

Department of Humanities and Social Sciences
organizes

Qualitative & Quantitative Research Methods: Tools for Academic Excellence in Humanities, Social Sciences and Allied Areas.

Five-Day Faculty Development Program
(FDP)

April 29 to May 3, 2025

EXPERT DETAILS:



Prof. (Dr.) Jaspreet Kaur

Professor at Delhi School of Business and EFPM
scholar at IIM Lucknow with 16+ years of
experience in marketing research and
publications in top ABDC/Scopus journals.

Session Dates: April 29 - May 1, 2025

Timings: 3:00 PM - 5:00 PM (Online)



Dr. Miklesh Yadav

Assistant Professor at IIFT, Kakinada, with expertise
in financial markets and R-based data analysis; has
published extensively in ABDC-A/B journals.

Session Dates: May 2 | 3:00 PM – 5:00 PM &
May 3 | 10:00 AM – 12:00 PM (Online)

ORGANISERS

Convener:

Prof (Dr.) Monika Suri
Dean & Head of Department,
HSS JIIT

Coordinators:

Dr. Ekta Singh
Dr. Neha Singh
Dr. Purwa Srivastava

ABOUT FIVE DAY FACULTY DEVELOPMENT PROGRAM



This FDP aims to enhance the research capabilities of faculty members and research scholars through expert-led sessions on qualitative and quantitative research methods, case-based learning, systematic reviews, and data analysis using R programming

Registration:

All participants must register using the provided link.

External participants are required to pay a registration fee of ₹750 per person.



Payment Link:-

<https://payments.cashfree.com/forms/FDPHSS>

Register Here:

https://docs.google.com/forms/d/e/1FAIpQLSf2FBAn6y6uP_4jOVNDgOTRSfdpF81lpS_kH_KlIEWGXFaOA/viewform

Contact Us:

Email:

JIITHSSFDP@gmail.com

DAY 1

Introduction to research basics with examples of qualitative and quantitative methods.

DAY 2

Exploration of case-based research with types, methods, and a practical activity.

DAY 3

Guidance on research paper writing, ethics, publishing, and case study collaboration.

DAY 4

Overview of statistical tools and techniques for quantitative data analysis.

DAY 5

Hands-on quantitative analysis and visualization using R software.

WORKSHOP REQUIREMENTS

Desktop/laptop with windows 10 or latest version, high speed internet connection, R programming software installed in the system (freely available; installation guidance will be provided).

