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Volume-8

EVALUATIVE REPORT

Jaypee Business School

for

ASSESSMENT AND ACCREDITATION

Submitted to

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

BANGALORE



**JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY
NOIDA**

17 September, 2015

Evaluative Report of the Department

1. **Name of the Department** : **Jaypee Business School**
2. **Year of establishment** : 2007
3. **Is the Department part of a School/Faculty of the university?**
 IIIT is a unitary university; it has a Business School and other departments.
4. **Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.).**
 - Ph.D.
 - MBA
5. **Interdisciplinary programmes and departments involved:**
 - M. Tech. in Information Technology & Entrepreneurship along with Departments of CSE & IT, and HSS.
 - M. Tech. in Data Analytics along with Departments of CSE & IT, Mathematics and Humanities and Social Sciences.
6. **Courses in collaboration with other universities, industries, foreign institutions, etc.**

None.

However, student exchange programmes exist with select Business Schools globally.

S. No.	Name of the University	Areas of Collaboration
1	University of Nebraska at Omaha, USA	Faculty and Student Exchange, Exchange of information and experience, research graduate degree programmes, distance education.
2	University of Westminster, UK	Faculty Development, Joint delivery of PG programme, Consultancy etc. in the area of IT, Business Intelligence etc.
3	Ceram Sophia Antipolis, France	Student exchange & Faculty Exchange.

4	The Alliance of 4 Universities (A-4U) of Spain	The Alliance aims to enhance between higher education institutions in India with the Spanish Universities to develop academic and cultural interchange in the area of education, research and other activities.
5	The Finnish Universities of Applied Sciences, Finland	Academic exchange, research and educational co-operation.

7. Details of programmes discontinued, if any, with reasons.

5-year Dual Degree B. Tech.-MBA programme (Admission stopped w.e.f. 2010-11 session) due to operational difficulties.

8. Examination System: Annual/ Semester/ Trimester/ Choice Based Credit System

Trimester, along with Choice Based Credit System

9. Participation of the department in the courses offered by other departments.

Following Management courses are offered in M. Tech. (IT&E) of CSE & IT department.

S. No.	Course Title
1	Business Environment and Legal Issues
2	Online Marketing and Sales
3	IT Product Marketing and Sales

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

Positions	Sanctioned [#]	Filled	Actual (including CAS & MPS)
Professor	2	4	4
Associate Professors	6	4	4
Asst. Professors	19	10	10
Others*		-	7*

*Full Time Research (Ph.D.) Scholars

#JIIT follows flexible cadre structure like IIT's

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

Name	Qualification	Designation	Specialization	Exp. (Years)	Ph.D. (Guided) for last 4 years
Pankaj Pachauri	PG Diploma in Journalism	Director	Media and Communication	30	-
Ashok Kumar Wahi	MBA	Professor	Enterprise Systems, ERP, E-Business, Software Project management, Acquisition and Mergers, BPOs	40	-
G. K. Agarwal	FCA	Professor	Finance, Taxation Law, General Management, Corporate Restructuring	37	-
Naseem Abidi	Ph.D.	Professor	Sustainable Supply Chain Management, Service Operations Management	23	2 Awarded 5 Ongoing
Hima Gupta	Ph.D.	Associate Professor	Strategic Management, Project Management	24	2 Ongoing
Rajnish Kumar Misra	Ph.D.	Associate Professor	Positive Organizational Behaviour, Talent Management, E-HRM	17	5 Ongoing
Asit Bandyopadhyay	Ph.D.	Associate Professor	Supply Chain Management, Logistics Management, Process Modelling	15	1 Awarded 2 Ongoing
Nripendra Singh	Ph.D.	Associate Professor	Marketing of Services, Environmental Management, Sustainability	15	5 Awarded
Rahul	Ph.D.	Assistant	Mergers and	12	1 Awarded

Sharma		Professor	Acquisition, Personal Financial Planning, Financial Statement Analysis		2 Ongoing
Moonis Shakeel	Ph.D.	Assistant Professor	Economics, Finance, Business Analytics, marketing	10	1 Awarded 4 Ongoing
Vandana Ahuja	Ph.D.	Assistant Professor	Digital Marketing, CRM, Internet Marketing, Branding, B2B marketing	16	4 Awarded 2 Ongoing
S Suresh	Ph.D.	Assistant Professor	Consumer Behaviour, Retail Management, Brand and Product Management	20	1 Ongoing
Sujata Kapoor	Ph.D.	Assistant Professor	Corporate Finance, Behavioural Finance, Investments	10	1 Awarded
Vinky Sharma	Ph.D.	Assistant Professor	E-HRM, Talent Management, Leadership, Recruitment	8	4 Ongoing
Debdeep De	Ph.D.	Assistant Professor	International Business and Economics	9	-
M.A. Sanjeev	MBA	Assistant Professor	Sales Force Management, Consumer Behaviour, General Management	20	-
Shubhangni Rathore	PGDM	Assistant Professor	Emotional Intelligence, Organizational Stress, Employee Commitment	6	-
Shriram A. Purankar	MBA	Assistant Professor	International Business, Commodity Markets, Financial Services	6	-

12. List of senior visiting fellows, adjunct faculty, emeritus professors.

S. No.	Name of the Faculty	Courses Taught	Year
1.	Dr. Patrick McNamara, Professor, University of Nebraska, Omaha, USA.	Social Entrepreneurship	July-2014 July-2013 July-2012 July-2011
2.	Mr. S R Balasubramaniam, Former Sr. Executive, Godfrey Phillips,	Integrating Information Systems into Business	Oct-Dec 2014
3.	Dr. Ahindra Chakrabarty, Professor, Great Lakes Gurgaon	Project Appraisal and Financing	Oct-Dec 2014
4.	Dr. Prachee Mishra, Faculty, JIM, Vasundhara, Ghaziabad	Leadership Skills for Managers	Jan-Mar, 2014
		Organizational Transformation and Change	Oct-Dec 2014
5.	Mr. Prashant Verma, Faculty, NIILM, Greater Noida.	Business Research Methods	Jan-Mar, 2014
6.	Dr. Sweta Goel, IILM, Greater Noida.	Financial Management-II	Jan-Mar, 2014
7.	Dr. D.R. Bains, Professor, Lingaya's University, Faridabad	Business & Corporate Laws	Jan-Mar, 13
8.	Mr. Anubhav Jain, Co- Founder at StudyBud, New Delhi	Business Analytics	Jan – Feb, 13
9.	Mr. Uday Lakkar, Manager-Corporate Planning, Ireo, Gurgaon	Financial Engineering	Jan - Feb, 13
10.	Mr. Amit Gupta,	Consulting Management	Oct-Dec. 13

	Consultant		
11.	Dr. Sunaina Nickels, Professor, St. John's College, Agra	Economic Environment & Policy	Jan-Mar 13
12.	Mr. Avneesh Makkar, Elements Akademia, Gurgaon	Written Analysis & Communication	Jan-Mar, 13
		Managerial Communication - II	Dec., 12
13.	Mr. GVP Ranjan, Sr. Consultant, 3I Strategy, Noida	Organisation Development & Change	Oct. - Dec, 13 Oct. - Dec, 12
		Strategic HRM	Jan- Feb, 13
14.	Dr. Anadi S Pande, VP (HR), Hero Group, New Delhi	Strategic Management	July-Sep, 12
		Business Strategy	Jul-Sep 11
15.	Dr. Anurag Priyadarshi, Global Project Leader, IKEA, New Delhi	Corporate sustainability and Ethics	Oct.- Dec., 12
16.	Mr. Ranjan Kumar, VP & Head, Research and Analytics at Religare Technova Ltd., Noida	Financial Institutions and Markets	Oct-Dec, 12
		Consulting Management	Jan-Mar 09
17.	Mr. Deepak Gaur, Managing Director, Saif Partners, India	Consulting Management	July-Sep, 12
18.	Mr. Hari Krishna Pandey	Integrated Marketing Communication	Jul-Sep 11
19.	Mr. Sharat Chander, PMO, Govt. of India, New Delhi	Media Planning	Jul-Sep 11
20.	Prof. B.D. Singh, Professor, APIM, New Delhi	Industrial Relation	Jul-Sep 11

21.	Dr. Ganesh Singh, Professor, AIMA, New Delhi	Organizational Behaviour	Oct-Dec 10
22.	Dr. Naveen Jain, Akron University, USA.	International Marketing & Strategy	Jul-Sep 10
23.	Dr. Ram Singh, Prof., IIFT New Delhi	International Trade Operations & Logistics	Oct-Dec 10
24.	Dr. Shailender Nigam, Faculty, IILM, Greater Noida.	Talent Management	Jan.-Apr. 10
		Talent Management	Oct - Dec 09
		Group Dynamics	Jul-Sep 09
25.	Dr. Sudhir Kapur, MMTC, New Delhi	Air & Maritime Transport Mgmt.	Jul-Sep 10
26.	Dr. Ivan Costa Maniere, Professor, SKEMA Business School, France	Brand Management	Jul-Sep. 2010 Jul- Sep. 2009
27.	Mr. A.V. Surya. S. Rao, VP, IMRB International, New Delhi	Advanced Marketing Research	Jan-Mar 10
		Qualitative Research	Jul-Sep 10
		Research in Marketing	Oct-Dec 10
28.	Mr. Ashok Kapoor, Professor, IIFT New Delhi	Forex Management	Oct - Dec 09
29.	Mr. Biswajit Roy, Dy GM, Indian Oil Corporation	Employee Relations & Grievance Resolutions	Jan-Mar 10
		Strategic HRM	Oct - Dec 09
30.	Mr. Goutam Dutta, Manager Indian Oil	Employee Relations & Grievance Resolutions	Jan-Mar 10

	Corporation, Noida	Strategic HRM	Oct - Dec 09
31.	Mr. GP Sharma, Professor, IIFT, New Delhi	Transport Services	Jan-Mar 09
32.	Mr. Jayanti Sahay, Ex. Faculty JIIT, Noida	Organizational Behaviour	Oct - Dec 09
33.	Mr. Kartik Raina, Ex-Director HLL	Rural Marketing	Oct - Dec 09
34.	Mr. Gopi Menon, Director, Melon Media	Managerial Written Communication	Jul-Sep 10
		Business Strategy	Oct-Dec 10
		Media Tools for Public Relations	Jan-Mar 10
35.	Mr. Rajesh Chandra Shukla, Professor, SPA, Delhi	Strategic Infrastructure Mgmt.	Nov.-Feb. 09
36.	Mr. Sajal Mukherjee, Ex-VP, Media and Planning, HTA	Integrated Marketing Communication (IMC)	Jul-Sep 10
		Managerial Written Communication	Jul-Sep 10
		Media Planning & Strategy	Oct-Dec 10
		Managerial Written Communication	Jan-Mar 10
		Media Planning & Application	Jan-Mar 10
		Managerial Oral Communication	Jul-Sep 09
		Planning & Execution of Adv. Campaign	Oct - Dec 09
		Principle & Concept of	Oct - Dec

