

**Jaypee Institute of Information Technology, Noida**  
**Two-years Masters Programme in Journalism and Mass Communication**  
**(Course Curriculum and Credit Framework as per NEP 2020)**

**Course Duration**

- A student needs to earn a total of 88 credits in 4 semesters to graduate with a degree in MA in Journalism and Mass Communication

**Abbreviations**

- MJ: Major Paper
- MN: Minor Paper
- SEC: Skill Enhancement Course
- VAC: Value Addition Course
- AEC: Ability Enhancement Course
- MDC: Multi-Disciplinary Course
- INT / APP / PRO – Internship / Apprenticeship / Project

**Semester I**

Sr. No.	Nature of Course	Course Code	Course Title	Credits	L-T-P
1	Major	25M41HS111	Fundamentals of Journalism & Mass Communication	4	4-0-0
2	Major	25M48HS111	Introduction to Photography	4	2-0-4
3	Major	25M48HS112	Art of Storytelling	4	2-0-4
4	Minor	25M41HS112	Media & Socio-Cultural Dynamics	3	3-0-0
5	MDC	25M41HS113	Emerging Technologies: AI, AR, VR	3	3-0-0
6	AEC	25M45HS111	Language Skills- English / Hindi	2	0-0-4
7	SEC		-	-	-
8	VAC	25M46HS111	Positive Psychology	2	2-0-0
			<b>Total</b>	<b>22</b>	

**Semester II**

Sr. No.	Nature of Course	Course Code	Course Title	Credits	L-T-P
1	Major	25M41HS114	Advertising & Public Relations (Ad/PR)	4	4-0-0
2	Major	25M41HS115	Communication for Social Change	4	4-0-0
3	Major	25M41HS116	Media Laws and Ethics	4	4-0-0
4	Minor	25M45HS112	Media Production	3	0-0-6
5	MDC	25M41HS117	Indian Spectrum: Governance, Society, Economy & Culture	3	3-0-0
6	AEC	25M45HS113	Ad Creation & Presentation	2	0-0-4
7	SEC	25M48HS113	Community Radio	2	1-0-2
8	VAC		-	-	-
9	INT / APP / PRO	25M45HS114	Summer Internship & Portfolio Development/ On-the-Job Training (compulsory for all students)	4	0-0-8
			<b>Total</b>	<b>26</b>	

### Semester III

Sr. No.	Nature of Course	Course Code	Course Title	Credits	L-T-P
1	Major	25M48HS214	Film Studies	4	2-0-4
2	Major	25M48HS215	Print Media Production	4	2-0-4
3	Major	25M41HS218	Research Methodology & Proposal Writing	4	4-0-0
4	Minor	25M48HS216	Fact Checking & Verification	3	1-0-4
5	MDC	25M48HS217	Web Content Management (CMS)	3	1-0-4
6	AEC		-	-	-
7	SEC	25M45HS215	Art of Interview	2	0-0-4
8	VAC	25M46HS212	<i>Ek Bharat Shrestha Bharat</i> (EBSB)	2	0-0-4
			<b>Total</b>	<b>22</b>	

### Semester IV

Sr. No.	Nature of Course	Course Code	Course Title	Credits	L-T-P
1	Major	25M41HS219	Media Management	4	4-0-0
2	Major	25M48HS218	TV Journalism & Production	4	1-0-6
3	Dissertation	25M47HS211	Dissertation	10	0-0-20
			<b>Total</b>	<b>18</b>	

- For each lab course/project, students would have to submit a minor project and maintain a lab journal throughout the semester.
- A student needs to earn a total of 88 credits in 4 semesters to graduate with a degree of MA in Journalism and Mass Communication.