natyashastra, tr. by Adya Rangacharya, New Delhi: Munshiram Manoharlal, 2006, |

| <u>Detailed Syllabus</u> |
|--------------------------|
| Lecture-wise Breakup |

| Course Code | 19B12HS612 | Semester: Even | | Semester VI Session 2020 -2021 Month from Jan 2021 to June 2021 | |
|-------------|------------------------|----------------|---------|---|-------|
| Course Name | Social Media and Socie | ety | | | |
| Credits | 3 | | Contact | Hours | 2-1-0 |

| Faculty (Names) | Coordinator(s) | Dr. Shirin Alavi |
|-----------------|--------------------------------|------------------|
| | Teacher(s) (Alphabetically) | Dr. Shirin Alavi |

| COURSE | OUTCOMES | COGNITIVE LEVELS |
|----------|--|-----------------------|
| C304-1.1 | Infer the implications of digital change, and the concept of social media and e-marketing in the context of the changing marketing landscape | Apply Level(C3) |
| C304-1.2 | Elaborate the implications of cyber branding and digitization on online marketing mix decisions | Create Level (C6) |
| C304-1.3 | Develop specific models related to social media and social media analytics | Create Level (C6) |
| C304-1.4 | Evaluate concepts related to Search Engine Marketing, Customer Centric Web Business models and Web Chain Analysis | Evaluate Level(C5) |
| C304-1.5 | Illustrate the new age marketing practices | Understand Level (C2) |

| Mod | Title of the Module | Topics in the Module | No. of |
|-----|---------------------|----------------------|----------|
| ule | | | Lectures |
| No. | | | for the |
| | | | module |
| | | | |

| 1. | Introduction, Individuals Online and Rules for engagement for social media | What is social media marketing, the importance of social media for influencing target audience, Patterns of internet usage, Internet user demographics, The Behavioural Internet, E-Marketing, The Virtual world, the changing Marketing Landscape, E - Marketing Strengths and Applications, Online Marketing Domains, Digital Marketing Optimization, The Need for Digital Engagement | 4 |
|----|---|---|---|
| 2. | The Online Marketing Mix | The Online Marketing Mix, Consumer Segmentation, Consumer Traits, Consumers and Online Shopping Issues, E-Product, E-Place, E-Price, E-Promotion, Website Characteristics affecting online purchase decision. | 3 |
| 3. | The Online Consumer and Social Media | The Digital Ecosystem, Online Consumer Behavior, Cultural Implications of key web characteristics, Models of website visits, Web 2.0 and Marketing, The collaborative web, Network evolution, Network science, Marketing with networks, Metcalfe's law, Netnography, Social Media Model by McKinsey, Social Media Tools-Blogs, Wikis, Online Communities, Facebook, Twitter, You Tube, Flickr, Microblogging. | 4 |

| 4. | Online Branding and Traffic Building | Cyber branding, Online brand presence and enhancement, The Digital Brand Ecosystem, Brand Experience, Brand Customer Centricity, Brands and Emotions, The Diamond Water paradox, Internet Traffic Plan, Search Marketing Methods, Internet Cookies and Traffic Building, Traffic Volume and quality, Traffic Building Goals, Search Engine Marketing, Keyword Advertising, Keyword value, Internet Marketing Metrics, Websites and Internet Marketing. | 4 |
|----|--|---|---|
| 5. | Web Business Models, Social Media Strategy, Social Media Marketing Plan | The value of a Customer Contact, Customer Centric Business Management, Web Chain of Events, Customer Value Analysis and the Internet, Business Models, Revenue Benefits, Value Uncertainty, Purchase Importance, Define a social media plan, explain the social Media marketing planning cycle, list the 8C's of strategy development. | 4 |
| 6. | Market Influence analytics in a Digital Ecosystem | Engagement Marketing through Content Management, Online Campaign Management, Consumer Segmentation, Targeting, and Positioning using Online Tools, Market Influence Analytics in a Digital Ecosystem, The Digital Ecosystem, Knowledge as a value proposition, CGM and Consumer behavior, The value of the power of influence, Amplifying Social Media Campaigns. | 4 |
| 7. | The Contemporary Digital Revolution and its impact on society | Online Communities and Co-creation, The fundamentals of online community management strategies, The World of Facebook, The Future of Social media Marketing—Gamification and Apps, Game | 3 |

| | | based marketing The world of Apps, Apps and the Indian Diaspora | | | |
|---|---|--|---|--|--|
| 8. | Integrating Mobile into Social Media Marketing | Types of Mobile Marketing, Progression of the mobile as a Marketing channel, some Indian mobile marketing campaigns, Impact of Social Media on government, the economy, development, and education | 2 | | |
| | Total number of Lectures 28 | | | | |
| | | | | | |
| Eval | uation Criteria | | | | |
| Eval Com | uation Criteria ponents Maximum Marks | | | | |
| Eval Com T1 20 | uation Criteria ponents Maximum Marks) | | | | |
| Eval Com T1 20 T2 20 | uation Criteria ponents Maximum Marks)) | | | | |
| Eval Com T1 20 T2 20 End S | uation Criteria ponents Maximum Marks)) Semester Examination 35 | | | | |
| Eval Com T1 20 T2 20 End 2 TA 2 | uation Criteria ponents Maximum Marks)) Semester Examination 35 5 (Project, Viva and Attendance) |) | | | |

| Rec boo | commended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text ks, Reference Books, Journals, Reports, Websites etc. in the IEEE format) |
|-------------------|---|
| 1. | Digital Marketing, Chaffey, D., & Ellis-Chadwick, F, Seventh Edition, Pearson (U.K) 2019. |
| 2. | Digital Marketing, Seema Gupta, First Edition, Mc Graw Hill Education (India) Private Limited ,2018 |
| 3. | Social Media Marketing A Strategic Approach, Melissa Barker, Donald Barker, Second Edition Cengage Learning ,2017. |
| 4. | Internet Marketing: A Practical Approach in the Indian Context, Maity, Moutusy, First Edition Oxford University Press, 2017. |
| 5. | Fundamentals of Digital Marketing, Puneet Singh Bhatia, Second Edition, Pearson, 2017. |
| 6. | Digital Marketing, Vandana Ahuja, First Edition, Oxford University Press, 2015 |
| 7. | Social Media Marketing, Liana "Li" Evans, First Edition, Pearson, 2011. |