		Corporate Communication	09
37.	Mr. T.K. Sengupta, MMTC, New Delhi	Air & Maritime Transport Mgmt.	Jul-Sep 10
38.	Mr. T.S. Srinivasan, Adjunct Professor, IIM Lucknow	International Trade & Finance	Oct-Dec 10
39.	Mr. Vipul Goyal, Equity Analyst, Karma Capital Management, New Delhi.	Commodity Trading & Markets	Oct-Dec 10
40.	Ms. Smita Divekar, Retail Consultant, IILM, New Delhi	Visual Merchandising & Promotion	Oct - Dec 09
41.	Ms. Nivedita Jha, Consultant, HR, New Delhi	Human Resource Management	Oct - Dec 09
42.	Mr. Pankaj Vajpayee	Corporate Treasury Services	Jan-Mar 09
		Security Analysis & Portfolio Management	Jan-Mar 10
43.	Prof. Bandana Chadha, DGM-CA, Apeejay Satya Group, New Delhi	Forex Management	Jul-Sep 10
44.	Mr. Rajat Bakshi, Ex. Professor, IIFT, New Delhi	Strategic Management	Jan-Mar 09
45.	Mr. Siddhartha Mishra, VP-Marketing, Samsung India, New Delhi.	Strategic Management	Jan-Mar 09
		Franchising Management	Jan-Mar 09
46.	Mr. Vikas Prakash, Head-CCE, University of Petroleum & Energy Studies, New Delhi	Power & Energy Services	Jan-Mar 09

13. Percentage of classes taken by temporary faculty – programme-wise information

NIL

14. Programme-wise Student Teacher Ratio

19: 1

Industry experts and eminent academicians are invited as visiting faculty to teach specialised/elective courses. List of visiting faculty is provided in (point number 12 above).

15. Number of academic support staff (technical) and administrative staff:

	Sanctioned	Filled	Actual
Technical	3	3	3
Administrative	1	-	-

Moreover, JIIT provides centrally managed administrative support.

16. Research thrust areas as recognized by major funding agencies

Inter-functional and inter-disciplinary research is emphasized. Some ongoing researches in the emerging issues under each functional area are as follows.

I. Marketing Management:

Some of the research topics in the area of marketing are:

- Social Media and E-Marketing
- Innovative Marketing Strategies and Web Management
- Marketing Flexibility
- Customer Satisfaction
- Brand Management

2. Financial Management:

In this area the topics for research are:

- i. Behavioural Finance
- ii. Microstructure of Financial Markets
- iii. Corporate Finance and Financial Fraud
- iv. Mergers and Acquisition
- v. Commodities and Derivatives

3. Human Resource Management:

Topics in this area of research are:

- Positive Organizational Behaviour with reference to well-being
- Workplace Bullying
- Passion at Work
- Managerial Competencies
- Employee Engagement

4. Operations & Supply Chain Management:

Ongoing research work in this area are:

- i. Sustainable Supply Chain Management
- ii. Service Operations Management,
- iii. Firm Efficiency and Labor Productivity,
- iv. E-Procurement and Sustainability Index etc.

5. IT and General Management:

The focus of this area is towards identifying emerging trends in understanding economy, international business and corporate entity, such as:

- i. Waste management and Recycling
- ii. Corporate Sustainability
- iii. Flexible Management System
- iv. Business Analytics and Big data
- v. Sustainability Index for Information Technology Enabled Services

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.

Nil

18. Inter-institutional collaborative projects and associated grants received

- | | |
|--------------------------------|-----|
| a) National collaboration | Nil |
| b) International collaboration | Nil |

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.

Nil

20. Research facility / centre with

- state recognition Nil
- national recognition Nil
- international recognition Nil

21. Special research laboratories sponsored by / created by industry or corporate bodies

Nil

22. Publications:

1	Number of papers published in peer reviewed journals)	122
	International	97
	National	25
2	Monographs	Nil
3	Chapters in Books (including case studies)	21
4	Edited Books	Nil
5	Books with ISBN with details of publishers	Nil
6	Number listed in International Database	97
7	Citation Index – range	SCOPUS 0-21; Google Scholar 0-99
8	SNIP Average	0.37
9	SJR Average	0.22
10	Impact Factor – range	-
11	h-index Average	5.86

S. No.	Faculty's Name	H index from Scopus with JIIT affiliation only	H-index from Google Scholar	Citation Index from Scopus with JIIT affiliation only	Citation Index Google Scholar
1.	Dr. Vandana	3	6	21	88

	Ahuja				
2.	Dr. Moonis Shakeel	-	-	-	-
3.	Mr. Debdeep De	-	2	-	5
4.	Mr. Shriram Purankar	-	-	-	-
5.	Prof. G.K. Agarwal	-	-	-	-
6.	Dr. Rahul Sharma	-	1	-	8
7.	Dr. Sujata Kapoor	-	3	-	99
8.	Dr. Rajnish Kumar Misra	-	2	-	11
9.	Ms. Shubhangini Rathore	-	-	-	-
10.	Dr. Vinky Sharma	-	2	-	6
11.	Prof. Ashok Wahi	-	-	-	-
12.	Dr. Naseem Abidi	-	3	-	21
13.	Dr. Hima Gupta	-	2	-	21
14.	Dr. Asit. Bandopadhyay	-	1	-	5
15.	Dr. Nripendra Singh	-	2	-	5
16.	Dr. S. Suresh	-	1	-	1

17.	Mr. M.A. Sanjeev	-	-	-	-
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Details of Publications are attached in Annexure –II (JBS)

23. Details of patents and income generated

Nil

24. Areas of consultancy and income generated

Nil

25. Faculty selected nationally / internationally to visit other laboratories / institutions/industries in India and abroad:

S. No.	Name of the Faculty	Visiting Details
1	Dr. Nripendra Singh	Fulbright Fellowship (Fulbright-Nehru Environmental Leadership Program (FNELP)) during August -December 2012. At Pennsylvania State University, University Park, PA, USA
2	Dr. Dimple Grover	Fellowship Program: Asia Pacific Leadership Program organized by East West Centre during Aug - Dec., 2011 place Hawaii, USA
3	Dr. Debdeep De	WTO and Trade Policy”, EC-Nepal WTO Assistance Programme, Kathmandu, Nepal, December 2009.
4	Dr. Naseem Abidi	Member, Board of Studies for MBA programme, Mahamaya Technical University, Sector-62, Noida.

26. Faculty serving in

- | | |
|-----------------------------|---|
| a) National committees | 0 |
| b) International committees | 0 |
| c) Editorial Boards | 4 |

S. No.	Name of Faculty	Journal details
1	Dr. Vandana Ahuja	• Guest Editor, Special Conference Issue- Conference on Social Media and EMarketing, <i>International Journal of</i>

		<p><i>Online Marketing</i>, IGI Global, 2014.</p> <ul style="list-style-type: none"> • Guest Editor, Special Conference Issue- Conference on Social Media and EMarketing, <i>International Journal of Virtual Communities and Social Networking</i>, IGI Global, 2014. • Guest Editor, Special Conference Issue- Conference on Social Media and EMarketing, <i>International Journal of Logistics Management</i>, Inderscience, 2014. • Member, Editorial Review Board of <i>International Journal of Business Research and Development</i>, 2013-14 • Member, Editorial Advisory Board-IGI Global Book, “<i>Cultural and Technological Influences on Global Business</i>”, IGI, 2013.(Book) • Member, Editorial Advisory Board, <i>Effective marketing in Contemporary Globalism</i>, IGI, 2013.(Book)
2	Dr. Nripendra Singh	<ul style="list-style-type: none"> • Associate Editor - Global Journal of Flexible Systems Management (GJFSM), Springer.
3	Dr. Asit Bandyopadhyay,	<ul style="list-style-type: none"> • Member of Editorial Board, Journal of Management Research, Macrothink Institute, USA. • Managing Editor, Global Journal of Enterprise Information System, India.
4.	Dr. Rajnish K. Misra	<ul style="list-style-type: none"> • Member Editorial Board – International Journal of Management and Business - USA

d) any other (please specify)

Nil

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).

These are classified as follows:

(a) Conference/ workshop/ FDPs/ expert talks organized at JIIT

Details of these activities are given in **Annexure-III/JBS**

(b) Participation of faculty in Conference/ workshops/ FDPs etc. outside JIIT

Details are given in **Annexure-IV/JBS**

Dr. Asit Bandyopadhyay

- Chaired session in the 8th National Research Conference on “Managing Turbulence in Management Education: Aligning with the Needs of the Industry” organized by All India Management Association (AIMA) at India International Centre, New Delhi, India during March 19-20, 2014.
- Organizing member of “World Summit on Accreditation (WOSA-2012)” organized by AIMA and NBA (National Board of Accreditation) during March 25 – 27, 2012 at Hotel Ashok, Chanakyapuri, New Delhi.

Dr. Debdeep De

- “Trade Data Exchange System among APTA Participating States with a Credible Correction Mechanism”, International Seminar on The Future Direction of APTA and Informal Session of APTA Standing Committee, organized by United Nations in collaboration with the Ministry of Strategy and Finance, Republic of Korea, Seoul, Republic of Korea, December, 2011.
- Role of Services in Integrating Production Networks, ARTNeT Conference on Empirical and Policy Issues of Integration in Asia and the Pacific, United Nations, November 1-2, 2012, Colombo, Sri Lanka.
- Special Session on “Business Environment in Indian Pharma Sector” for MDP of Merck Executives, Indian Institute of Management, Lucknow, Noida Campus, February, 2013.
- Invited Consultant of CII for Developing Business Model in the context of Ease of Doing Business between Pakistan and India, December, 2014.

Dr. Naseem Abidi

- Invited as Resource Person for Workshop on “Recent Advances in Research Methods and Data Analytical Tools” organized by All India Management Association (AIMA), New Delhi, India-110003 during December 18-20, 2014, July 29-30, 2011, February 24-25, 2011.

- Invited as Resource Person for Faculty Development Program on “Research Methodology and Application of Contemporary Statistical Techniques for Management” organized by NIILM Academic and Research Forum, Centre for Management Studies, Greater Noida, during January 27-29, 2011
- Resource Person for the Workshop on Quantitative Techniques for Managers, for the scholars of Doctoral Programme, organized by All India Management Association, New Delhi during April 12-14, 2014, September 5-6, 2013.

