

From: "All India Council for Technical Education(no-reply)" <admin@aicte-india.org>
To: registrar@jiit.ac.in
Date: 24-03-2023 17:48
Subject: The 100th Episode of the "Mann Ki Baat" -Regarding

Dear Madam/Sir,
Greetings from AICTE!

As you are aware, "Maan Ki Baat" is an important monthly programme which is used as a medium of interaction by Hon'ble Prime Minister Shri Narendra Modi with fellow citizens to communicate on a wide range of issues affecting society at large, including policies and initiatives of the Government. In the month of April, 2023 this monthly radio programme will complete its 100th episode.

On the occasion of the 100th episode of the "Mann Ki Baat" it is proposed to invite suggestions and ideas from all the citizens across the nation to make it more inclusive so that it leaves a long-lasting impression.

As Education is fundamental for achieving full human potential, developing an equitable and just society and promoting national development and towards this goal Higher Education Institutions (HEIs) are one of the critical stakeholders for brainstorming and disseminations of knowledge information. Accordingly, it is proposed to disseminate information about the 100th episode of the "Mann Ki Baat" across Universities / Colleges and HEIs, by displaying the Mann Ki Baat banner in the campus and encouraging students to share their suggestions through MyGov portal.

MyGov has shared the banner and standee designs along with its open files which have a QR code and an IV (toll-free number). Please visit the link for details https://drive.google.com/drive/folders/1Hj-75_Nymhg6an_H5yq8zR7A-1bZhWS0

Given the foregoing, AICTE cordially urges your institution(s) to widely display and disseminate these banners and standees. Students / Citizens can dial the number and record their suggestions in 30 seconds, or they can scan the QR code and submit suggestions. Students Citizens can also go to MyGov and submit their suggestions on the link: <https://www.mygov.in/group-issue/inviting-ideas-celebrate-100th-episode-mann-ki-baat/>

PFA:

Best regards,
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