<u>Detailed Syllabus</u> Lecture-wise Breakup

| Course Code | 18B12HS611 | Semester EV (specify Odd | VEN l/Even) | NSemester VI Session 2020- 2021 Month from: Jan - June | |
|-------------|----------------------|-----------------------------|-----------------------|---|---------|
| Course Name | Marketing Management | | | | |
| Credits | 3 | | Contact | Hours | (2-1-0) |

| Faculty (Names) | Coordinator(s) | Dr Swati Sharma |
|--------------------|--------------------------------|------------------------------------|
| | Teacher(s) (Alphabetically) | Dr Praveen Sharma, Dr Swati Sharma |

| COURSE OUTCOMES | | COGNITIVE LEVELS |
|-----------------|--|-----------------------------|
| C304-7.1 | To illustrate the fundamentals of marketing, marketing environment and market research | Understanding Level (C2) |
| C304-7.2 | To model the dynamics of marketing mix | Applying Level (C3) |
| C304-7.3 | To demonstrate the implications of current trends in social media marketing and emerging marketing trends. | Understanding Level (C2) |

| C304-7.4 | To appraise the importance of marketing ethics and social responsibility | Evaluating(C5) |
|-----------|--|----------------|
| C-304-7.5 | To conduct environmental analysis, design business portfolios and develop marketing strategies for businesses to gain competitive advantage. | Creating (C6) |

| Modu le No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|-------------------|--|--|---|
| 1. | Understanding New Age Marketing | Defining Marketing For 21 st Century The importance of marketing and marketing's role in business and society. Introduction to Digital Marketing. Online Communication Tools. The Social Media-Conversations, Community and Content. Affiliate Marketing and Mobile Engagement. The Digital Campaigns | 5 |
| 2 | Marketing Environment and Market Research and insights | Internal and external forces impacting marketers. Marketing and Customer Value. Gathering Information and Scanning the environment. Company's Micro and Macro Environment Responding to the Marketing Environment | 3 |

| 3 | Strategic Planning and the marketing Process | Explore the impact of social forces on marketing actions. Describe how technological change affects marketing. Designing the business Portfolio Discuss the Strategic Planning Process and Strategic Marketing Process. | 5 |
|---|---|---|---|
| 4 | Consumer and Business Buyer Behaviour | Consumer Markets and consumer buyer behaviour. The buying decision process. Business Markets and business buyer behaviour. Discuss the modern ethical standards. | 5 |

| 5 | Branding | Brand Image, Identity and Association.Product brands and Branding decisions.Product line and mix decisions.Consumer Brand Knowledge.New Product Development and Product life cycle strategies. | 4 |
|--|---|---|----|
| 6 | Pricing products: Pricing consideratio ns and strategies | Factors to consider when setting prices. New product pricing strategies. Product mix pricing strategies. Price adjustments and changes. | 4 |
| 7 | The New Age Social Marketing | Ethics and social responsibility in marketing. Ethical behavior in business. Ethical decision making. Social forces affecting marketing. Impact of culture on marketing. Discuss modern ethical standards. Importance of marketing in CSR and business sustainability. | 2 |
| | | Total number of Lectures | 28 |
| Evaluati Compor T1 20 T2 20 End Sem TA 25 (F Total 10 | ion Criteria nents Maximum Man nester Examination 35 Project, Viva, Oral Qu 0 | rks 5 uiz) | |

| Reo | commended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. |
|-----|---|
| (Te | ext books, Reference Books, Journals, Reports, Websites etc. in the IEEE format) |
| 1. | Kotler, Philip and Gary Armstrong, Principles of Marketing, 10 th Edition, New Delhi, Pearson Education, 2004. |

| 2. | Darymple, Douglas J., and Leonard J. Parsons, Marketing Management: Text and Cases, 7 th Edition, John Wiley & Sons (Asia) Pte. Ltd., 2002. |
|----|--|
| 3. | Kotler, Philip., and Kevin Lane Keller, Marketing Management, 12 th Edition, New Delhi, Pearson Education, 2006. |
| 4. | Winer, Russell S., Marketing Management, 2 nd Edition, Prentice Hall,2003. |

5.

| DETAILED SYLLABUS AND EVALUATION SCHEME | | | | |
|---|------------------|--------------------------------------|---|--|
| Course Code | 21B12HS311 | Semester: EVEN (specify Odd/Even) | Semester: VI Session:2020- 21 Month from: Jan-June | |
| Course Name | Development Issu | ues and Rural Engineering | | |
| Credits | 03 | Contact Hours | 2-1-0 | |

NEWL LADING AND EVALUATION SCHEME

| Faculty (Names) | Coordinator(s) | Dr. Amandeep Kaur |
|-----------------|--------------------------------|---|
| | Teacher(s) (Alphabetically) | Dr. Amandeep Kaur (amandeep.kaur@mail.jiit.ac.in) |

| COURSE | OUTCOMES | COGNITI VE LEVELS |
|---------------|--|----------------------------------|
| C304- 10.1 | Understand the concept, philosophy and determinants of rural development | Understandi ng Level- (C2) |
| C304- 10.2 | Assess public policies related to rural development | Analyze Level –(C4) |
| C304- 10.3 | Explain the role of local self-governance in planning and development of rural areas. | Understandi ng Level- (C2) |
| C304- 10.4 | Analyze the impact of recent policy changes and schemes on rural development. | Analyze Level –(C4) |
| C304- 10.5 | Evaluate the issue and challenges of through possible determinants of rural development. | Evaluation Level- (C5) |

| ModuleTitle of the ModuleTopics in the ModuleNo. | No. of Lectures for the module |
|--|---|
|--|---|

| 1. | Rural Development: An Introduction | Rural Development Philosophy, Concepts, Principles, Traditional and Modern Concept of Development, Trends and Pattern of micro as well as macro indicators of Rural Development. | 4 |
|----|--|---|---|
| 2. | Public Policies and Rural Development | Policies related to Employment Generation, Poverty Reduction, Skill Development and, Infrastructure such as MGNGEGA, DDUGKY, Atam Nirbhar Bharat rojgar yojna and schemes related to MSMEs etc. | 6 |

| 3. | Rural Development Administration and Panchayat Raj Institutions | Rural Development administration: Panchayat Raj System (73 rd Amendment Act), functions of Panchayat Raj System, Financial Distribution of Resources in Rural India through Panchayat Raj System, merits and demerits of Panchayat system, Ways to strengthen the existing system by overcoming the flaws. | 6 |
|---|--|---|----|
| 4. | Rural Development Issues and Challenges | Issues and challenges of Rural development: Employment in line with sectoral distribution (GDP and Employment), Poverty and Migration Issue, Rural and Urban Consumption and Production Linkages. | 7 |
| 5. | Recent Advancements and changes | Recent packages and schemes implemented in Rural India, Budget Allocation for Rural Development -2019-20 and 2020-21: For Employment Generation, poverty reduction, infrastructure and MSMEs. | 5 |
| Total nun | nber of Lectures | | 28 |
| Evaluatio | n Criteria | | |
| Compone T1 20 T2 20 End Seme TA 25 (As Total 100 | Components Maximum Marks T1 20 T2 20 End Semester Examination 35 TA 25 (Assignment, Quiz, Project) Total 100 | | |

Project-based Learning: Students are required to collect the data related to different indicators of rural development (related to agriculture, health and education infrastructure, literacy levels, population density, poverty, employment etc.). They also need to check the compatibility of data (data mining and data refining process) and then analyse the contribution of these indicators in rural development of particular state/country as whole. Moreover, they are required to analyse the extent of progress and failure of programmes/schemes implemented in rural areas for poverty reduction, employment generation and MSMEs. Collecting information and analysing the data related to development indicators and policies will upgrade students' knowledge regarding the development issues and strengthen their skills to tackle multiple data handling and measuring issues.

