

To organise Har Ghar Tiranga Campaign 2025 from 2nd to 15th August, 2025

Dear Madam/Sir,

Greetings from All India Council for Technical Education (AICTE) ..!

We are pleased to inform you that Har Ghar Tiranga (HGT)' is a campaign that started under the aegis of Azadi Ka Amrit Mahotsav, to encourage people to bring the Tiranga home and to hoist it to mark India's independence in 2022. Over the years, the campaign has become a successful Janbhagidari movement of national identity, patriotism and pride. The HGT campaign was successfully implemented during the years 2022, 2023 and 2024, with the Tiranga being prominently hoisted across homes, offices, institutions and public spaces nationwide on 15th August.

In continuation of this spirit, Government of India has decided to celebrate the HGT 2025 across the country from 2nd to 15th August, 2025 in three phases as approved by the National Implementation Committee (NIC). Phase 1 will start from 2nd to 8th August 2025, Phase 2 from 9th to 12th August 2025, Phase 3 from 13th to 15th August 2025. The details regarding three Phases are attached at Annexure 1. A copy of the PPT received from Ministry of Culture is also attached.

In view of the foregoing, AICTE requests your institution to share this information with all the faculty, students, staff, and others to organise the Har Ghar Tiranga campaign on the above lines and also adequate outreach of this campaign on various social media platforms may kindly be ensured.

PFA:-

<https://drive.google.com/file/d/1ZLNcudK91VjB7bteWmjM5cKacYYbvdDI/view?usp=sharing>

With Regards,

डॉ. श्रीशैल कांबळे / Dr. Shrishail Kamble

सहायक निदेशक / Assistant Director

अखिल भारतीय तकनीकी शिक्षा परिषद् (अभातशिप) /

All India Council for Technical Education (AICTE)

नेल्सन मंडेला मार्ग/ Nelson Mandela Marg

नई दिल्ली/ New Delhi 110070