



**FACULTY DEVELOPMENT PROGRAMME  
ON  
QUALITATIVE METHODS OF SOCIAL  
SCIENCE RESEARCH**

**Organised by  
Department of Humanities and Social Science  
July 10, 2017– July 15, 2017**



*Program Coordinators*

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**About JIIT**

JIIT, a leading Engineering Institute was established in the year 2001 with the vision of becoming a center of excellence in the field of IT & related emerging areas of education, training and research comparable to the best in the world for producing professionals who shall be leaders in innovation, entrepreneurship, creativity and management.

The university is accredited by the National Assessment and Accreditation Council (NAAC) of the UGC. JIIT is ranked as 54th best in the country among all Govt./Pvt. Engineering Institutions and recognised the 3rd best in North India among Pvt. Engineering Institutions by NIRF (MHRD) ranking 2017.

The Institute offers Doctoral, Post-graduate as well as Undergraduate programs in the disciplines of Computer Science Engineering, Information Technology, Electronics & Communication Engineering, Biotechnology and Management.

## ABOUT THE DEPARTMENT OF HSS

The Department of Humanities and Social Sciences was established in Jaypee Institute of Information Technology in 2001 as a centre of excellence in the field of IT education and training. The Department contributes to mainstream programs & offers core and elective courses for all B.Tech students and it is mandatory for all students to take one course in each semester. The Department also offers Ph.D. programme in Economics, Finance, English, Psychology, Sociology, and other disciplines with an emphasis on inter-disciplinary topics.



Social research is based on logic and empirical observations. It attempts to create or validate theories through data collection and data analysis, and its goal is exploration, description, explanation and prediction. Qualitative designs emphasize understanding of social phenomena through direct observation, communication with participants, or analysis of texts, and may stress contextual subjective accuracy and generality



## PROGRAM OBJECTIVES

The aim of the One Week Faculty development programme on 'Qualitative Research Methodology' is to understand right approach towards research design, methods and understanding of research epistemologies driving qualitative research methods .Use of data collection Tools

### The Key highlights of the FDP are

- To understand the theory and concepts of qualitative research;
- To familiarise with the rationale, purpose and types of qualitative research;
- To give an exposure to analyse and interpretation of data in qualitative research;
- To give an understanding of combining qualitative and quantitative methods for solving problems in inter-disciplinary research; and
- To acquaint with case studies on research misconduct and how legal institutions have interpreted these cases.

## WHO SHOULD ATTEND

Academicians, working professionals and full time research scholars

## REGISTRATION FEE

Academicians: Rs 1500/-

Industry Professionals: Rs 2500/-

Research Scholar: Rs 500/-

Demand Draft to be made in favour of  
"Jaypee Institute of Information Technology" payable at Noida.

The fee includes:

- Certificate of participation
- Lunch and refreshments

Please Note:

- Registration on the basis of First Come First Served
- Boarding available on prior request after registration.

## HOW TO APPLY

For registration, please click on the link below and fill your details:

<https://goo.gl/forms/gNzrOSThHSB5xYt63>

Alternatively, you may also use the attached registration form and send a scanned/hard copy.

Kindly send your Demand Draft in favour of "Jaypee Institute of Information Technology" payable at Noida, latest by June 30, 2017 to the following:

Jaypee Institute of Information Technology  
A-10, Sector-62/128  
Noida – 201301

## RESOURCE PERSONS

**Prof. Anand Prakash Professor of Psychology, & Dean, International Relations, University of Delhi**

**Prof. Y.P. Gupta, Visiting faculty, Delhi University**





**NATIONAL WORKSHOP ON  
QUALITATIVE METHODS OF SOCIAL SCIENCE RESEARCH**

1. Name of Participant.....
2. Designation .....
3. Category (Please select one)  
Ph.D/ M.Phil Students  Faculty  Corporate Researchers
4. Name of University/Institution.....
5. Area of Research.....
6. Address of Correspondence.....  
.....
7. Mobile.....
8. Email.....
9. DD/ Cheque No..... Date.....  
Bank Name..... Amount.....
10. Remark, if any.....  
Date ..... Signature.....

**Note: Please send your filled form to us on the [amba.agarwal@jiit.ac.in](mailto:amba.agarwal@jiit.ac.in) and [sakshi.varshney@jiit.ac.in](mailto:sakshi.varshney@jiit.ac.in)**