| Rec | Recommended Reading material: | | |
|-----|---|--|--|
| 1. | Singh, Katar. Rural Development: Principles, Policies and Management (3e).2009 | | |
| 2. | Coke, P., Marsden, T. and Mooney, P. Handbook of Rural Studies. Sage Publications, 2006 | | |
| 3. | Todaro, M.P., Stephen C. Smith, Economic Development, Pearson Education, 2017 | | |
| 3. | Ahuja, H. L., Development Economics, S Chand publishing, 2016 | | |

| 4. | Musgrave, R. A., Musgrave, P. B., Public Finance in Theory and Practice, McGraw Hill |
|----|--|
| | Education,2017 |

| <u>Detailed Syllabus</u> Lecture-wise Breakup | | | | | |
|--|---|------------------------------|--|-------|-------|
| Course Code | 21B12CS311 | Semester odd (specify Odd | Semester VI Session 2020 -2021Even)Month from Jan21 to May21 | | |
| Course Name | Software Development Principles and Practices | | | | |
| Credits | 3 | | Contact | Hours | 3-0-0 |

| Faculty (Names) | Coordinator(s) | Aparajita Nanda |
|-----------------|--------------------------------|-----------------|
| | Teacher(s) (Alphabetically) | NA |

| COURSE OUTCOMES | COGNITIVE LEVELS |
|-----------------|------------------|
|-----------------|------------------|

| CO1 | Explain software engineering principles and software process models for project development. | Understand Level (Level 1) |
|-----|--|----------------------------|
| CO2 | Analyze software requirements and document software requirements specification. | Analyze Level (Level 4) |
| CO3 | Design and develop the system models for software development. | Apply Level (Level 3) |
| CO4 | Apply risk management principles and processes to determine risk and its mitigation plans. | Apply Level (Level 3) |
| CO5 | Assess software quality using various metrics | Evaluate Level Level 5 |

| Module No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|---------------|--|--|---|
| 1. | Introduction to Software Engineering | Introduction to software engineering principles, Software process models(build and fix model, waterfall model, Incremental process model, Evolutionary- Prototype and Spiral models. Introduction to Agile Methodologies, Project planning, and Project Scheduling. | 7 |
| 2. | Requirement Engineering | Balancing Development Needs with Organizational Expectations, Writing Requirements and Requirements Specifications, Quality Assurance of Requirements, Types of requirement, Prioritizing Requirements, SRS. | 7 |
| 3. | Software Design | Use case diagram, State diagram, Activity Diagram, Class Diagram, Sequence diagram, Collaboration diagram, Deployment Diagram, Component Diagram and Package diagram. Design Modularity: Coupling Cohesion. | 8 |
| 4. | Risk Assessment and management | Task Analysis, Accident Theory, Accident Investigation and Reporting, Accident Statistics, Safety Inspection Procedures, Disaster Planning, Risk Management Systems, Analysis of risk at various stages of SDLC, Tools and techniques | 5 |

| 5. | Software Metrics | Size-Oriented Metric, Functional Point metric, Function oriented Metric, Halstead's Software Metric, Information Flow Metric, Objectoriented Metric, Class-Oriented Metric, COCOMO Model. | 6 |
|----|------------------|--|---|
| | | | |

| 6. | Software Testing and Debugging | White-Box Testing, Basis Path Testing, Control Structure Testing: Condition Testing, Data Flow Testing, Loop Testing, Black-Box Testing: Equivalence class partitioning, Boundary Value Analysis, Decision table testing, Cause effect graphing, Mutation Testing and regression Testing. Debugging and its types. | 9 | | |
|-----------|--------------------------------------|---|----|--|--|
| | | Total number of Lectures | 42 | | |
| Evaluatio | on Criteria | | | | |
| Compone | ents Maximum Marks | S | | | |
| T1 20 | | | | | |
| T2 20 | T2 20 | | | | |
| End Seme | ester Examination 35 | | | | |
| TA 25 (A | ttendance-05, Assigni | ments/Quiz/Mini Project-20) Total 100 | | | |

Project based learning: Each student in a group of 4-5 will choose an application or problem Software Development Principles to understand the software engineering lifecycle by demonstrating competence in communication, planning, analysis, design, construction, and deployment. To make subject application based, the students demonstrate an understanding of current theories, models, and techniques that provide a basis for the software lifecycle. Expose students to current technologies and issues that provide ability to use the techniques and tools necessary for engineering practice and employability into software industries.

| Rec boo | ommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text ks, Reference Books, Journals, Reports, Websites etc. in the IEEE format) | | |
|-------------------|--|--|--|
| 1. | Roger S. Pressman and Bruce R Maxim, "Software Engineering: A practitioner approach", 8 th Edition McGraw-Hill - ISBN: 978-0-07-802212-8 | | |
| 2. | Sommerville, "Software Engineering", Seventh Edition - Addison Wesley | | |
| Otł | Other Reference books | | |
| 3. | GRADYBOOCH, JAMES RUMBAUGH, IVAR JACOBSON, The Unified Modeling Language User Guide, Addison Wesley, Reading, Massachusetts. | | |
| 4. | Richard Thayer, "Software Engineering Project Management", Second Edition - Wiley-IEEE Computer Society Press. | | |
| 5. | B. Bezier, "Software Testing Techniques", Second Edition- International Thomson Computer Press. | | |
| 6. | Pankaj Jalote, "An Integrated Approach to Software Engineering" Third addition, Springer Press | | |

| Course Code | 20B16CS323 | Semester Even | Semester VI Session 2020 -2021 |
|-------------|------------|--------------------|--------------------------------|
| | | (specify Odd/Even) | Month from January to June |
| | | | |

Detailed Syllabus

| Course Name | Problem Solving using C and C++ | | |
|-------------|---------------------------------|---------------|---------|
| Credits | 2 | Contact Hours | [1-0-2] |

| Faculty (Names) | Coordinator(s) | Mradula Sharma |
|-----------------|--------------------------------|--|
| | Teacher(s) (Alphabetically) | Mradula Sharma, Dr. Alka , Dr. Ashish Mishra |

| COURSE At the cor | COUTCOMES [NBA Code: C305-9] npletion of the course, Students will be able to | COGNITIVE LEVELS |
|----------------------|---|------------------|
| C305-9.1 | Apply and use library functions, pointer arithmetic, arrays, and regular expressions and secure coding practices in programs. | Apply Level (C3) |
| C305-9.2 | Use critical thinking skills and creativity to choose the appropriate containers, iterators and algorithms for a given problem. | Apply Level (C3) |
| C305-9.3 | Demonstrate the use of concurrency principles, input and output streams and defensive techniques in programs. | Apply Level (C3) |

| Module No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|---------------|--|--|---|
| 1. | Review and practice problems on Functions in C/C++ | Functions, all function syntax, Function return type deduction, static, const and inline functions, default parameters, overloaded functions- operator and members, friends, overriding functions. | 1 |
| 2. | Practice problems on Arrays and Pointers and Indirections | Smart pointers, pointers and dynamic memory allocation, type inference, array and pointers and their arithmetic and indirections | 2 |
| 3. | Secure Coding practices in C/C++ | Common String, Integer and dynamic memory allocation Errors, Integer and dynamic memory allocation and String vulnerabilities their mitigation strategies. | 2 |
| 4. | String Localization and Regular Expression | Localization and working with regular expression, Programming with Regex library | 1 |

| 5. | Practice problems on Exception Handing and Assertions | Errors and Exceptions, Exception Mechanisms, Exceptions and Polymorphism, Stack unwinding and Cleanup, Common error handling issues | 1 |
|----|--|---|---|
| 6. | Applications with Disk Files and other I/O | Using streams, Input and Output with Streams, String Streams, File Streams and Bidirectional I/O | 1 |

| 7. | Generic Programming with Templates | Class templates, Function templates, variable templates, Template parameters, Specialization of templates, template recursion, variadic templates, Meta-programming | 2 |
|-----|--|--|----|
| 8. | Working with Standard Template Library | Understanding and working with containers, container adapters and iterators, Lambda expressions, Function objects, STL algorithms, Customize and extend STL | 2 |
| 9. | Programming using Dynamic Memory Allocation Model | Working with dynamic memory, array-pointer duality, low level memory operations, smart pointers and common memory pitfalls | 1 |
| 10. | Problems on Concurrency in Programming | Introduction, Threads, Atomic operations library, Mutual Exclusion, Conditional variables | 1 |
| | | | 14 |