Dr. Rajnish Kumar Misra

- Keynote speaker for the National Conference organized by National Institute of Personnel Management (NIPM) Dehradun Chapter and ONGC on 12-13 December 2014 on Emerging Leadership Paradigms.
- Session Chair on Harvesting Talent. In third Consecutive One Day HR National Seminar-2014 on Optimum Talents For Indian Corporates Through 3H factors {Harvest— Harmony- Harness} - 15 November 2014.
- Session Chair on Human Resource Management and Organizational Behavior in International Conference on Global Performance Challenges – Building and sustaining Competitiveness, 11-12 September 2014. Amity University – Gurgaon, Haryana.

Dr. Vandana Ahuja

- Invited as a plenary speaker to ‘review exciting developments in the global scenario’, at The Global Partners’ Conclave, Institute of Management Technology, Ghaziabad, 2nd February, 2015. Invitation as speaker for the panel on “The Fifth P of Marketing”

Shubhangini Rathore

- International Conference on, “Emerging Trends in Global Management Practices – An Interdisciplinary Approach”. Presented Paper: “The Role of Emotional Intelligence on Transformational Leadership”. (Rathore, S., Pandey, R) organized by Symbiosis Centre for Management Studies during March 7 -8, 2014.
- 7th International conference on, “Innovation, Social Networking and Technologies- an Approach”. Presented Paper: “Developing Emotional Intelligence for Workplace Success” organized by Institute of Management Education, Ghaziabad, Dec. 13-14, 2013.

Debdeep De

- AIB Faculty Consortium organized by Academy of International Business, USA during June 23, 2014 Vancouver, Canada

- ARTNeT Conference on Empirical and Policy Issues of Integration in Asia and the Pacific organized by United Nations during November 1-2, 2012 Colombo, Sri Lanka
- Paper Titled "Changing facets of FDI and conceptual issues in Internationalisation" 12th International Conference of the Society of Global Business and Economic Development (SGBED) organized by Montclair State University and Singapore Management University during July 20-23, 2011 Singapore
- Seminar on the Future Direction of Asia Pacific Trade Agreement (APTA) Lecture on: Trade Data Exchange System among APTA Participating States with a Credible Correction Mechanism organized by United Nations, ESCAP during Dec. 6, 2011 Seoul, Republic of Korea

Ashok K. Wahi

- Conference in the form of a Workshop/ masterclass for the CIOs. Topic: "IT Business Alignment" or "Transformation of Business through IT" organized by CIO KLUC, North India during Dec. 9-11, 2011 Pataya.

b. National: 29

Shubhangini Rathore:

- National seminar on "Social Change in Contemporary India: Psychological Dimensions and Social Response". Organized by Department of Psychological Science, Sri Aurobindo College (Evening), Delhi University in collaboration with National Academy of Psychology India (NAOP) , Funded by Northern Centre of I.C.S.S.R during March 21-22, 2014 Sri Aurobindo College (Evening), Delhi University
- "Relationship between Emotional Intelligence and Organizational Stress: A study of the Indian IT and Hospitality Industry".-(Rathore, S., Ningthoujam, S., Medury, Y.,) Organized by Department of Psychological Science, Sri Aurobindo College (Evening), Delhi University in collaboration with National Academy of Psychology India (NAOP) , Funded by Northern Centre of I.C.S.S.R during March 21-22, 2014 Sri Aurobindo College (Evening), Delhi University
- "Creating Engaged Work force through Psychological Empowerment and HR Policies".-(Sombala.N, Neha Mainra & Shubhangini Rathore) Organized by Department of Psychological Science, Sri Aurobindo College (Evening), Delhi University in collaboration with National Academy of Psychology India (NAOP) , Funded by Northern Centre of I.C.S.S.R during March 21-22, 2014 Sri Aurobindo College (Evening), Delhi University
- Workshop on, "Business Research Techniques using SPSS". Organised by IBS–Business School, Gurgaon. During April 26-27, 2014 IBS, Gurgaon

Shriram Purankar

- FDP on Export Procedures & Documentation organized by Bhartiya Vidyapeeth University – New Delhi during 24/01/2014

Gopal Krishna Agarwal

- 14th National Conference of Practising Company Secretaries organized by The Institute of Company Secretaries of India during July 19-21, 2013 Kolkatta
- 41st National Convention of Company Secretaries organized by The Institute of Company Secretaries of India during November 7-9, 2013 Chennai
- National Convention organized by The Institute of Company Secretaries of India during 4-6 October, 2012 Aambi Valley Pune, India
- Felicitation at 52nd Annual General Meeting organized by Norther India Regional Council (NIRC) of ICWAI during July 23rd, 2011 New Delhi
- 39th National Conventional of Company Secretaries organized by The Institute of Company Secretaries of India, during Oct. 13-15, 2011 Agra

Vinky Sharma

- National Conference organized by Ambalika Institute of Management and Technology Lucknow, during February, 2013,
- National Conference organized by Galgotias Business School Greater Noida during March 2013

Sujata Kapoor

- International Conference organized by IIT, Kanpur, Kanpur during December 22-25, 2012
- International Conference organized by IIM-A, B, and C Kolkata during December 18-20, 2012
- Workshop on Stochastic Optimization models and solution methods, News analytics organized by IIM Calcutta during Mar. 16-17, 2012

Nripendra Singh

- South Asian Cities Summit-2013 organized by Cities Network Campaign & Department of Environment, Delhi Government during 17-18 April 2013 New Delhi
- GLOGIFT'11 (Eleventh Global Conference on Flexible Systems Management) organized by IIM-K, GIFT, IIT-D, Stevens Inst. Of Tech., USA during Dec. 9-12, 2011 IIM-Kozikhode

Debdeep De

- Second Technical Workshop : ADBI/ADB's study on Role of Key Emerging Economics - ASEAN, PRC and India for a Balanced, Sustainable, and Resilient Asia organized by Asian Development Bank Institute (ADBI) during Aug., 18-20, 2011 New Delhi

Jitendra Kumar Mishra

- National Workshop :DREAM (Developing Research Excellence & Awareness in Management) organized by IIT-Delhi during Nov. 19-20, 2011place IIT-Delhi
- Seminar: 3rd National Rural Development "Inclusive Innovations & Stregthening Livelihoods" organized by Confederation of India Industry (CII) during Dec. 1-2, 2011 New Delhi
- Seminar : Asia Competitiveness Forum 2012 Competitiveness: Economic Development, Prosperity and Creating Shared Value organized by Institute for Competitiveness & TCI during Apr. 26-27, 2012 New Delhi
- 6th Indian Marketing Summit Marketing for not for profile organizations in Emerging Markets organized by Birla Institute of Management Technology Noida during Apr. 27-28, 2012 New Delhi

Ashok Wahi

- Workshop at IMI, Delhi " SAP Training" organized by SAP UA during Dec. 12, 13, 15-16 2011

Jhumur Sengupta

- Workshop on Stochastic Optimization models and solution methods, News analytics organized by IIM Calcutta during Mar. 16-17, 2012

Hima Gupta

- 3rd National Research Paper Presentation competition organized by Bharti Vidyapeeth University. Instt. Of Mgmt. & Research New Delhi during Mar. 17, 2012
- Ninth AIMS International Conference on Management (AIMS-9) FLAME-Pune organized by Foundation for Liberal and Management Education (FLAME), Pune during Jan. 1-4, 2012

Asit Bandyopadhyay

- 1st World Summit on Accreditation WOSA 2012 organized by AIMA & National Board of Accreditation (NBA) New Delhi during Mar. 26, 2012

Rahul Sharma

- 14th FDP on Financial Markets organized by IIT-Delhi during Mar. 29-30, 2011

S. Suresh

- 6th Indian Marketing Summit Marketing for not for profile organizations in Emerging Markets organized by Birla Institute of Management Technology Noida during Apr. 27-28, 2012

28. Student projects

- Percentage of students who have done in-house projects including inter-departmental projects:

Nil

- Percentage of students doing projects in collaboration with other universities / industry / institute:

Nil

29. Awards / recognitions received at the national and international level by

- **Faculty** 2

S. No.	Detail of Research Award	Name of Faculty
1	Fulbright Nehru Environmental Leadership Program (FNELP) 2012-13	Dr. Nripendra Singh
2	'Best Paper Award', for the paper entitled "E-Recruitment: A Preference of Today" presented at the 5th National Conference on Management of Innovation & Supply Chain Strategies (NCMIS) 2013.	Dr. Vinky Sharma

- **Doctoral / post doctoral fellows**

Nil

- **Students**

Nil

30. Seminars/Conferences/Workshops organized and the source of funding (national / international) with details of outstanding participants, if any.

S. No	Details
1	National Conference on Social Media and E-Marketing, March 1, 2014.

	<p>Funding Agency: EMC² and JBS/JIIT</p> <p>Outstanding Participants: Mr. Arvind Mehrotra, President, Asia Pacific, India and Middle East, NIIT Ltd., India, Mr. Guneet Singh, Head, Consumer Marketing, Google India, Mr. Premjeet Sodhi, COO, Lintas India, Dr. V. S. R. Krishnaiah, Senior Technical Director, National Informatics Centre - India</p>
2	<p>Round table Seminar on “Catalyzing new opportunities and innovations in Corporate Finance” on October 11, 2014</p> <p>Funding Agency: JBS/JIIT</p> <p>Outstanding Participants: Mr. MG Gupta Director (Finance), MMTC Ltd. New Delhi, Mr. Bhuvneshwar Misra, GM, GHCL Ltd. – New Delhi, Mr. Punish Oberoi, Manager (Project Finance), GMR Airports Ltd. – New Delhi</p>
3	<p>Training the Trainers Programme on logistics and Transportation Management April 24-25, 2009</p> <p>Funding Agency: JBS/JIIT</p> <p>Outstanding Participants: Dr. David Maunder, International Development Officer, CILT-International, Mr. Sharat Mishra, Former Director, Container Corporation of India Limited, Mr. Vivek Ummat, Vice President, PSL International Limited, Noida, Retired Lt. Gen D.V. Kalra, Mr. Sanjeev Garg, Secretary General, CILT-India</p>

31. Code of ethics for research followed by the departments

Department lays strong emphasis that all research work/theses must be original and work by others is duly acknowledged. To enhance quality of research anti-plagiarism software is used. Research scholars and students before submitting their Ph.D. theses, dissertations, Project reports and research papers for award/publications check manuscripts for plagiarism.

