

From: "All India Council for Technical Education(no-reply)" <admin@aicte-india.org>  
To: registrar@jiit.ac.in  
Date: 22-03-2023 17:10  
Subject: Design Talk Series on 24th March, 2023 at 4:00 - 5.00 PM Indian Standard Time – reg.

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**F. No. AICTE/P&AP/Misc/March/2023/**

**Dated: 22.03.2023**

**Circular**

To

**All Vice Chancellors of Technical Universities and  
All Directors/ Principals of AICTE Approved Institutions,**

Sir/Madam,

Design thinking has deep roots in a global conversation that has been unfolding for decades. Today, design thinking has become common parlance in many industries and disciplines in India. The approach need to percolate deep down in the SMEs and Startups of our country. With the view to sensitize the Indian stakeholders the benefit of investing in design, **CII** in collaboration with **World Design Organization** is organizing “**Design Talk Series**” supported by **StudioXP, Roots Design**. CII invites global stalwarts from USA, Japan, EU, South Korea, Netherlands, Australia, etc. to share their journey and experience with Indian audience to learn and gain insights from.

The session of the design talk series invites **Ar. Khan Habeeb Ahmed, President, Council of Architecture (Ministry of Education), Govt. of India** to share his journey and insights on the topic of ‘Integration of Emerging technologies in day-to-day design affairs for efficient implementation of corporate and commercial design Led Project’. The session will be moderated by **Ms. Koheli Puri, Founder and Managing Director, StudioXP Management Consultants Private Limited**.

For registration please visit the link as under:

[https://cii-in.zoom.us/webinar/register/WN\\_X9mWQqrQTfOPOsHAL47MCg](https://cii-in.zoom.us/webinar/register/WN_X9mWQqrQTfOPOsHAL47MCg)

1. After registering, you will receive a confirmation email containing information about joining the webinar.
2. We would request you to share your questions with us in advance.
3. You may coordinate with **Mr. Nitish Das** ([nitish.das@cii.in](mailto:nitish.das@cii.in): 9599559259) in case if you face any issues while logging in.

In this regard, you are requested to motivate staff, students and faculties at your institution. Surely that the faculty students’ researchers will acquire immense benefits from this design talk series. A flyer of the same is attached.

PFA: [https://drive.google.com/file/d/1-vE4MioO2s6yblpw5roCtrJvOfwmVAcH/view?usp=share\\_link](https://drive.google.com/file/d/1-vE4MioO2s6yblpw5roCtrJvOfwmVAcH/view?usp=share_link)

**Regards**  
**Dr. Ramesh Unnikrishnan**  
**Advisor-II (P&AP Bureau)**