Evaluation Criteria Components Maximum Marks Mid Tern Evaluation 30 End Semester Examination 40

TA 30 (Attendance – 10, Quizes/Mini

Total 100

Project based leaning: Each student in a group of 3-4 will develop a simulator with the help of various advanced C and C++ topics. In a team, they will learn how to apply the concepts for problem solving in a meaningful way. The project typically incorporates various advanced C and C++ concepts to enable the synthesis of knowledge from real-life experiences.

Project - 20)

Recommended Reading material:

C++: The Complete Reference, 4th Edition H. Schildt Tata MacGrawhill

1.

| 2. | Object-Oriented Programming in C++, Fourth Edition Robert Lafore |
|----|---|
| 3. | C++ How to Program Dietel and Dietel |
| 4. | Advanced C Peter D. Hipson. |
| 5. | Data structures and algorithms in C++, 3rd Edition, Adam Drozdek, Thomson |
| 6. | Data structures using C and C++, Langsam, Augenstein and Tanenbaum, PHI. |
| 7. | Problem solving with C++, The OOP, Fourth edition, W.Savitch, Pearson education |
| 8. | Secure C and C++ Robert C. Seacord |

| Detailed Syllabus | | | | | |
|-------------------|-----------------|---|---------|--|---|
| Course Code | 20B12HS311 | Semester EvenSemester Ses(specify Odd/Even)Month from | | ter Session 2020-21 1 from Jan - July | |
| Course Name | Global Politics | | | | |
| Credits | redits 3(2-1-0) | | Contact | Hours | 3 |

| Faculty (Names) | Coordinator(s) | Dr. Chandrima Chaudhuri |
|-----------------|--------------------------------|-------------------------|
| | Teacher(s) (Alphabetically) | Dr. Chandrima Chaudhuri |

| CO Code | COURSE OUTCOMES | COGNITIVE LEVELS |
|------------|--|--------------------|
| C304-9.1 | Demonstrate an understanding of the meaning and nature of globalization by addressing its political, economic, cultural and technological dimensions | Understanding (C2) |
| C304-9.2 | Analyzing the significance of contemporary global issues | Analyze (C4) |
| C304-9.3 | Analyze how the global politics shapes domestic politics | Analyze (C4) |
| C304-9.4 | Demonstrate an understanding of the working of the global economy, its anchors and resistances offered by global social movements | Understanding (C2) |

| Module No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|---------------|--|---|---|
| 1. | Globalization: Conceptions and Perspectives | Political Dimension of globalization Globalization and Culture Technological Dimensions Debates on territoriality and sovereignty | 6 |
| 2. | Global Economy | Its Significance and Anchors of Global Political Economy: IMF- history and India's benefit from its membership of IMF WTO- History and India's experience with WTO and reform proposals World Bank- history and role of world Bank in India Rise of TNCs and role of TNCs in globalization Global resistances (Global Social Movement and NGOs)-their nature and characteristics , prominent movements and their impact | 8 |
| 3. | Contemporary Global Issues-I | Ecological Issues: historical overview of international environmental agreements-UNSCD, Paris agreement, climate change- Copenhagen summit to post Copenhagen summit policies of India, climate change and global initiatives global commons debate | 8 |

| | | Proliferation of Nuclear Weapons-history of nuclear proliferation, threat of proliferation with increase in globalization | |
|----|----------------------------------|--|----|
| 4. | Contemporary Global Issues-II | International Terrorism: globalization and global terrorism, impact of terrorism on globalization, role of non-state actors and state terrorism; the US and war on terrorism Migration and Human Security- globalization, violent extremism and migration; new global regime | 6 |
| | | Total number of Lectures | 28 |

Evaluation Criteria

Components Maximum Marks T1 20 T2 20 End Semester Examination 35 TA 25 (Attendance, Quiz, Project) Total 100

| Reo boo | Recommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text books, Reference Books, Journals, Reports, Websites etc. in the IEEE format) | | |
|-------------------|---|--|--|
| 1. | C. Hay, Ed. New Directions in Political Science: Responding to the Challenges of an Interdependent World. New York, USA: Palgrave Macmillan Education, 2010 | | |
| 2. | D.Held & A. McGrew, <i>Globalization/Anti-globalization: Beyond the Great Divide</i> . Cambridge, UK: Polity Press, 2007 | | |
| 3. | F. Halliday, "Terrorism in Historical Perspective"., <i>Open Democracy</i> . 22 April, 2004 [Online] Available: http://www.opendemocracy.net/conflict/article_1865.jsp | | |
| 4. | J. Baylis and S. Smith, Ed. The Globalization of World Politics: An Introduction to International Relations. Oxford, UK: Oxford University Press, 2017 | | |
| 5. | L.Gordon and S. Halperin, "Effective Resistance to Corporate Globalization" in <i>Contesting Global Governance</i> , R.O'Brien, A.M. Goetz, J.C. Scholte & M.Williams. Cambridge, UK: Cambridge University Press,2000 | | |

SYLLABUS AND EVALUATION SCHEME

| Lecture-wise Breakup | | | | | |
|----------------------|----------------------|---------------------------------------|---------|---|-------|
| Course Code | 19B12HS611 | Semester : EVEN (specify Odd/Even) | | Semester: VI Session 2020-21 Month from: January- June | |
| Course Name | Econometric Analysis | | | | |
| Credits | 3 | | Contact | Hours | 2-1-0 |

| Faculty (Names) | Coordinator(s) | Manas Ranjan Behera |
|--------------------|--------------------------------|---------------------|
| | Teacher(s) (Alphabetically) | Manas Ranjan Behera |

| COURS | E OUTCOMES | COGNITIVE LEVELS |
|-------|--|-----------------------------|
| CO1 | <i>Demonstrate</i> the key concepts from basic statistics to understand the properties of a set of data. | Understanding Level - C2 |
| CO2 | <i>Apply</i> Ordinary Least Square method to undertake econometric studies. | Apply Level - C3 |
| CO3 | <i>Examine</i> whether the residuals from an OLS regression are well behaved. | Analyze Level - C4 |
| CO4 | <i>Evaluate</i> different model selection criteria for forecasting. | Evaluation Level - C5 |
| CO5 | <i>Create</i> models for prediction from a given set of data. | Creation Level - C6 |

| Modul e No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|----------------|--------------------------|--|---|
| 1. | Statistical Inference | Point and interval estimation; ;The Z distribution ;The Null and Alternate hypotheses ;The chi-square distribution; The F distribution; The t distribution | 3 |
| 2. | Regression Analysis | Two variable regression model; The concept of the PRF; Classical assumptions of regression; Derivation of the OLS estimators and their variance; Properties of OLS estimators under classical assumptions; Gauss-Markov Theorem; Tests of | 7 |