32. Student profile programme-wise:

Name of the Programme (refer to question no. 4)	Applications received	Selected		Pass percentage	
		Male	Female	Male	Female
MBA 2011-13 Batch	853	107	79	104 (97.2)	78 (98.7)
MBA 2012-14 Batch	698	97	114	95 (97.94)	114 (100)
MBA 2013-15 Batch	597	80	91	75 (93.75)	89 (97.8)
MBA 2014-16 Batch	558	80	66	NA	NA

Ph.D. upto 2014 Batch	580	44	52		
	No. Awarded: 23 (8M, 15F) No. Continuing: 34 (16M, 18F) No. Discontinued: 39 (20M, 19F)				

33. Diversity of students

Name of the Programme (refer to question no. 4)	% of students from the same university	% of students from other universities within the State	% of students from universities outside the State	% of students from other countries
MBA				
MBA 2011-13 Batch	NIL	47.56	52.44	NIL
MBA 2012-14 Batch	NIL	47.39	52.64	NIL
MBA 2013-15 Batch	1.17	43.27	55.56	NIL
MBA 2014-16 Batch	NIL	50.68	49.32	NIL
Ph.D.				
2011	15.38	26.92	57.69	NIL
2012	10.00	30.00	60.00	NIL
2013	25.00	NIL	50.00	25.00
2014	NIL	66.67	33.33	NIL

34. How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

Data not Available

35. Student progression

Student progression	Percentage against enrolled
UG to PG	Not applicable
PG to M.Phil.	-
PG to Ph.D.	Approximately 1% (Data Not available)
Ph.D. to Post-Doctoral	Not applicable

Employed	
<ul style="list-style-type: none"> • Campus selection • Other than campus recruitment 	<p>Approx. 82%</p> <p>Approx. 15%</p>
Entrepreneurs	Data not Available

36. Diversity of staff

Percentage of faculty who are graduates	UG	PG	Ph.D.*
of the same university	0	0	33
from other universities within the State	41	41	33
from universities from other States	53	59	33
From universities outside the country	6	0	0

For Ph.D., percentage is calculated out of total Ph.D. degree holders and Percentage of PG is calculated out of total strength of the Department.

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period.

S. No.	Name of the Faculty Member	Degree	Year of Award
1	S. Suresh	Ph.D.	2013
2	Vinky Sharma	Ph.D.	2011
3	Sujata Kapoor	Ph.D.	2010
4	Vandana Ahuja	Ph.D.	2010

38. Present details of departmental infrastructural facilities with regard to

- Library:** JBS has a separate library serving the requirement of management students. However, Central library of the institute is also accessible to the faculty and students.

S No.	Inventory Type	Numbers
1	Book titles	2872
2	Book volumes	5771
3	E-Resources subscribed for Management: Pro-Quest - ABI Inform	3842
4	Emerald - e-journals	175
5	Print – Journals / Magazines	29

b) Internet facilities for staff and students:

1. All the faculty members are provided with computer with internet connections. Each faculty has access to webkiosk and internal webmail.
2. Students are also provided with internet connections with Wi-Fi. They are also provided access to the webkiosk with personal login. They can access internet from anywhere within the campus as the entire institutional campus area is Wi-Fi enabled.

d) Total number of class room: 49 Lecture Theatres/ Class Rooms and 42 Tutorial Rooms of the Institute are shared with other departments

e) Class rooms with ICT facility: 40 Lecture Theatres/ Class Rooms.

f) Students' laboratories

Two IT-labs equipped with 102 computers

g) Research laboratories

Laboratory	Location	L A N	P C	Power backup	Capacity	Display Board	White Board
IT-Lab S6	ABB-II	Y	Y	N	51	Y	Y
IT-Lab S7	ABB-II	Y	Y	N	51	Y	Y

39. List of doctoral, post-doctoral students and Research Associates

a) from the host institution/university

S. No	Name of the Scholar	Status
1	Gopal Krishna Agarwal	Ongoing

2	Shriram Purankar	Ongoing
3	Ashok Kumar Wahi	Ongoing
4	Shruti Aparajita	Ongoing
5	Deepak Verma	Ongoing
6	Praveen Kumar Sharma	Ongoing
7	Anshu Banwari	Ongoing
8	Puneet Pannu	Ongoing
9	Shivani Pandey	Ongoing
10	Neetima Agarwal	Ongoing
11	M A Sanjeev	Ongoing
12	Mukul Jain	Ongoing

b) from other institutions/universities

S. No.	NAME	Status
1.	Ajay Singh	Ongoing
2.	Neha Verma	Ongoing
3.	Shivani Chaudhry	Ongoing
4.	Bhavana Srivastava	Ongoing
5.	Jyoti Yadav	Ongoing
6.	Rimple Manchanda	Ongoing
7.	Rupali Johri	Ongoing
8.	Swati Kaul Bhat	Ongoing
9.	Rina Pandey	Ongoing
10.	Vinay Padroo	Ongoing

11.	Ragini Gupta	Ongoing
12.	Aishwarya Singh	Ongoing
13.	Nivedita Singh	Ongoing
14.	Sumeet Pahwa	Ongoing
15.	Vidit Singh	Ongoing
16.	Ajay Singh	Ongoing
17.	Shashank Mehra	Ongoing
18.	Akella V Surya S Rao	Ongoing
19.	Himani Aggarwal	Ongoing
20.	Sandeep Gupta	Ongoing
21.	Shiv Shankar Kumar Yadav	Ongoing

40. Number of post graduate students getting financial assistance from the university.

Academic Year	Ph.D.
2011-12	16
2012-13	13
2013-14	11
2014-15	13

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

Recently following two programmes have been started in joint collaboration

- M. Tech. (Information Technology and Entrepreneurship) in collaboration with Business School and department of CSE and IT
- M. Tech. (Data Analytics) in collaboration with departments of CSE and IT, Mathematics, and Business School

The coordinating department CSE and IT has carried out the need assessment. The details are mentioned in their report.

42. Does the department obtain feedback from :

a. Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

Every year, faculty members discuss their experience on the courses offered by them in their area to make relevant changes in the respective courses. Significant changes in the courses/curriculum and teaching-learning-evaluation issues are discussed at school level to be presented in the Board of Studies (BOS) and Academic Council (AC) for approval.

b. Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

Students provide feedback on each course at the completion of the trimester on a given format. These feedbacks are compiled and shared with respective course instructor through Director-JBS for necessary follow-up. Students also provide exit feedback at the end of the program in a structured format covering staff, curriculum, various departments and services. These feedbacks are compiled and shared with concerned person/department heads for necessary improvement.

c. Alumni and employers on the programmes offered and how does the department utilize the feedback?

Yes.

Feedback from alumni is collected. Faculty also receives informal feedback from employers from time to time. Feedback is discussed at school level and utilized appropriately. In the year 2014, JBS also constituted Academic Advisory Group (AAG) comprising of industry experts from each functional domain to review and provide their inputs in making the curriculum contemporary. A list of industry experts in last AAG Meeting held on April 26, 2014 is given below.

Name	Designation	Company
Akshara Seth	Strategy & Marketing, HR	Power House, Noida
Arindam Lahiri	DGM-HR	Samsung, South Delhi
Ginnie Gill	Sr. HR Manager- Rewards & HR Services	Prudential Assurance New Delhi

Ankit Verma	Mgt Consultant	Accenture, Noida
Sudev Das	CGEO & Founder	Orange Antelopes
Major Atul Mehta	CEO	HR Power House
Rupesh Gupta	Logistics Consultant	Migros-Genossenschafts-Bund, India
Sudhanshu Kanungo	GM-PMO/BPE	Schneider Electric - India
Ajay Goel	CEO	LED Goldwyn – Noida India
Deepak Mehrotra	Mktg Manager (India)	Labtech Intl. Ltd - India
Keshav Bajaj	Head E-commerce	Nimbuzz Internet India
Manish Chandra	Head-Network Services	Nokia – Noida India
Anupam Misra	GM-Sales North BFSI Technology	Oracle, Noida
Mr. Gopi Menon	Founder Director	Media & Cryon advertising – Noida India
Ruchir Garg	Entrepreneur (software)	New Delhi
Ankur Rohatgi	Head - Strategy and Alliances	IL&FS Education & Technology Services Ltd,India
Gautam Sarkar	AVP, Travel Transport & Logistics	Tech Mahindra Noida
Rajnish Kataria	Director & CEO,	NIBSCOM – Noida India
Bhuvaneshwar Mishra	GM & CS	GHCL Ltd, Noida

Online feedback collection mechanism has been operationalized from Academic Session 2014-15 through Institute Quality Assurance Cell (IQAC).

43. List the distinguished alumni of the department (maximum 10)

S. No.	Name	Designation	Company	Batch
1	Shravan Kokroo	Director	YesLife, India Enterprises	MBA 2007-09
2	Anshul Pachouri	Sr. Researcher	KPMG, Gurgaon	DDM 2007-11
3	Pankaj Dhamija	Premium Customer Manager	Suez Environment India Pvt. Ltd	MBA 2007-09
4	Reena Mittal,	AGM,	UFW Pvt. Ltd.	MBA 2007-09
5	Kumar Nishant	Research Officer	BBC World Service Trust, New Delhi	MBA 2008-10
6	Himanshu Jaisinghania	Area Manager	Honda Siel Car India Ltd., Chennai	MBA: 2008-10
7	Anupum Vadehra	Sr. Manager	PTC India Limited, New Delhi	MBA 2007-09
8	Mansi Pandey	Research Analyst	Grail Research, Gurgaon	MBA 2009-11
9	Payal Gupta	Sr.Team Leader	PHD Chamber of Commerce & Industry, Chandigarh	MBA 2007-09
10	Ashutosh Joshi	Territory Sales Manager	Diageo India Pvt Ltd, Amritsar	MBA 2007-09

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

See Annexure – IV /JBS for Expert Lectures

45. List the teaching methods adopted by the faculty for different programmes.

The faculty members use a proper mix of following teaching learning methods as per the requirement of the course:

- Interactive Lecture
- Case analysis and discussion
- Role Plays
- Business Simulation
- Additional Readings and Exercises
- Presentations
- Review and reinforcement
- Individual/Group Projects
- Field Work
- Live projects
- Learning by doing (software application)

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

To ensure the attainment of programme objectives, industry experts are invited to interact with students whereby students are exposed to the industry practices besides the subject knowledge.

Two comprehensive viva voce are conducted as part of the curriculum. This ascertains the student's ability to apply theoretical knowledge in specific business situation. This also exposes them to the way industry and society evaluates business graduates.

47. Highlight the participation of students and faculty in extension activities.

All the students of MBA program have to work with NGO for 3-4 weeks to learn about the social issues, activities and contribute by apply their managerial skills to improve the effectiveness of NGO.

