

Dated: 9 June 2021

JIIT NOIDA

Unnat Bharat Abhiyan (UBA)

In pursuance of the objectives of the Unnat Bharat Abhiyan (UBA), a flagship programme of Ministry of Human Resource Development (MHRD), Govt. of India, is an opportunity to enable faculty and students of higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth of villages. Jaypee Institute of Information Technology, Noida is participating in Unnat Bharat Abhiyan and adopted five villages from Gautam Budh Nagar, Uttar Pradesh.

The Competent Authority has reconstituted the 'UBA Cell' at Jaypee Institute of Information Technology Noida, as follows:

Dr. Ashwani Mathur	-	Coordinator
Dr Swati Sharma	-	Member
Dr. Amarjeet Prajapti	-	Member
Ms. Kritika Rani	-	Member
Dr. Abhishek Kashyap	-	Member

Roles and Responsibility: The UBA cell is responsible for developing the competence of its working group by appropriate orientation, training and creation of an appropriate ethos within the institution towards indigenous and sustainable rural development. The UBA cell is also responsible for the following:

- Understanding the needs of selected villages;
- Exploring the possibilities of customizing existing technologies as per the local needs;
- Exploring the possibilities of getting the fund support from different govt./ non-govt. agencies.
- Preparing the action plan accordingly for the selected villages to enrich rural life, with close coordination with all stakeholders.
- Implementation of the action plan in coordination with local administration and other stakeholders.