| 3. | Econometr ic Model Specification | Identification: Structural and reduced form; Omitted Variables and Bias; Misspecification and Ramsay RESET; Specification test; Endogeneity and Bias | 5 |
|--|--|---|----|
| 4. | Failure of Classical Assumptions | Multi-collinearity and its implications; Auto correlation: Consequences and Durbin Watson test ;Heteroskedasticity: Consequences and the Goldfeld -Quandt test | 2 |
| 5. | Forecasting | Forecasting with a)moving averages b) linear trend c) exponential trend CAGR; Forecasting with linear regression; Classical time series decomposition; Measures of forecast performance: Mean square error and root mean square error; Limitations of econometric forecasts | 5 |
| 6. | Time Series Analysis | Univariate Time Series Models: Lag Operator, ARMA , ARIMA models, Autoregressive Distributed Lag Relationship | 3 |
| 7. | Linear Programming | Linear programming; Dual of a linear programming problem; Simplex method Transportation | 3 |
| | | Total number of Lectures | 28 |
| Evaluation Criteria Components Maximum Marks T1 20 T2 20 End Semester Examination 35 TA 25 (Quiz+ Project+Viva -Voce) Total 100 | | | |

Project based Learning: Students have to form a group (maximum 5 students in each group) and have to do an econometric analysis on the topic assigned. Students will use the different statistical methods using quantitative data to develop theories or test existing hypothesis. Students will also be encouraged to forecast future economic trends.

Recommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text books, Reference Books, Journals, Reports, Websites etc. in the IEEE format)

| 1. | Gujarati, D.N. (2002), Basic Econometric (4 th ed.), New York: McGraw Hill. |
|----|--|
| 2. | Greene, W.H. (2003), Econometric Analysis, New Jersey: Prentice Hall. |
| 3. | Madala, G.S. (1992), Introduction to Econometrics (2 nd ed.), New York: Macmillan. |
| 4. | Wooldridge,J (2010), Econometric Analysis of Cross Section and Panel Data(2nd ed.), Cambridge, The MIT Press. |
| 5. | Stock, J. H., and M. W. Watson. (2015). Introduction to Econometrics, (Third Update), Global Edition. Pearson Education Limited. |

<u>Detailed Syllabus</u> Lecture-wise Breakup

| Course Code | 16B1NHS636 | Semester : Even | | emester : Even Semester VI Session 2020 -2021 Month: January 2021 to June 20 | |
|-------------|-----------------------|-----------------|---------|---|-------|
| Course Name | Literature & Adaption | | | | |
| Credits | 3 | | Contact | Hours | 2-1-0 |

| Faculty (Names) | Coordinator(s) | Dr. Ekta Srivastava (Sector 128) |
|-----------------|--------------------------------|----------------------------------|
| | Teacher(s) (Alphabetically) | Dr. Ekta Srivastava |

| COURSE OUTCOMES | | COGNITIVE LEVELS |
|-----------------|--|--------------------------|
| C304-3.1 | Understand and outline the elements and theories of adaptation and its various forms, and relate with the texts reflecting the cultural, moral and linguistic changes in the contemporary society. | Understanding Level (C2) |

| C304-3.2 | Utilize visual literacy to analyze the language and style adopted in filmed texts and examine them as reflections of Readers' and Audience' values and perceptions in the context of myriad cultures and multidisciplinary settings individually and in groups. | Applying Level (C3) |
|----------|--|-------------------------|
| C304-3.3 | Analyze texts and their adaptations beyond the surface level of narrative or character as reflections of value systems of various cultures and times individually and in a team. | Analysing Level (C4) |
| C304-3.4 | Evaluate, interpret and document source texts and adaptations thematically and stylistically to learn the nuances of language, culture and values of the society. | Evaluating Level (C5) |
| C304-3.5 | Compose and make an effective presentation of a literary/non literary piece in any genre and design an ethical adaptation of any literary/non literary piece in another form individually and in groups. | Creating Level (C6) |

| Module No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|---------------|----------------------------------|---|---|
| 1. | Introduction Literary Devices | Figures of speech, Character, Plotline, Conflict, Point of View | 2 |
| 2. | Literature & Adaptation | Understanding Cultural Contexts Forms of Adaption Cinematography & Narratology | 4 |
| 3. | Framework | Adaptation Theories; Reader Response & Audience Response Theories Case study of the Classic Fairy Tale The Sleeping and its contemporary adaptation Maleficent | 7 |
| 4. | Play & adaptations | The Pygmalion: George Bernard Shaw Hamlet : William Shakespeare | 6 |
| 5. | Novel & Adaptations | Pride & Prejudice: Jane Austen The Giver: Lois Lowry | 9 |

| | The Godfather: Mario Puzo | |
|--|---------------------------|----|
| | Total number of Lectures | 28 |

Evaluation Criteria Components Maximum Marks T1 20 T2 20 End Semester Examination 35 TA 25 (Project, Presentation, Quiz, Attendance) Total 100

| Rec | Recommended Reading material: | | |
|-----|---|--|--|
| 1. | Linda Hutcheon, A Theory of Adaptation, Routledge, 2006 | | |
| 2. | Mark William Roche, Why Literature matters in the 21 st Century, 1 st edition, Yale University Press 2004 | | |
| 3. | George Bernard Shaw, Pygmalion, Electronic Version, Bartleyby.com, New York, 1999 | | |
| 4. | Stanley Wills & Gary Taylor , <i>The Complete Works. The Oxford Shakespeare</i> (Compact ed.). Oxford: Clarendon Press., 1988. | | |
| 5. | https://www.sparknotes.com/film/sleepingbeauty/ | | |
| 6. | Jane Austen, Pride & Prejudice, Reprint, Thomas Egerton, 2013 | | |
| 7. | Mario Puzo, The Godfather, 1st Edition, G. P. Putnam's Sons, USA, 1969 | | |
| 8. | Lois Lowry, The Giver, 1 st Edition, Houghton Mifflin Harcourt Publishing Company, USA, 1993 | | |

Detailed Syllabus

| Course Code | 20B16CS324 | Semester Even | | Semes Month | ter VI Session 2020 -2021 from Jan 2021 to Jun 2021 |
|-------------|-----------------|------------------------------|---------|----------------|---|
| Course Name | Non-linear Data | Structures & problem solving | | | |
| Credits | | | Contact | Hours | 1-0-2 |

| Faculty (Names) | Coordinator(s) | Dr. Manju |
|-----------------|--------------------------------|---|
| | Teacher(s) (Alphabetically) | Dr. Aparajita Nanda, Dr. Manish Ku. Thakur, Dr. Manju |

| COURSE At the com | COGNITIVE LEVELS | |
|----------------------|---|-----------------------|
| C305-10.1 | Demonstrate operations on different data structures. | Understand Level (C2) |
| C305-10.2 | Use critical thinking skills and creativity to choose the appropriate data structure and solve the given problem. | Apply Level (C3) |
| C305-10.3 | Identify the correctness and efficiency of the solution by constructing different test cases. | Apply Level (C3) |
| C305-10.4 | Develop solutions to real world problems by incorporating the knowledge of data structures | Create Level (C6) |

| Module No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|---------------|---|---|---|
| 1. | Review of Problem Solving and Data Structures | Concepts of Problem Solving, Performance metrics for Algorithm Analysis, Why study Data structures and Abstract Data Types. Practice problems on Sparse Matrix | 1 |
| 2. | Practice problems on advanced list structures | Multi-list, skip list, XOR linked list, self organizing list, unrolled linked list | 2 |
| 3. | Practice problems on point and range queries using tree structures | Suffix array and suffix tree, Trie and persistent trie, Segment tree and persistent segment tree, Interval tree, K dimensional tree, Binary indexed tree, Splay tree, Treap (randomized BST), Order statistics tree | 4 |
| 4. | Practice problems on optimization problems using tree structures. | Tournament tree, Decision tree, Cartesian tree | 2 |
| 5. | Practice problems on heaps and sets | Sparse set, Disjoint set, Leftist heap, K-ary heap | 2 |
| 6. | Problem solving using graphs | Social graphs, Transportation system graphs, Resource allocation graphs | 3 |
| | | Total number of Lectures | 14 |
| Evaluatio | on Criteria | | |