48. Give details of “beyond syllabus scholarly activities” of the department.

- **Guest Lectures**

Industry experts and eminent academicians are regularly invited to share their pearls of wisdom with students and faculty members of the school. Refer Annexure IV/JBS

- **Seminars and Workshops**

These activities are organised for the students to participate and learn contemporary issues and skill sets required for grooming them beyond classroom. The recent Round Table Seminar on “Catalyzing new opportunities and innovation in Corporate Finance” was organized on October 11, 2014. This round table focused on financial innovation as an engine for growth of corporate sector and its role in resolving corporate financing problems from the perspective of banks, investors and Corporate Financial managers. The invited speakers for the Seminar were Mr. MG Gupta Director (Finance), MMTC Ltd. Mr. Bhuvneshwar Misra, GM, GHCL Ltd. and Mr. Punish Oberoi, Manager-Project Finance, GMR Airports Ltd.

- **Industrial Visits**

To enhance the subject understanding, school organises visit to the industry where students get a practical exposure to systems and processes of industrial establishments.

-Students of MBA 2014-16 Batch was taken to the plant of Ashok Leyland at Rudrapur, Uttarakhand on April 4, 2015.

-Students of MBA 2013-15 Batch was taken to the plant of Polyplex Corporation Limited, Bajpur, Udham Singh Nagar, Uttarakhand on December 14&16, 2013.

- **Student Conference**

The conference aimed to provide students with the opportunity to demonstrate their learning and sharpen up their verbal communication and critical thinking skills. In addition to increase student accountability and autonomy concerning academics and their habits of work and learning, school organised its first students' conference on “Young India: The pride of Indian Business” on March 20, 2015. Selected papers will be provided with an opportunity to present them in International Conference scheduled in December, 2015.

- **Business Plan Competition**

To promote entrepreneurial skills among budding professionals, Jaypee Business School organises “**SPANDAN**” - **A Business Plan Competition**. This provides a platform for potential ideas and early stage start-ups to present them and get the feedback of experts. This competition aims to at encourage the innovation potential of graduate/undergraduate students across the country in social and business domains.

In the recent event there were 30 Business-Plan proposals received from across the country, out of which 9 proposals were selected for

final round of presentation. Out of 9 participating teams, 5 teams came from various Business Schools of North India which includes BITS-Pilani, National Power Training Institute (NPTI), Jaipuria Institute of Management, Noida etc. The evaluation jury included, Mr. AV Surya, Vice President of IMRB International and Mr. Navdeep Chadha, Vice President of Radius Infratel Pvt. Ltd. The final event was held on April 11, 2015.

- **Port visit**

Field visits to Dry Port are organized for international business and operations management specialization students as part of their courses. They learn functioning of the port warehousing, custom clearance of the goods and connection of their customer with shipping lines, custom, and logistics. They also learn document requirements and the procedure for Export and Import of products. It is being organised from last four years. The recent one was on December 01, 2014.

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

No

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

Research is encouraged in the emerging areas of management. Recent doctoral works have led to the publications in indexed and peer reviewed journals, etc.

Publications

Type of Publication	2011	2012	2013	2014
Number of papers published in international journals	18	21	10	29
Number of papers published in national journals	6	4	3	0
Number of papers presented in international conferences	13	10	0	3
Number of papers presented in national conferences	6	18	4	0

Chapters in Books (including case studies)	8	1	4	5
Ph.D. Theses	2	8	2	2

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strengths

1. Infrastructure

- Air Conditioned classrooms, labs, library and hostel
- Well equipped classrooms with internet facility
- Hostel facility to all desirous students
- In campus Sports, Basic Health, Gym, Swimming Pool, mess, café and parking facility

2. Intellectual Capital

- 16 Years Average experience per faculty
- Blend of corporate and academic experience
- 65 percent faculty hold Ph. D. Degree (rest are pursuing)

3. Unique Curriculum

- Functional and Sectoral Industry electives
- ICT Integration (SAP University Alliance)
- Corporate and Social Internships
- Employability Skill Enhancement Courses
- Comprehensive viva voce

4. Relationship with the Jaypee Group

- Leveraging the brand of Jaypee Group
- CSR (not for profit) initiative

5. Location

- Situated in Institutional area of National Capital Region
- Well connected through rail, road and air
- Corporate offices are in vicinity

Weaknesses

- Visibility

- Institute-Industry interface
- Extension and outreach activities
- Consultancy and EDP/FDP programs
- Publications (Journal, News letter etc.)

Opportunities

1. New Programs

- Specialized program in emerging areas of management
- Interdisciplinary programs
- Programs for working executives

2. Research & Consulting

- Establish research centres with dedicated resource
- Publish Research Journal
- Promote consultancy at institutional and individual level

3. Networking and Collaborations

- Establish effective Institute-Industry Interface
- Collaborate with reputed International Institutions for faculty and student exchange

4. Outreach Activities

- Launch of social activities for neighbourhood
- Organizing in-house business sensitization activities for small informal business

Challenges

- Establish as a Best B-school in the region
- Compete with B-Schools
- Placement opportunities

52. Future plans of the department.

To establish industry interface, research, pursue and promote excellence JBS plans to setup three Centres of Excellence viz. Centre for Entrepreneurship Development, Centre for Innovation Management and Centre for Logistics and Supply Chain Management.

Centre of Entrepreneurship Development (CED)

This centre will be established to promote streak of entrepreneurship among management graduates and to help the future entrepreneurs in enhancing their knowledge and skills. The Centre will impart skills as well as act as a catalyst and incubator for entrepreneurial activities. The centre will establish strategic linkages with The Indus Entrepreneurs, USA (TiE) and National Entrepreneurship Network, Mumbai (NEN) and various other national and international organizations.

Centre of Innovation Management(CIM)

Innovation is a major source for growth and development of business, economy and society. This centre of Innovation Management will be established to promote innovation, and transfer the benefits of innovation to the society at large. The centre will focus on encouraging product and process innovation, strategy and policy at micro and macro level, Quality improvement, sustainable development, research and Innovation Awareness programme(IAP).

Centre of Logistics and Supply Chain Management

The Centre will bring financial resources, executives from organizations, faculty and students from multiple disciplines to create world class supply chain research, education, leaders and solutions. This Centre will closely align with Supply Chain Talent Academic Initiative (SCTAI), Chartered Institute for Logistics for Transportation (CILT), London and Gartner Research(GR) to develop courses and training programs to prepare managers and leaders. The centre will emphasize on three strategic areas: Talent Development, Thought Leadership, and Industry Impact.

- The needs of all stakeholders-employees, customers, suppliers, government, community and environment, are affecting business decisions in fast changing technology driven global business environment. To cater the management education needs for working executives, JBS plans to launch Post Graduate Management Program for working executives.

Academic Programmes:

- a. Short term / Certificate Courses for Working Executives
- b. Master of Business Administration for Working Executives

List of Publications

2015

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1. Rathore, S., V.Ahuja, V. (2015). Examining the impact of Emotional Intelligence on Organizational Role Stress: An empirical study of the Indian IT sector. *International Journal of Human Capital and Information Technology Professionals*, Volume 6, Issue 1, pp.51-63.
2. Ahuja, V. (2015). Development of an Optimal Solution for Digital Marketing Variables in an Online Tool, *International Journal of Digital Marketing and Advertising*, Volume 9, No.1,pp.49-65.
3. **M. A. Sanjeev.**, Sharma, Arun. & Taneja, Mayank. “Buying Behaviour of Scheduled Drugs as OTC Drugs: An Empirical Investigation”. *Indian Journal of Marketing*. ISSN: 0973-8073, Vol. 45 Issue 6, 21-36, June 2015 (SCOPUS).
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Others

5. H. K. Baker and **S. Kapoor** (2015). "Dividend Policy in India: New Survey Evidence", *Managerial Finance*, Vol.41 (2), Emerald Publishing House, pp.182-204, Jan.
6. Mohammed Naved Khan, **Naseem Abidi** and Surabhi Singh (2015), Adoption of Internet Banking in India: Issues, & Concerns, *SIU Journal of Management*, Vol.5, No.1 (June, 2015). ISSN: 2229-0044
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12. N. Agarwal, N., Pande, N., & **Ahuja, V.** (2014). Expanding the Kirkpatrick Evaluation Model-Towards more Efficient Training in the IT Sector. *International Journal of Human Capital and Information Technology Professionals (IJHCITP)*, 5(4), 19-34. doi:10.4018/ijhcitp.2014100102.
13. N. Agarwal, N. Pande & **Ahuja, V.** (2014)“Twirl of Dexterity-A Gamut to prevail in the Current Times in the Information Technology Industry”, *International Journal of Human Capital & Information Technology Professionals (IJHCITP)*, IGI Global Publications, ISSN 1947-3478, Vol. 5(3), p.p 1-15.
14. **De Debdeep,** Joshi, R.M. and Amin, U.M. (2014) “Impact of BIMSTEC trade agreement on strengthening export performance of Indian firms: an empirical assessment” (2014), *International Journal of Business and Globalisation*, Volume 12 No. 4, pp.457–470, Inderscience Publishers DOI: 10.1504/IJBG.2014.062845.
15. **Singh, Nripendra** and Shalender, K, “Success of Tata Nano through Marketing Flexibility: A Sap-Lap Matrices and Linkages approach”, *Global Journal of Flexible Systems Management*, Springer Publication: 0972-2696 (print), 0974-0198 (online), DOI: 10.1007/s40171-014-0062-0.. ISSN., 2014.
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21. **Sanjeev M.A.** and Balyan, Parul. Response Order Effects in Online Surveys: An Empirical Investigation, *International Journal of Online Marketing*, 4(2), 28-44, April-June 2014.
22. P. Sindhvani, and **V. Ahuja** (2014) "A Study of Online Co-Creation Strategies of Starbucks Using Netnography." *International Journal of Online Marketing (IJOM)* 4.1 (2014): 39-51.(Indexed in DBLP)
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28. Arora, Neha & **Wahi, Ashok Kumar** (2014), “Viral Marketing: A Brief Study of Pre-Established Methods and Models for Understanding the Various Implications on the Corporate Sector”, *International Journal of Online Marketing*, Volume 4, No. 1, pp. 52-63.
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Consumer Purchase Decision ”, *International Journal of Virtual Communities and Social Networking*, Volume 6, No. 2, pp. 49-59.

