

# JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY



(Deemed to be University)

AICTE Approved | UGC Approved | NAAC Accredited | NIRF Ranked



*Acquire Acumen to Contribute in  
Healthcare Organisations*

## ADMISSIONS 2022

### Jaypee Business School (JBS), Noida Introduces MBA with Specialization in Hospital & Healthcare Management (HHM) (In Association with Jaypee Hospitals)

In the post – pandemic era, the healthcare industry in India has myriad opportunities. With this vision and business requirement, MBA- HHM from JBS has brought this education prospect for becoming trained and skilled managers for healthcare ecosystem.

#### Existing Specializations

- HR, Finance, Marketing, Operations, Information Technology & Business Analytics

#### New Specializations

- ♦ Education Management
- ♦ Hospital & Healthcare Management

**Sub Specializations :** Digital Marketing, Financial Services, Insurance, Banking, Entrepreneurship, International Business, Corporate Laws

#### Salient Features

- The program is designed to prepare dynamic administrators for efficient management in Super Specialty Hospitals, Wellness Labs and Healthcare Consulting Companies
- Emphasis on multi-disciplinary learning and integration of advanced technology in courses 15000+ strong alumni network globally of JIIT
- Education Delivery & Student mentoring by highly experienced Professors and Industry stalwarts
- Innovative pedagogy including case studies, MOOCs, webinars, blended learning, flipped classrooms and live projects
- Two Internships with Jaypee Hospital Ecosystem
- Five Guaranteed placements in Jaypee Healthcare for first 3 batches



*"No Dream Too Big" for Jaypee Students*

#### ELIGIBILITY

Graduate in any discipline from statutory university with 50% aggregate marks or CGPA score. Preference will be given to B.Tech (Biotechnology), B.Sc (Nursing), B.Pharm, MBBS, BDS and graduation degrees in allied disciplines. Relevant work experience in hospital and healthcare sector will be an added advantage. Candidates will be evaluated by healthcare experts.

**Last Date to Apply : 20th September 2022**

#### CONTACT

Admission Cell : +91- 7428630400/500 Tel.: 0120-2400973-976 Ext. No. 173,179

E-mail: [jbs@jiit.ac.in](mailto:jbs@jiit.ac.in), [admission@jiit.ac.in](mailto:admission@jiit.ac.in)

Apply online at : [www.getadmissions.com/jaypee](http://www.getadmissions.com/jaypee)

For details visit us at [www.jbs.ac.in](http://www.jbs.ac.in)

## JAYPEE BUSINESS SCHOOL

(A constituent of Jaypee Institute of Information Technology, Noida)

JIIT Campus, A-10, Sector-62, (Opposite Noida Electronic City Metro Station), NOIDA-201 309 (U.P.)