Components Maximum Marks Mid Tern Evaluation 30 End Semester Examination 40

TA 30 (Attendance - 10, Quizes/Mini

Total 100

Project based Learning: Each student in a group of 3-4 will develop a simulator with the help of various advanced data structures. Students will be able to understand and apply algorithms and advanced data structures properly; know how to evaluate, choose appropriate algorithms or data structures; know how to design and implement algorithms or data structures to serve the purpose of designing solution. Selecting the **appropriate** data **structure** is an integral part of the programming and problem-solving process. The project typically incorporates various advanced data structure concepts to enable the synthesis of knowledge from real-life experiences.

Project - 20)

| R | Recommended Reading material: | | |
|----|--|--|--|
| Те | ext Books | | |
| 1 | Data structures and Algorithm Analysis in C++, Mark Allen Weiss, Pearson Education. Ltd., Fourth Edition. | | |
| 2 | Handbook of Data Structures and Applications, 2nd Edition by Sartaj Sahni, Dinesh P. Mehta, CRC Press | | |
| R | eferences | | |
| 3. | Data structures and Algorithms in C++, Michael T.Goodrich, R.Tamassia and .Mount, Wiley student edition, John Wiley and Sons. | | |
| 4 | Data structures, Algorithms and Applications in C++, S.Sahni, University Press (India) Pvt.Ltd, 2nd edition, Universities Press Orient Longman Pvt. Ltd. | | |
| 5 | Data structures and algorithms in C++, 3rd Edition, Adam Drozdek, Thomson | | |
| 6 | Data structures using C and C++, Langsam, Augenstein and Tanenbaum, PHI. | | |
| 7 | Problem solving with C++, The OOP, Fourth edition, W.Savitch, Pearson education | | |

Detailed Syllabus Lecture-wise Breakup

| Course Code | 16B1NHS 531 | Semester : Even (specify Odd/Even) | | Seme 2021 Mont | ster : VI Session: 2020 - h from: Jan- June 2021 |
|-------------|--------------------|---------------------------------------|---------|----------------------|---|
| Course Name | Sociology of Youth | l | | | |
| Credits | 3 | | Contact | Hours | (2-1-0) |

| Faculty (Names) | Coordinator(s) | Ms Shikha Kumari |
|--------------------|--------------------------------|------------------|
| | Teacher(s) (Alphabetically) | Ms Shikha Kumari |

| COURSE | COURSE OUTCOMES | |
|-----------|--|---------------------|
| C304-13.1 | Demonstrate an understanding of Youth and youth culture in sociological perspectives | Understanding (C 2) |
| C304-13.2 | Explain the ethical, cultural& social issues concerning Youth | Evaluating(C 5) |
| C304-13.3 | Examine the relative importance of structure and agency in shaping young people's experiences and life opportunities | Analyzing(C 4) |
| C304-13.4 | Evaluate youth experience in a context of social change | Evaluating(C 5) |

| Modu le No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|----------------|----------------------------------|---|---|
| 1. | Introduction to Youth | Meaning and characteristics of youth, demographic profile of youth in India, Challenges faced by Youth, Youth's roles and responsibilities in society | 2 |
| 2. | Youth Culture | Concept of Youth Culture, role of Popular culture in shaping youth culture, | 2 |
| 3. | Perspectives on Youth Culture | Functionalist, Conflict, Interactionist and Feminist Perspective on Youth Culture, Youth and Gender | 3 |

| 4. | Youth and Identity | Social divisions: sexuality, urban and rural youth, social identities: subcultural, digital, Experiences of youth to negotiate identities in contemporary societies | 6 |
|----|---------------------------|--|---|
| 5. | Socialization of Youth | Concept and processs of socialization, Internalization of norms, types of socialization, conditions of learning, internalized objects, theories of socialization, stages of socialization, adult socialization, agents of socialization, role of culture in socialization, socialization and cultural differences, importance of socialization, Failure of the socialization process | 7 |
| 6. | Problems of Youth | Role and Value conflicts, Generation Gap, Career decisions and Unemployment, Emotional adjustment, Coping with pressures of living, Unequal Gender norms, Crime (Social Strain theories), | 6 |
| 7. | Changing perceptive of | involvement of youth in major decision making institutions, Post-modernity and Youth, Youth Unrest | 2 |

| Youth and Youth Culture in 21 st century | | |
|--|---|----|
| | Total number of Lectures | 28 |
| Evaluation Criteria Components Maximum Marks T1 20 (Project based) T2 20 End Semester Examination 35 TA 25 (Presentation, Assignmen | t, attendance, Quiz and Participation in Tutorial) Total 100 | |

Recommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text books, Reference Books, Journals, Reports, Websites etc. in the IEEE format)

- **1.** Tyyskä, V. *Youth and Society: The long and winding road*, 2nd Ed., Canadian Scholars' Press, Inc. (2008).
- 2. White, Rob, Johanna Wyn and Patrizia Albanese. *Youth & Society: Exploring the Social Dynamics of Youth Experience*. Don Mills, ON: Oxford University Press, 2011.
- **3.** Bansal, P. *Youth in contemporary India: Images of identity and social change*. Springer Science & Business Media, 2012.

| 4. | Furlong, Andy. Youth studies: An introduction. Routledge, 2012. |
|----|--|
| 5. | Blossfeld, Hans-Peter, et al., eds. <i>Globalization, uncertainty and youth in society: The losers in a globalizing world</i> . Routledge, 2006. |
| 6. | Ruhela, Satya Pal, ed. Sociology of the teaching profession in India. National Council of Educational Research and Training, 1970. |
| 7. | Frith, S. "The sociology of youth. Themes and perspectives in sociology." Ormskirk, Lancashire: Causeway Books, 1984. |