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7. **Debdeep De**, “Green Stimulus in Regional Cooperation: Case of Developing Countries” Second Research Conference on Empirical Issues in International Trade & Finance, Indian Institute of Foreign Trade, New Delhi, December, 2010.
8. Rijo M John, R. Kavita Rao, Sakthivel Selvaraj, James Moore, R. S. Deshpande, **Jhumur Sengupta**, M. Govinda Rao, Frank J. Chaloupka, Prabhat Jha., 'Economics of Tobacco and Tobacco Taxation in India', funded by Bloomberg Philanthropies and the Bill and Melinda Gates Foundation, International Union Against Tuberculosis and Lung Disease (The Union), Paris – France, 2010.

2009:

Others

9. **Debdeep De**, “WTO and Trade Policy” EC-Nepal WTO Assistance Programme, Kathmandu, Nepal, December, 2009.
10. **Kapoor, Sujata**, and **Kanwal, Anil**, “Determinants of Corporate Dividend Policy in Indian Information Technology Sector: A factorial Analysis”, International Finance Conference, IIM Calcutta, December 2009.
11. Krentler, Kathleen A., and **Singh, Nripendra**, “Internet Mavens in India”, *paper presented at the World Marketing Congress*, Oslo (Norway), July 22-25, 2009.

4. Publications in National Conference

2013

Others

1. **Gopal Krishna Agarwal** and **Yajulu Medury**, "Ensuring Good Corporate Governance-Role of Professionals" published in Souvenir of 41st National Convention of The Institute of Company Secretaries of India held at Chennai in November 2013.

2. **Sharma Vinky**, (2013) “Challenges and Opportunities for Technological Innovations in India (COTTI – 2013; February)” on the Topic “E-Recruitment: A Supply Chain Perspective” at Ambalika Institute of management and Technology, Lucknow.
3. **Sharma Vinky**, and Sindhwani Preetika (2013) “Management of Innovation & Supply Chain Strategies (NCMIS – 2013; March)” on the Topic “E-Recruitment: A Preference of Today” at Galgotias Business School, Greater Noida.
4. Singh, N., Nath, A. and Jain, A. (2013) “Green Practices: Emerging trend in Service marketing to enhance customers’ satisfaction”, National Conference on Innovative trends in Marketing in the new Millennium, Lal Bahadur Shastri Institute of Management, New Delhi, Jan 05.

2012

Others

5. Bandyopadhyay A., Mehta N., Dutta S., “Digital Media- The New Language of Communication” In the ELTAI Conference Proceedings, BITS Pilani, Department of Language and Communication, Pilani during October 8-9, 2012.
6. Singh, N. and Shalender, K. (2012) “Flexibility for sustaining competitiveness in Dynamic Business Environment”, National seminar on Rethinking management Strategies in 21st century, ABES Engineering College, Ghaziabad, Nov 24, pp. 309-318.
7. Shalender, K. and Singh, N. (2012) “Enhancing service value through organizational flexibility”, Seminar on Transforming Indian Economy through service led growth in Global Era: Gains and concern, NIILM, CMS, Greater Noida, Oct 12.
8. Nath, A. and Singh, N. (2012) “Emerging issues and challenges for Hospitality Industry”, National seminar on Transforming Indian economy through service led growth in global era: Gains and Concerns, NIILM Center of Management Studies, Noida, Oct 12.
9. Nath, A., Singh, N. and Shalender, K. (2012) “Effective use of value chain for community Development”, National seminar on Strategic Dimension of Value chain for sustainable Development, Shree Mata Vaishno Devi University, Jammu, Sept 01.
10. Singh, N. and Singh, A. (2012) “Emergence of private label in Indian Organized retail,” National Seminar on Inclusive Growth & Innovative Practices in Management, Ghaziabad, pp. 286-289.
11. **Agarwal Gopal Krishna**, "Economic Volatility and Risk Management- Exploring the Indian Context" 40th National Convention of The Institute

of Company Secretaries of India, October 4-6, 2012, Aamby Valley, Pune, India.

12. N. Jain, Ahuja, V., **Medury, Y.**, “Role of internet in the consumer decision making process: A Research Framework for Internet Marketing and E-Commerce”, Conference on Managing Under Uncertainty-Paradigms for Developed and Emerging Economies, Jaipuria Institute of Management, 2012.
13. Johari, R., Yadav, J, and **Mishra, R.K.** (2012). Passion for Work leads to Success. Published in Proceedings of Conference titled, “FOBE”-2012, (International Conference on Facets of Business Excellence: Beyond Norms - Thinking out of the box), 29 Nov-3rd Dec 2012
14. Yadav, J., Johari, R. And **Mishra, R.K.** (2012). A Systematic Review of Employee Well-being. Published in Proceedings of conference titled, "International Conference on Leadership in Business and Management for Sustainable Global Economy", 2-3 November 2012.
15. Jain, N., **Ahuja, V., Medury, Y.**, “Innovative Marketing Strategies and Web Management-Using the digital ecosystem for value creation.”, Conference on Competitiveness- Economic Development, Prosperity and Creating Shared Value, 2012”
16. **Gupta Hima**, “Sustainable Development through Reverse Logistics”, 3rd National Research Paper Presentation competition (NRPPC), Organised by Bharati Vidyapeeth University Institute of Management & Research, New Delhi, March 17, 2012.
17. **Gupta Hima** and Jain Abhishek, “Optimizing the Process on a Project Using Process Simulation Modeling: Case Studies”, 4th annual Doctoral Research Conference in Management - ANVESH, during at Institute of Management, Nirma University, Ahmedabad (India), April 6-7, 2012
18. **Bandyopadhyay A.**, Mehta N., Dutta S., “Video Game as Learning and Communication Tool for Teenagers in New Media Age – Findings of a study using Classic Video Game - Tetris”- In National Conference on "Global Challenges- Role of Science and Technology in Giving Their Solutions” (GC-RSTS-2012), jointly organized by Department of Applied Sciences and Humanities, ECE & CSE at The Technological Institute of Textile and Sciences, Bhiwani, Haryana on 3-4, March 2012.
19. **Gupta Hima**, “Quality Management Education: A tool for survival”, Ninth AIMS International Conference on Management January 1-4, 2012, Foundation for Liberal and Management Education, Pune, India.
20. **Gupta Hima**, “E – Business and the Supply Chain”, GNIM organized National Conference on Global Economic Scenario, 27th Jan’2012, New Delhi.

21. **Bandyopadhyay, A.**, and Jain M., “Integrating ICT in Developing Efficient Supply Chain for Gaining Competitive Advantage”- In the National Conference Technology to Common Man 2012: Green Supply Chain Strategies for Sustainable Development, Feb.17, 2012, Organized by Galgotias Business School in partnership with Global Compact Network, India, Greater Noida, India.
22. Aastha Verma and **Nripendra Singh**. Entrepreneurial Marketing Model for Indian Rural Women: A Case Study Approach. International conference on Creativity & Innovation: Breaking the barriers to reach the Bottom of Pyramid. JK Padampat Singhania Institute of Management and Technology, Gurgaon, 17-18 February 2012.

2011:

Others:

23. Ningthoujam, S.,& **Rathore,S.**, "Rewarding and Recognizing Performance: A study of employee perceptions in a Public Sector Organization", HR Agenda for Organizational Excellence Amidst Persisting Global Economic Crisis , ITS Ghaziabad , December, 2011.
24. Aastha Verma and **Nripendra Singh**. THINK GLOBAL ACT LOCAL” – An approach to target untapped Indian rural consumers for service marketing. National conference on “Marketing of services in global scenario: Issues & Challenges. School of Management, Gautam Buddha University, 19 December 2011.
25. Amar Nath and **Nripendra Singh**. Management of hotel services and their waste for profitability and sustainability. National conference on “Marketing of services in global scenario: Issues & Challenges. School of Management, Gautam Buddha University, 19 December 2011.
26. **Singh Nripendra** and Batra Kanika, “Retailer’s Dilemma: A Case study”, National Conference on Effective Management: Emerging Issues and Future Prospects (NCEM 2011), IME-Sahibabad. 26th March, 2011.
27. Batra Kanika and **Singh Nripendra**, “Services: Engine to India’s Economic Growth”, Seminar on “Service Sector: An Agenda for India’s Growth”, NIILM-Gr.Noida, 4th March, 2011.
28. **Sinha, N., and Ahuja, V.**, “Knowledge Discovery from Databases- Extracting Actionable Information for Brands”, National Conference on Effective Management: Emerging Issues and Future Prospects, Institute of Management Education, March 2011.

2010:

Others

29. **Sinha, N., Ahuja, V., and Medury Y.**, “Evaluating Brand Attributes for defining Brand Identity”, 3rd National Conference on Contemporary Management Research, Apeejay School of Management, May 2010
30. **Moonis, Shakeel**, “Peace be upon you”, National Conference on Peace Education, 22 May 2010, Ramanujan College of Educationm – Palwal, Haryana, India.

2009:

Others:

31. **Singh Nripendra** and Gupta Abhishek, “Product Flexibility: A Case of Goel Canvas Pvt Ltd”, Ninth Global Conference on Flexible Systems Management, NITIE-Mumbai, 12-14 November, 2009.
32. **Singh Nripendra**, Mishra Siddhartha, Agrawal Vivek, “A Conceptual Framework for Flexible Marketing System”, Ninth Global Conference on Flexible Systems Management, NITIE-Mumbai, 12-14 November, 2009.
33. **Bandyopadhyay, A.**, “Application of Simulation in Supply Chain Modelling” – in the compendium of National Seminar on Supply Chain Management in SME’s: Gaining Competitive Advantage, November 14, 2009, ITS-Institute of Management, Greater Noida, India.
34. **Singh, Nripendra**, Mishra, Siddhartha, and Agrawal, Vivek, “A Conceptual Framework for Flexible Marketing System”, *paper presented at Ninth Global Conference on Flexible Systems Management*, NITIE, Mumbai, November 12-14, 2009.
35. **Singh, Nripendra**, and Gupta, Abhishek, “Product Flexibility: A Case on Goel Canvas Private Limited, Ghaziabad”, *Ninth Global Conference on Flexible Systems Management*, NITIE, Mumbai, November 12-14, 2009.

6. Book Chapter/ Case Studies/ Study Material/ Articles

1. **Singh, N.** (2014) " Marketing Flexibilities: Lessons from the Corporate", The Flexible Enterprise, Springer (India) Publication.
2. **Misra, R.K.** (2014). Performance Management Fiasco (A). European Case Clearing House- Registration No: 414-115-1.
3. **Misra, R.K.** (2014). Performance Management Fiasco (A). Teaching Note - European Case Clearing House - Reference No: 414-115-8.
4. **Misra, R.K.** (2014). Adhereing or Breaking Rules!! European Case Clearing House – Reference No: 414-116-1.

