**Directorate of Research Innovation and Development**

**Jaypee University System**

**Performa for submission of Idea & InnovationProject**

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| **Student founder** |  |
| **Department** |  |
| **University** |  |
| **Phone/mobile no** |  |
| **Email** |  |

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| **Student Co-founder** |  |
| **University** |  |
| **Department** |  |
| **Phone/mobile no** |  |
| **Email** |  |

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| **Name offoundingteam members** | **Department** |
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| **Details of the faculty mentor** |
| **Name** | **Department** | **Email** | **Phone number** |
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| 1. **Title of the project**
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| 1. **Objectives of the innovation proposal**
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| 1. **Back ground/Importance of the proposed innovation(about 250 words)**
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| 1. **Potential of the work towards technology/product/application development**
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| 1. **Described the main challenges(about 250 words)**
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| 1. **Name already existing start up in similar subject domains and describe how your work is different (about 250 words)**
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| 1. **Work plan of the pre-startupproject**
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| **1st quarter** |
| 1. |
| 2. |
| 3. |
| 4. |
| 5. |
| **2ndquarter** |
| 1. |
| 2. |
| 3. |
| 4. |
| 5. |
| **3rd quarter** |
| 1. |
| 2. |
| 3. |
| 4. |
| 6. |
| **4th quarter** |
| 1. |
| 2. |
| 3. |
| 4. |
| 5. |

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| 1. **Milestones**
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|  **(Ist quarter)** |
| **1.** |
| **2.** |
| **3.** |

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|  **(2nd quarter)** |
| **1.** |
| **2.** |
| **3.** |

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|  **(3rd quarter)** |
| **1.** |
| **2.** |
| **3.** |

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| **4th quarter** |
| **1.** |
| **2.** |
| **3.** |

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| 1. **Name of the potential stake holders/industry/govt bodies/NGO who will be interested in the output of present work**
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| **Describe your motivation level for initiating the start up** | **Very High** | **High** | **Average** |
| **What support you need to convert your idea into a useful product** | **Financial support** | **Technical mentorship** | **Business****assistance** |
| **Estimated time you will like to have a start-up in the incubator**  | **< 6 months** | **6 months-1 year** | **>1 year** |

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| **Signature of the student founder** |  |
| **Date of submission** |  |