<u>Detailed Syllabus</u> Lecture-wise Breakup

| Course Code | 16B1NHS631 | Semester Even | | Semester 6 th Session 2020 -2021 Month from January 2021to June 2021 | |
|-------------|---------------|--------------------|---------|---|-------|
| Course Name | PROJECT MANAC | PROJECT MANAGEMENT | | | |
| Credits | 3 | | Contact | Hours | 2-1-0 |

| Faculty (Names) | Coordinator(s) | Dr. Swati Sharma, Dr. Deepak Verma |
|-----------------|--------------------------------|------------------------------------|
| | Teacher(s) (Alphabetically) | Dr. Deepak Verma |

| COURSE OUTCOMES | | COGNITIVE LEVELS |
|-----------------|--|---------------------|
| C304-5.1 | Apply the basic concepts of project management such as features, objectives, life cycle, model and management, in a given context | Apply Level (C3) |
| C304-5.2 | Analyze projects and their associated risks by understanding the various theoretical frameworks, non-numerical and numerical models in order to make correct selection decisions | Analyze Level (C4) |
| C304-5.3 | Evaluate the stages of project management and identify and determine correct techniques for planning and scheduling | Evaluate Level (C5) |
| C304-5.4 | Evaluate management processes for budgeting, controlling and terminating projects in order to achieve overall project success | Evaluate Level (C5) |

| Module No. | Title of the Module | Topics in the Module | No. of Lectures for the module |
|---------------|---|---|---|
| 1. | Project Management: Introduction | Characteristics of project; Life Cycle of Project; Project Model; Project Management as discipline; Contemporary aspects of Project Management | 4 |
| 2. | Project Selection | Theoretical Models; Non-numeric models; Numeric Models; Financial Models; Project Portfolio process, Significance and applicability of Monte Carlo simulation | 6 |
| 3. | Project Organization, Manager and Planning | Pure Project organization; Functional Organizations; Mixed organizations; Matrix organizations; Role, Attitudes and Skills of Project Manager, Project Coordination, Systems Integration, Work Breakdown Structure, Linear Responsibility Charts. | 4 |
| 4. | Risk Management | Theoretical Aspects of risk, Risk Management process, Numeric Techniques, Hillier model, Sensitivity Analysis, Certainty Equivalent approach and Risk adjusted discount rates, Game theory. | 4 |
| 5. | Project Scheduling and Resource Allocation | Theoretical aspects-Importance, Focus Area-PERT/CPM, AOA and AON charts, Probability Analysis, Gantt Charts, Crashing of Projects- Time and Cost tradeoff, Basics Resource Leveling and Loading. | 6 |
| 6. | Budgeting, Control and Project Termination | Estimating Project Budgets, Improving the process of cost estimation, Basics, Importance, Purpose of control, Types of Control, Desirable features of Control, Control Systems, Critical Ratio Method, Control of creative activities, Control | 4 |

| | | of change and scope creep, Why Termination, Types of termination, typical termination activities. | |
|-----------|-------------------------|---|----|
| Total nur | mber of Lectures | | 28 |
| Evaluatio | on Criteria | | L |
| Compone | ents Maximum Marks | 5 | |
| T1 20 | | | |
| T2 20 | | | |
| End Seme | ester Examination 35 | | |
| TA 25 (A | ssignment, Project, Ora | al Questions) | |
| Total 100 |) | | |
| | | | |

Project Based Learning: Students are supposed to form a group (Maximum 5 students in each group) and identify a real-life project. They are supposed to do the in-depth study of this project and assess it in terms and Time, cost, performance and client satisfaction. They are supposed to do the detailed study of project planning, organizing,

scheduling, leading and controlling. They must highlight the various tools and techniques which are used in their chosen project. The project provides understanding to students that how organizations are managing their projects and what is the relevance and appropriate usage of the concepts, tools and techniques that they are studying in this subject. The fundamentals of Project management are very important in today's corporate world and certainly this subject enhances student's employability in every sector.

| Rec boo | commended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text ks, Reference Books, Journals, Reports, Websites etc. in the IEEE format) |
|------------|---|
| 1. | Meredith, Mantel, Project Management-A Managerial Approach, 10th Edition, Wiley Publications, 2017 |
| 2. | Timmothy Kloppenborg, Contemporary Project Management, 5th ^t Edition, Cengage Learning, 2017 |
| 3. | Harold Kerzner, Project Management: A Systems Approach to Planning, Scheduling, and Controlling, 12 th Edition, Wiley Publications, 2017 |
| 4. | Wysocki,R.K., Effective Project Management: Traditional, Agile, Extreme, Hybrid, 8th Edition, Wiley Publications, 2018 |
| 5. | Vohra, N. D., Quantitative Techniques in Management, 5 th Edition, Tata McGraw Hill Publishing Company, 2017 |

Detailed syllabus

| | | Lecture-wise Bro | eakup |
|--------------------|--------------------------------|------------------|--|
| Subject Code | 16B1NHS632 | Semester: EVEN | Semester 6 th Session 2020-21 Month from Jan to June |
| Subject Name | COGNITIVE PSY | YCHOLOGY | |
| Credits | 3 | Contact Hours | 2-1-0 |
| Faculty (Names) | Coordinator(s) | Dr. Badri Bajaj | |
| | Teacher(s) (Alphabetically) | Dr. Badri Bajaj | |

| COURSE OUTCOMES | | COGNITIVE LEVELS |
|-----------------|--|-----------------------|
| C304-4.1 | Understand and apply the concepts of cognitive psychology in everyday life | Applying Level (C3) |
| C304-4.2 | Analyze the different models of various cognitive processes | Analyzing Level (C4) |
| C304-4.3 | Evaluate cognitive psychology issues and recommend possible solutions | Evaluating Level (C5) |

| C304-4.4 | Evaluate interventions/solutions for self-development | Evaluating Level (C5) |
|----------|---|-----------------------|
| | through cognitive processes | - |

| Module No. | Subtitle of the Module | Topics in the module | No. of Lectures for the module |
|------------|---|--|--------------------------------------|
| 1. | Introduction to Cognitive Psychology | Historical Background: Emergence of modern cognitive Psychology; Approaches: Information Processing and PDP Model; Research Methods | 3 |
| 3. | Perceptual Processes | Perceptual learning and development; perception of shape, space, and movement. | 4 |
| 3. | Attention | Selective Attention and Divided Attention: Meaning, Definition, and Theories. | 4 |
| 4. | Memory | Short Term Memory | 3 |
| 5. | Imagery | Properties of mental images; Representation of images and cognitive maps. | 3 |
| 6. | Language | Structure of language and its acquisition, speech perception, factors affecting comprehension. | 4 |
| 7. | Thinking and Problem Solving | Types of thinking; Classification of problems; Problems solving approaches, Problems space theory by Newell and Simon, Creativity | 4 |

| 8. | Decision Making | Logical reasoning types and errors in reasoning processes. Concept formation and categorization; Judgment and decision making | 3 |
|--------------|-----------------|--|----|
| Total number | of Hours | | 28 |

Evaluation Criteria

| Components Maximum Marks |
|---|
| T1 20 |
| T2 20 |
| End Semester Examination 35 |
| TA 25 (Project, Assignment, Oral Questions) |
| Total 100 |

Project based learning: Students in a group will choose a research topic from the syllabi of cognitive psychology. Students will cover the following points to prepare project reports: Understanding of concept, related theories and perspectives; Describe the relevance of the chosen concept for personal growth; Discuss the application of chosen topic for your professional life; Elaborate the relevance of the topic at group level and societal level. Discussions on these practical aspects will enhance students' understanding & application of concepts of cognitive psychology in everyday life.