5. **Misra, R.K.** (2014). Adhereing or Breaking Rules!! Teaching Note - European Case Clearing House - Reference No: 414-116-8.
6. Chaudhary,S. and **Rathore, S.**, “Developing Emotional Intelligence for Workplace Success”. Innovation, Social Networking and Technologies, An Approach. Bloomsbury Publishing India Pvt. Limited, ISBN: 978-93-82951-46-9,pp 126-138, 2013.
7. **V. Ahuja**, “The Newage E-enterprise: Internet based Collaboration, Innovation and co-creation”, Organizations and Social Networking: Utilizing Social CRM to Engage Consumers, IGI Global, 2013.
8. **V. Ahuja**, Technology and Business-A Comparitive Analysis of functionalities of Salesforce.com, mySAP.com and SiebelCRM, “Cultural and Technological Influences on Global Business”, IGI Global, 2013.
9. Pandey S. and **Debdeep De** (2013) Role of Innovation in Practices of Human Resource for Organizational Competitiveness: An Empirical Investigation in Driving the Economy through Innovation and Entrepreneurship, ISBN 978-81-322-0745-0, Springer.
10. Saxena, Nitin, Pyasi, Piyush, **Mishra, Jitendra Kumar**, “Retail Model – A Comparative Study of Indian Telecom Industry”, Value Creation for Competitive Differentiation (Emerging Trends in HRM and Marketing), Editors: Yogeshwari Phatak, Deepak Jaroliya, pp. 273-281, Excel India Publishers: ISBN 978-81-7446-928-1, 2011.
11. **Alavi, S., Ahuja V., and Medury Y.**,“Internet Marketing-Appling Metcalf Law for identifying consumers with high Individual Network Value through business online communities, *Trends in Marketing Towards Business Excellence* , Editors: Sandeep Puri, Jayanthi Ranjan, Jay Mitra and Rakesh Chopra. Macmillian Publishers ISBN:978-935-059-028-7,p.p 282-295, November 2011.
12. Goel S, **Sharma R** and Mukta M, “A Study on Performance Related Characteristics of Mutual Funds”, Emerging Issues in Management and Behavioural Science, Dr. Anil Kumar, Dr. Arshdeep and Ms. Kavita Singh, Bharti Publications, Delhi, ISBN 978-93-81212-17-2, PP147-155, 2012,
13. **Naseem Abidi** & Vikas Publishing House Pvt. Ltd, “Business Research Methodology” course study material for Krishna Kanta Handiqui State Open University, Assam, India, Vikas Publishing House, Delhi, 2011.
14. **Suresh, S., Singh, N.**, “Mall Positioning Redefined: Dual Expectancy Framework”, Indian Retail Review”, Birla Institute of Management Technology”, Jan. 2011.

15. **Jitendra Kumar Mishra**, Energy Security: A Challenge for Economic Sustainability, Diplomatist Plus, Vol. III, Issue No. 7, pp 26-28, Aug. 2011.
16. **Jitendra Kumar Mishra**, IMF: A Beleaguered Institution in Changing Times, Diplomatist Plus, Vol. III, Issue No. 6, pp 10-11, July 2011.
17. Lalita Sagi, **Jitendra Kumar Mishra**, Richard Regis, Global Business Strategy, ISBN 978-81-259-4934-3, Vikas Publishing House Pvt. Limited, Delhi, 2011.
18. N. Subba Rao, Rajagopal, Bhavesh M. Patel, **Jitendra Kumar Mishra**, “International Business, MBA 3.3”, Calicut University, ISBN 978-93-259-5361-1, Vikas Publishing House Pvt. Limited, Delhi. 2011.
19. **Naseem Abidi** & Vikas Publishing House Pvt. Ltd., “Research Methodology” course study material for Mahatama Gandhi University, Kerala, India, Vikas Publishing House, Delhi, 2009.
20. **Suresh, S.**, Monga, C., Shah, P.P., “Audi: Leading the race for Luxury Auto Market in India”, 6th Renvoi 09, Management Case Studies Amity Business School, Noida, September 2009.
21. **Bandyopadhyay, A.**, et al., “Technology and Change Management”, Knowledge Module in Higher Education Management, School of Education, Indira Gandhi National Open University, New Delhi, India, November 2009.

Conference

JBS organised first *National Conference on Social Media and E-Marketing* on March 1, 2014. The conference provided an excellent platform for participants where they could share their research, opinions and knowledge related to the latest developments in the fields of E-Marketing and Social Media. The conference was inaugurated by the Hon'ble Vice Chancellor, Prof. S.C. Saxena, who focussed on the way technology had changed the dynamics of business organisations. The session commenced with a keynote speech on *Growth in a Digital World : Using the Internet for Business Reorganisation*, by Dr. Y. Medury, COO, JES and Chancellor, JIIT. His session focussed on the revenue models being developed and used by E-Businesses today. This was followed by a session on *Self-Service Propagation Using Digital assets for Customers and Inside the Organisation* by Mr. Arvind Mehrotra, President, Asia Pacific, India and Middle East, NIIT Technologies Ltd. Mr. Mehrotra's session focussed on how Social Media had changed the way organisations were leveraging the consumer emotions.

Mr. Guneet Singh, Head, Consumer Marketing, Google, spoke about *Marketing @ Google* and shed light on the various marketing endeavours of Google using new media and advertising strategies. Dr. Neena Sondhi, Professor at IMI Delhi, focussed on *Exploring Customer Engagement in a virtual World*. Mr. Premjeet Sodhi, COO, Lintas spoke about *a new approach to Media in the Advertising World*. Dr. V. S. R. Krishnaiah, Senior Technical Director, National Informatics Centre shared a very enlightening session on *E-Governance-Engaging the citizen in a digital world*.

The Conference was widely attended by members from the Corporate sector including MMTC, IMRB, Jaypee Hotels, Jaypee Greens, Jaypee Cement, JILIT and Jaypee Corporate Communications. Research participation came in from IMI, Delhi, IIFT, Delhi and Amity, Noida. The Conference received several good quality research manuscripts. Selected manuscripts were chosen for publication in IGI Global and Inderscience. The Conference was sponsored by EMC Corporation. All JBS faculty members actively participated in the conference.

Seminar

JBS organized Round table Seminar on “Catalyzing new opportunities and innovations in Corporate Finance” on October 11, 2014. This round table focused on financial innovation as an engine for growth of corporate sector and its role in resolving corporate financing problems from the perspective of banks, investors and Corporate Financial managers. Various sub themes discussed in the round table seminar include emerging Investment opportunities, Impact and benefits of Technological advancements to financial

sector, innovations in modes of compensation to the investors', developments in wealth management and their contribution in raising larger volume of funds, impact of easing global barriers on innovative financing, widening and rationalization of regulatory framework

The invited speakers for the Seminar were Mr. MG Gupta Director (Finance), MMTC Ltd. Mr. Bhuvneshwar Misra, GM, GHCL Ltd. and Mr. Punish Oberoi, Manager (Project Finance), GMR Airports Ltd. The session was chaired by Prof. GK Agarwal. The Seminar also included a presentation by a group of four students, who introduced the theme to the audience before the commencement of panel discussion. Mr. MG Gupta highlighted the innovative funding ideas adopted at MMTC Ltd. Mr. Punish Oberoi presented a case study on securitization of airport fees as an innovative funding mechanism by GMR airports Ltd. Mr. Bhuvneshwar Misra stressed on the role of regulations in the process of financial innovation. Faculty members from the area of finance attended the seminar.

Faculty Development Programme

JBS organised an international faculty development programme in collaboration with the Chartered Institute of Logistics and Transport (CILT), London during April 24-25, 2009. The Programme Director, Dr. David Maunder, International Development Officer, CILT-International discussed the importance of Logistics and Transportation Management in Business with the participants. A panel discussion on Emerging Areas in Logistics & Transportation Management was chaired by Prof. S.K. Khanna, Advisor JIIT, with other panel members like Mr. Sharat Mishra, Former Director, Container Corporation of India Limited, Mr. Vivek Ummat, Vice President, PSL International Limited, Noida, Retired Lt. Gen D.V. Kalra, a co-author of the book "Supply Chain Management, Strategy, Planning and Operations" of Pearson publication. Panel members shared their experiences with the participants. 23 participants from academia and industry were given group exercise on Managing Resources, Customer Care and Service Quality, which they presented before the programme director and Mr. Sanjeev Garg, Secretary General, CILT-India and got the feedback. All faculty members attended the FDP.

Annexure-IV/JBS

Expert talks

S. No.	Name	Designation	Company	Date of Visit
1.	Ms. Anjali Hegde	Chief Executive Officer - India	Reprise Media	30.06.15
2.	Mr. Santosh Desai	Managing Director and CEO	Futurebrands India LTD New Delhi	30.06.15
3.	Ms. Gouri Gupta	Research Head	NSDC New Delhi	30.06.15
4.	Prof. A.D. Amar	Professor of Management	Seton Hall University – USA	11.03.15 04.03.14
5.	Mr. Ajay Sahai	DG-CEO	Federation of Indian Exporters Organization	17.01.15
6.	MR. Shashank Gupta	Head-Finance	Sterlite Industries, Vedanta Group	13.02.15
7.	Prof. Preetpal Singh	Former Head, Deptt. Of Management Studies	IIT Delhi	02.02.14
8.	Prof. William Webster	Vice Provost	University of California, Berkeley, USA	01.03.14
9.	Mr. Sudhansu Kumar Kanungo	General Manager-PMO	Schneider Electric India Pvt Ltd, India	12.03.14
10.	Mr. Manish Gautam	Vice President & Cluster Head	Royal Bank of Scotland –Noida,	19.06.14
11.	Ms. Rimy Oberoi	Founder & CLO	OysterConnect.com, Oyster Learning, Noida	19.06.14
12.	Mr. Amit Saneja	Associate Director	MTS India	19.06.14
13.	Mr. Hari Parmeshwar	Sr. HR Consultant & Fmr. HR Head	Maruti Suzuki India	26.08.14

