

Phronesis Partners



Memorandum of Understanding

Between

Phronesis Partners

&

Jaypee Institute of Information Technology (JIIT)

(Deemed to be University)

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MEMORANDUM OF UNDERSTANDING

This Memorandum of understanding ("MoU") dated 02 Jul 21 by and between IIIT Noida, an education institution recognized by the University Grants Commission, with its principal place of business at A-10, Sector-62, Noida-201309, UP, India, and Phronesis Partners with its principal place of business at 6th floor, Tower B Green Boulevard, Sector 62, Noida 201301, UP, India

Jaypee Institute of Information Technology (IIIT) Noida [AICTE approved, NIRF (MHRD, GOI) Ranked (2016, 2017, 2018, 2019 & 2020) and NAAC accredited] was established in the year 2001 and has been declared as a "Deemed to be University" under Section 3 of UGC Act 1956 in the year 2004 vide notification dated 1st November 2004 of the Ministry of Human Resource Development, Government of India.

IIIT, Noida has been ranked amongst the top in NCR, and one of the best in North India among all Private Engineering Institutions, 96th best in the country among all Government and Private Engineering Institutions as per NIRF (of Ministry of Human Resource Development) Rankings 2020.

IIIT, Noida is fully equipped to conduct UG, PG and Doctoral programs and has more than 4800 Research Publications and 36 books to its credit. IIIT has collaborations/understanding with many foreign universities such as the University of California, the University of Florida, University of Abertay Dundee (UK) to name a few.

Phronesis Partners is one of the fastest-growing research and intelligence firms, globally. Phronesis Partners take great pride in their solution-centric culture that drives client success by Simplifying Growth. Phronesis Partners provide end to end research and intelligence solutions that span the entire spectrum of business processes and are tailored to fit client needs. At the heart of all the activities are bespoke project frameworks advanced by subject matter expertise, ensuring quality at the source. Phronesis Partners modular processes and extensive coverage expedite scalability in preparing a comprehensive bouquet of services across all client engagement. A measured blend of proprietary databases, highly qualified staff, and management team with extensive but diverse experience weave together the right knowledge and resources to deliver business insights with direct strategic applicability. A multinational research servicing agency, Phronesis Partners clientele comprises among the world's largest research, consulting, and benchmarking establishments.

IIIT and Phronesis Partners have had an excellent Academia- industry relationship for the past many years, and now intend to further pursue areas of collaboration and cooperation between themselves which will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.

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Both, JIIT and Phronesis Partners are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the institution and its related wings.

JIIT and Phronesis Partners plan to cooperate in the following areas:

1. JIIT to help Phronesis Partners in fulfilling its hiring needs by providing interested candidates for the shared job descriptions and allow students to join the company in February and June. JIIT will allow and facilitate Phronesis Partners to conduct campus drives in December and March for the above on-boarding.
2. The budding graduates from the institution could play a key role in the technological up-gradation, innovation, and competitiveness of an industry. JIIT and Phronesis Partners believe that close cooperation between the two would be of major benefit to the student community to enhance their skills and knowledge.
3. Phronesis Partners will give valuable inputs to JIIT in teaching/ training methodology and, if required, will suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
4. **Industry and Institution Interaction** will give an insight into the latest developments / requirements of the industries. Phronesis Partners to permit the Faculty and Students of JIIT to visit its **Noida office** with prior approval and would also involve in Industrial Training programs for JIIT. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. Phronesis Partners / main provide its Labs / Workshops/Industrial Sites for the hands-on training of the learners enrolled with JIIT.
5. JIIT and Phronesis Partners to cooperate in the area of Skill-Based Training, Education and Research.
6. **Skill Development Programs:** Phronesis Partners may advise JIIT to train the students on the suggested emerging technologies to bridge the skill gap and make them industry-ready.
7. **Guest lecturers:** Phronesis Partners will extend the necessary support to deliver guest lectures to the students of JIIT on the technology trends.
8. **Faculty Development Programs:** Phronesis Partners will update the Faculty of JIIT on the current practices in the field of Market research, Business Research, and Competitive Intelligence Research, if required.
9. There is no financial commitment on the part of JIIT, if there is any financial consideration, it will be dealt with separately.



10. This understanding will be valid for a period of 2 (Two) years from the date of signing this document.

For Jaypee Institute of Information
Technology, Noida




(Signature)

Name: Col Sharad Rastogi (Retd)
Designation : Registrar

Date: 2nd July 2021

For Phronesis Partners, Noida



(Signature)

Name: Jyoti Paliwal
Designation: HR Director

Date: 2nd July 2021