

From: "All India Council for Technical Education(no-reply)" <admin@aicte-india.org>
To: registrar@jiit.ac.in
Date: 09-05-2023 18:09
Subject: AICTE- Request to join a half-day workshop on learning journey to get on the path to earning your first Salesforce credential, and discover your career in the cloud - FREE of cost offered by Salesforce – for Students -on Friday at 9:30am IST on May 12, 2023 –reg.

Dear Sir/Mam,
Greetings from AICTE..

We are happy to inform you that the **SALESFORCE** is offering a **FREE** virtual learning journey to get on the path to earning your first Salesforce credential, and discover your career in the cloud. Join the **half-day workshop on Friday at 9:30 am IST on May 12, 2023**

About **9.3 million new jobs** will be created in the Salesforce ecosystem by 2026. Now, this is the chance to get the skills that in demand.

Join Fundamentals: a **FREE** virtual learning journey to get on the path to earning first Salesforce credential, and discover the career in the cloud.

The students, recent graduates, or career changer of your institute with less than 6 months' work experience, can join this program. From Marketing, Sales, and Consultant roles, to, Developer, and Administrator ones, there's plenty to gain for anyone who clicks or codes.

This workshop consists of 5 sessions:

- **Session 1: Intro to Salesforce**
9:30-10:00am IST / 12:00-12:30pm SGT / 2:00-2:30pm AEDT -30 mins
Learn about customer relationship management, Salesforce technology and products, and the Salesforce ecosystem. Explore the job opportunity for Salesforce talent and the value Salesforce skills and credentials can bring to your career.
- **Session 2: Partners and Customers Using Salesforce**
10:05-10:55am IST / 12:35-1:25pm SGT / 2:35-3:25pm AEDT -50 mins
Go behind the scenes of a Salesforce implementation project to learn how customers and partners work together. Understand how Salesforce is used for sales, marketing, and customer service departments in this interactive session.
- **Session 3: Get Introduced to Career Paths**
11:00-11:30am IST / 1:30-2:00pm SGT / 3:30-4:00pm AEDT -30 mins
Our inspiring panel of ecosystem professionals come from all walks of life and share their advice. They'll share advice and guide you through how to relate your past experience and existing skill sets to ecosystem roles. Then, you'll break out into career sessions and learn about skill sets in-depth + recommended credentials.
- **Session 4: Meet the Admin, Business Analyst, Consultants, Marketers and Developers**

11:35-12:20pm IST / 2:05-2:50pm SGT / 4:05-4:50pm AEDT -45 mins
Explore the similarities and differences between these roles, and learn how each interacts with and uses Salesforce day-to-day.

- **Session 5: Get Your Start**

12:30-1:00pm IST / 3:00-3:30pm SGT / 5:00-5:30pm AEDT -30 mins
We cover options for you to learn and acquire Salesforce skills, so you can choose the learning path that's best for you. We'll also share ways to find your first role in the ecosystem and connect with employers.

Sign up now: <https://lnkd.in/gkq7RYid>

It is requested to encourage your students to join this free virtual learning journey.
For any further support, please contact bdasgupta@salesforce.com

With Regards,
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