14.	Mr. Manish Puri	Head-Logistics	Pivot Consultants – India	30.08.14
15.	Mr. Samarth Masson	Founder & CEO	FutureQuest Consulting	30.08.14
16.	Dr. David Orton	Principal Lecturer	DeMontfort University	01.09.14
17.	Prof. Biswajit Chowdhury	Senior Corporate trainer	Free Lance Trainer	04.09.14
18.	Ms. Ruchi Bhalla	Head HR	Piteny-Bowes India	06.09.14
19.	Mr. Enayet Kabir	Associate Professor	KPMG-India	04.09.14
20.	Mr. Sharad Kumar Gupta	Senior General Manager	Yazaki India Ltd.	14.11.14
21.	Mr. Gary Jackson	Director	Qlik.com	17.11.14
22.	Dr. Chandresh Agarwal	Chief Executive & Managing Director	IMERYS France	28.09.13
23.	Dr. Anadi S Pande	Vice President - (HRM and Corp. Planning & Strategy)	Hero Moto Corp. Ltd.	05.02.13
24.	Prof. A.D. Amar	Professor of Management	Seton Hall University	06.03.13
25.	Prof. William Webster	Vice Provost	University of Stirling	11.03.13
26.	Dr. Phani Tej Adidam	Professor of Marketing and Sales Management	University of Nebraska	13.03.13
27.	Dr. Louis Pol,	Associate Dean	College of Business Administration, University of Nebraska at Omaha	13.03.13
28.	Mr. Sandeep Gupta	General Manager - Service	Hitachi, India	25.06.13
29.	Mr. Sunil Kumar	Former General Manager	PEC of India Limited	26.06.13
30.	Mr. A.V.	Vice President	IMRB International	27.06.13

	Surya S. Rao			
31.	Dr. Chandresh Agarwal	Chief Executive & Managing Director	IMERYS France	28.09.13
32.	Dr. C.D. Wadhwa	Eminent Professor	IIM Ahemdabad	26.12.12
33.	Dr. Anadi S Pande	Vice President - (HRM and Corp. Planning & Strategy)	Hero Moto Corp. Ltd.	01.07.11
34.	Dr. M. Ravi Sunder	Head Planning and Strategy	ICICI Securities Ltd.	01.07.11
35.	Mr Gopal Krishnan	Audience Head & interim MD	Yahoo Inc	08.08.11
36.	Dr. Deepak Khazanchi	Professor & Associate Dean for Academic Affairs	University of Nebraska at Omaha	08.02.11
37.	Mr. Varoon Raghavan	Consultant	Planning Commission, Govt. of India	08.02.12
38.	Ms. Sharon Gorman	Recruitment & University Liaison Manager	Association International Accountants	09.07.10
39.	Mr. Mahender S Khari	AIA representative for India & Managing Director, Khari & Co.	Association International Accountants	09.07.10
40.	Mr. Praveen Jain	Senior Director (Engineering)	CISCO, USA	27.07.10
41.	Prof. K. T. Arasu	Professor	Wright State University, USA	06.08.10
42.	Mr. Manoj Sharma	Vice President & Chief Information Officer	Jones Lang LaSalle	03.09.10
43.	Mr. SR Balasubramanian	Executive Vice President - IT & Corporate Development	Godfrey Philips India Ltd.	11.09.10
44.	Mr. Daya	Chief	LG Electronics	18.09.10

	Prakash	Information Officer		
45.	Mr. Parminder Singh	Chief Information Officer – Group	Jubilant Life Sciences Ltd.	19.10.10
46.	Prof. Vijay K. Vaishnavi	IEEE Fellow, Professor of CIS	Georgia State University	19.10.10
47.	Mr. Ajay K Dhir	Chief Information Officer	JSL Stainless Ltd.	23.10.10
48.	Mr. Peter Brady	Associate Dean for International Development	Edinburgh Napier University	25.10.10
49.	Prof. (Dr.) Chris Cane	Director of Taught Graduate Programmes	University of Leicester	26.10.10
50.	Prof. Jose Luiz Fiadeiro	Professor and Head	Dept of CS, University of Leicester	26.10.10
51.	Mr. VSP Srivastav	Head (Computer Division)	IGNOU	30.10.10
52.	Mr. Rajesh Uppal	Executive Officer (IT) and CIO a	Maruti Suzuki India Ltd.	02.11.10
53.	Dr. Ramesh C Vaish	Tax Consultant	Non ED of JP Power & JP Infratech Ltd.	09.11.10
54.	Mr. Parminder Singh	Chief Information Officer – Group	Jubilant Life Sciences Ltd.	09.11.10
55.	Mr. Arvind Mehrotra	Executive Vice President	NIIT Technologies Ltd.	10.11.10
56.	Mr. Vijay Sethi	Vice President	Hero Honda Motors Ltd.	13.11.10
57.	Mr. Basant Chaturvedi	Head IT	Perfetti Van Melle India	13.11.10
58.	Professor G.W. Dueck	Faculty	University of New Brunswick	15.11.10
59.	Prof. Akhilesh Chandra	Director	The Institute for Global Business, Univ. of Akron, USA	26.11.10
60.	Mr. Punish Oberoi	Private Equity Professional	Rocsearch India Pvt.Ltd.	16.11.10

61.	Dr. Kevin Truman	Faculty	University of Missouri-Kansas	08.12.10
62.	Mrs. Anita Gupta	Managing Director,	Northern Stella Singapore	24.01.11
63.	Deepak Khazanchi	Associate Dean for Academic Affairs	University of Nebraska at Omaha	08.02.11
64.	Mr. Herve Biauxserm	Director	France, Ecole Centrale Paris	03.03.11
65.	Mr. Cristopher Crips	Director – Relations (international)	France, Ecole Centrale Paris	03.03.11
66.	Mr. Nishit Jain	India Representative	France, Ecole Centrale Paris	03.03.11
67.	Prof. A. D. Amar	Professor	Stillman School of Business, Seton Hall University, South Orange, NJ USA	09.03.11
68.	Mr. Tony Harker	Director & Chief Executive	ISLI	12.01.09
69.	Mr. Pinku Biswas	Country Representatives (India)	ISLI	12.01.09
70.	Mr. Sanjiv Garg	Joint Secretary	CILT India	24.01.09
71.	Mr. David Maunder	International Development Officer	CILT Intl.	24.01.09
72.	Mr. Savitur Prasad	Joint Secretary	Ministry of Industries	29.01.09
73.	Mr. Pankaj Vajpayee	President	Value Research India (P) Ltd.	30.01.09
74.	Mr. Swarup Goswami	Consultant	SAP India (P) Ltd.	04.02.09
75.	Mr. Christopher.	Faculty	Edith Cowen University, Australia	04.02.09
76.	Prof. William Webster	Vice Provost	University of California	25.02.09
77.	Prof. G.P. Sharma	Professor	IIFT	25.02.09
78.	Mr. Rahul Gangal	General Manager - Commercial and	Tata Industrial Services Ltd.	28.02.09

		Business Development		
79.	Mr. N.M. Ahuja	Vice President	ONGC Videsh Ltd.	28.02.09
80.	Mr. Sudhir Kapur	Coordinator to CMD	MMTC	01.03.09
81.	Ms. Luna Das Bangia	Educational Advisor North India	United States-India Educational Foundation (USIEF)	04.03.09
82.	Prof. Rajat Bakshi	Former Director	Statte Trading Corporation (Delhi)	07.03.09
83.	Mr. Shehzad Azad	Head - Business Development & Alliances	Cellebrum Technologies Ltd.	14.03.10
84.	Mr. Deepak Sehajpaul	General Manager International Business	Fresenius Kabi Oncology Ltd.	14.03.10
85.	Dr. Syed Haque	Professor and Chairman, Department of Health Informatics	University of Medicine and Dentistry, New Jersey - USA	17.03.09
86.	Dr. D. P. Mital	Faculty	University of Medicine and Dentistry, New Jersey - USA	17.03.09
87.	Mr. Pankaj Vajpayee	President	Value Research India (P) Ltd. - India	21.03.09
88.	Dr. Ranjeet Mehta	Director(Sales)	Eureka Forbes	23.03.09
89.	Prof. Sartaj Sahni	Distinguished professor and Chair	CSE, University of Florida -USA	25.03.09
90.	Dr. Siddharth Mishra	Head - Sales and Marketing	Next Education India Pvt Ltd - India	01.04.09
91.	Prof. Nilanjan Chattopadhyay	Professor	SP Jain IMR	06.04.09
92.	Mr. Pankaj Vajpayee	President	Value Research India (P) Ltd.	06.04.09
93.	Mr. A.V.	Vice President	IMRB International	10.04.09

	Surya S. Rao			
94.	Mr. Sanjay Gandhi	Head	Kenhal Digital	10.04.09
95.	Mr. Manek Dhodi	Head - Mall Management	DLF Emporio	11.04.09
96.	Mr. Saurabh Singh	Regional Head North	Orix Auto Infrastructure Services Ltd.	11.04.09
97.	Mr. Ashish Agarwal	External Financial Consultant	AADA & Co.	14.04.09
98.	Mr. Ashish K Banerjee	Professor	IIM-Calcutta	30.05.09
99.	Mr. Rajesh Butta	MMS, BITS Pilani	Vishubh Consulting Services	29.05.09
100.	Dr. Ivan Coste	Professor	CERAM, France	12.08.09
101.	Prof. Petr Gírg	Professor, Department of Mathematics	University of West Bohemia	29.07.09
102.	Prof Shree K. Nayar	Professor, Department of CS	Columbia University-USA	17.08.09
103.	Prof Oscar H. Ibarra	Professor, Department of CS	University of California - USA	17.08.09
104.	Prof Viktor K. Prasanna	Professor	University of Southern California - USA	17.08.09
105.	Prof. William Norris	Professor, Department of CS	University of Minnesota-USA	17.08.09
106.	Prof. Shingo Igarashi	Associate Professor	Kyushu University, Fukuoka, Japan	07.09.09
107.	Mr. Laurent HUA	Director Development(E CE)	Paris	24.09.09
108.	Prof. Wolfgang Stephen	Head of the Biology Department	LMU, Munich, Germany	03.12.09
109.	Prof. Pinkaki Das Gupta	Professor	IIFT -Delhi	05.12.09
110.	Prof. Robert	President	Boston University	13.01.10

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111.	Mr. Dagan Potter	Head, Effects	DreamWorks Animation, Northern California, USA	14.01.10
112.	Prof. Barry Sanders	Director of Institute of Quantum Information Science	Calgary, Canada	19.01.10
113.	Mr. Sudhir Kadkade	Mentor	Graphics Corporation, USA	19.01.10
114.	Mr. Amarjit Singh Saini	Deputy General Manager - Training	Future General Insurance-India	10.02.10
115.	Dr. Gerrit De Vylder	Associate Professor	Lessius University College, Belgium	04.03.10
116.	Dr. P.K. Goel	Chief Administrative Officer	Indian Railways	03.03.10
117.	Prof. J.P. Sharma	Professor	Delhi School of Economics (DU)	06.03.10
118.	Mr. Punis Oberoi	Private Equity Professional	Rocsearch India Pvt.Ltd.	14.03.10