| Recommended books, Referen | d Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text nce Books, Journals, Reports, Websites etc. in the IEEE format) |
|-------------------------------|---|
| 1. | Ronald T. Kellogg, Fundamentals of Cognitive Psychology, 2 nd Ed., Sage Publishing, 2012 |
| 2. | Robert Solso, Otto Maclin, M. Kimberly Maclin, Cognitive Psychology, 8 th Ed., Pearson Education, 2013 |
| 3. | Kathleen M. Galotti, Cognitive Psychology, 5th Ed., Sage Publishing, 2014 |
| 4. | Michael W. Eysenck, Mark T. Keane, Cognitive Psychology: A Student's Handbook, 7th Ed, Psychology Press, 2015 |
| 5. | Robert Sternberg, Karin Sternberg, Cognitive Psychology, 6th Ed, Wadsworth/Cengage Learning, 2011 |
| 6. | Edward E. Smith, Stephen M. Kosslyn, Cognitive Psychology: Mind and Brain, Ist Ed, Pearson Education India; 2015 |

Project Based Learning: Students are supposed to form a group (Maximum 5 students in each group) and identify a real-life project. They are supposed to do the in-depth study of this project and assess it in terms and Time, cost, performance and client satisfaction. They are supposed to do the detailed study of project planning, organizing, scheduling, leading and controlling. They must highlight the various tools and techniques which are used in their chosen project. The project provides understanding to students that how organizations are managing their projects and what is the relevance and appropriate usage of the concepts, tools and techniques that they are studying in this subject. The fundamentals of Project management are very important in today's corporate world and certainly this subject enhances student's employability in every sector.

Recommended Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text books, Reference Books, Journals, Reports, Websites etc. in the IEEE format)

| 1. | Meredith, Mantel, Project Management-A Managerial Approach, 10 th Edition, Wiley Publications, 2017 |
|----|---|
| 2. | Timmothy Kloppenborg, Contemporary Project Management, 5th ^t Edition, Cengage Learning, 2017 |
| 3. | Harold Kerzner, Project Management: A Systems Approach to Planning, Scheduling, and Controlling, 12 th Edition, Wiley Publications, 2017 |
| 4. | Wysocki,R.K., Effective Project Management: Traditional, Agile, Extreme, Hybrid, 8th Edition,Wiley Publications,2018 |
| 5. | Vohra, N. D., Quantitative Techniques in Management, 5 th Edition, Tata McGraw Hill Publishing Company, 2017 |

| | | | Lecture while bro | |
|--------------------|--------------------------------|------------------|-------------------|----------------------------------|
| Subject Code | 16B1NHS635 | | Semester: Even | Semester: VI Session: 2020 -2021 |
| Subject Name | Organizational Beh | | avior | |
| Credits | 3 | | Contact Hours | 3(2-1-0) |
| Faculty (Names) | Coordinator(s) | Dr Anshu Banwari | | |
| | Teacher(s) (Alphabetically) | Dı | r Anshu Banwari | |

Detailed syllabus Lecture-wise Breakup

| COURSE OUTCOMES | | | IVE LEVELS | |
|-----------------|---|--|------------|--------------------------------------|
| C304-6.1 | Identify dynamic hur relationships betwee | Identify dynamic human behavior through an insight into relationships between individuals, groups and organizations | | |
| C304-6.2 | Analyze individual management style as it relates to influencing and managing behavior in the organization. | | | g Level (C4) |
| C304-6.3 | Decide and justify set of strategies for meeting the special challenges in the 21st century competitive workplace | | | g Level (C5) |
| C304-6.4 | Assess the potential effects of important developments in the external environment on behavior in organizations | | ٤ | g Level (C5) |
| Module No. | Title of the Module | Topics in the Module | | No. of Lectures for the module |

| 1 | Introduction to OB: Challenges and Opportunities | Interdisciplinary Field, Concepts, Approaches, Responding to Globalization; Improving Quality & Productivity; Improving Customer Service; Improving People Skill; Empowering People; Stimulating Innovation & Change; Coping with Temporariness; Positive Organizational Behavior, Working in Networked Organizations; Balancing Work-Life Conflict | 3 |
|----|---|---|---|
| 2 | Managing Workforce Diversity | Major forms of Workplace Diversity, Valuing Diversity, Role of Disabilities, Discrimination, Diversity Initiatives, Diversity Awareness and Affirmative Action, Diversity Management and strategies to implement it Competitive Advantage of Diversity Management Generational Workforce | 4 |
| 3. | Job Design and Flexible Job Environment | Job Design & uses; Flexible Job Environment; Job its Enrichment Model | 2 |

4. Leadership: Inspirational Approach to Leadership: Authentic, Ethical

| | | | 6 |
|----|------------------------|---|---|
| | | & | - |
| | Authentic Servant Le | eadership through | |
| | Defining Au | thentic Leadership | |
| | Leadership Intraper | sonal, Interpersonal and Developmental Aspects; | |
| | | Basic Model of Authentic Leadership; Practical Approach | |
| | | to | |
| | | Authentic Leadership through the research of Terry and <u>Bill</u> | |
| | | George; Authentic Leadership: Trust and Ethics, Dimensions of Trust, Counseling & Mentoring | |
| 5. | Power & Politics | Concept of Power; Sources of Power Contingencies of Power; Power Tactics; Measuring Power Bases: Power Authority Obedience Organizational Politics: Types Factors contributing to Political Behavior; Consequences & Ethics of Politics | 5 |
| 6. | Employee Engagement | Creating a Culture of Engagement, Models of engagement, Benefits of Employee Engagement, Gallup Study, Methods of engaging employees – from entry to exit, Managers Role in Driving Engagement | 2 |

| 7. | Organizational Culture & Workplace Spirituality | Creating Organizational Culture Approaches to Organizational Culture; How employees learn culture; Measuring Organizational Culture; Spirituality & Organizational Culture | 3 |
|--------------------|--|---|----|
| 8. | Organizational Change & Development | Organizational Change: Meaning & Types; Technology & Change; Resistance to Change v/s Inviting Change; Approaches to Organizational Change; Planning & Implementing Change; Organizational Development; OD Interventions & Change | 3 |
| | | | |
| | | Total number of Lectures | 28 |
| Evaluati | on Criteria | Total number of Lectures | 28 |
| Evaluati Compor | on Criteria ients Maximum Mark | Total number of Lectures | 28 |

| Recommender books, Refere | d Reading material: Author(s), Title, Edition, Publisher, Year of Publication etc. (Text nce Books, Journals, Reports, Websites etc. in the IEEE format) |
|------------------------------|---|
| 1. | S. Robbins, T. Judge, S. Sanghi , <i>Organizational Behavior</i> , 13th Ed, Prentice-Hall India, 2001 |
| 2. | P.Subba Rao , Organizational Behavior: Text Cases & Games, 2 nd Edition, Himalaya Publishing House, 2015 |
| 3. | John R. Schermerhorn, Richard N. Osborne, Mary Uhl-Bien; James G. Hunt, <i>Organizational Behavior</i> , 12 th Edition, Wiley India Pvt. Ltd, 2012 |
| 4. | Debra L.Nelson and James C. Quick , <i>Organizational Behavior</i> , Cengage Learning, India Edition, 2009 |

| 5. | Steven L. McShane and Mary Ann Von Glinow , Organizational Behavior Essentials, Tata McGraw Hill Publishing Company Ltd, 2007 |
|----|---|
| 6. | Jerald Greenberg, Behavior in Organizations, 10 th Ed, PHI Learning Pvt Ltd |
