EDU TECH

RAND

₹ 200

Engineering College Rankings

850 ENGINEERING COLLEGES RANKED!

Which College?

PICK THE RIGHT ONE FROM 850 CHOICES

FREE
- 2 hours of one-on-one career counselling
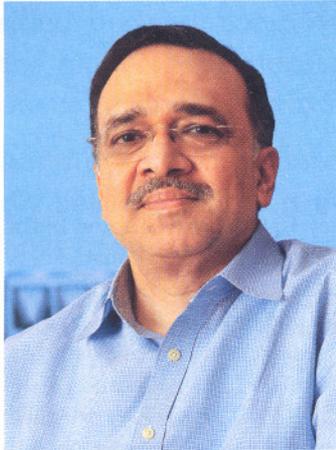- Access to premium services at Pick-a-College.com

INSIDE
- Ranking of 850 engineering colleges
- 225 Colleges by placement
- Career prospects of 14 engineering streams
- 10 Things to check before finalising a college
- All you want to know about study loans

RAND Corp, USA has developed the methodology for the rankings

Why trust EDU-RAND rankings?

"Known for its work on benchmarking, RAND's purpose with the rankings project was to come up with a system that would eventually help in improving the quality of Indian higher education"

I n 1900 Alick Maclean, an Englishman published a study called "Where We Get Our Best Men". Ever since then and probably even before then, the academic and the college-going population around the world has been obsessed with finding out which college is the best. But never have we been as consumed with these lists, as we have been in the last couple of decades. Love them, hate them you can't ignore them is a common adage you hear when it comes to rankings. From governments, to independent agencies to media houses, anyone with an interest in education has considered rankings at some point. In fact in India, every admission season the magazine stands get stacked-up with college ranking specials.

So what makes this booklet that you are holding different? What makes the EDU-RAND rankings unique is the people behind it and their incentives to launch a product like this.

For those of you who may not be aware, EDU a product of 9.9 Media has been working with academic, administrative and business leaders in higher education since 2009. It is a community platform that brings out a magazine, has a website (edu-leaders.com) and organises conferences. Though, we were deeply involved in higher education, we did not even consider rankings till a chance meeting with RAND Corporation over two years ago.

It is not that EDU was not equipped to come up with a decent ranking methodology, but then considering that most rankings by media houses in India are viewed with suspicion and despite best efforts end up being influenced, we did not want to get into this area.

We have always maintained that integrity is one of the most important virtues in running community platforms. And being recognised for doing so is critical for us.

So, when I met Rafiq Dossani, senior economist at RAND Corporation, for something totally unrelated and he mentioned that RAND was interested in working at a ratings exercise for Indian universities, I knew that we finally had a solution that could give India its first scientific, data driven and impartial rankings.

RAND Corporation, established in 1947, is a US based, not-for-profit global research house, known for impartial, evidence-based, policy evaluation and implementation. Known for its work on benchmarking, its purpose with this project was to develop a system that would eventually help in improving the quality of Indian higher-ed. With the 800+ PhDs it employs, it had enough prowess to come up with a trustworthy system. What it needed was an Indian partner for helping with the information collection. The integrity of the final outcome was thus ensured.

This is how the EDU-RAND rankings, based on facts and not perception, came about.

Though, we have tried our best to put together an impeccable rankings, there could still be some anomalies that have come about purely because of the lack of reliable data—a factor that has deterred many global organisations from coming up with India specific rankings.

With time as the culture towards data in Indian universities changes, you will see these anomalies getting resolved.

RAND and EDU also believed that while everyone knows who the top 100 are, from the point of view of students it is probably more important to find out more about the ones much lower down the spectrum. Thus we have ranked 850+ colleges and collected data on over 1200.

So, the booklet you have purchased is truly different. We can proudly say that it is the most trustworthy and scientific rankings in India. We truly hope that you find this book and our website (pick-a-college.com –more details on the website are on the last page) useful.

I look forward to your feedback and comments on how to make this exercise even more helpful.

Pramath Raj Sinha
Founder & Managing Director, 9.9 Media
pramath.sinha@edu-leaders.com